

MS. MÓNICA REY AMADO
Member of the Board of Directors of Telefónica, S.A.

Born in Vigo, on September 21, 1971.

She holds a degree in Business Administration from Boston University. She also completed an Executive Program in Authentic Leadership at Harvard Business School (2018) and a Financial Management Program at General Electric in the United Kingdom and the United States (1994-1996).

Ms. Rey is currently CEO of Atento EMEA since September 2023.

She has extensive experience in digital transformation, corporate strategy, and mergers and acquisitions operations. Throughout her professional career, Ms. Rey has held executive and leadership roles focused on business transformation and consulting, with significant expertise in the customer service sector and digital transformation. She has also participated in various Boards of Directors, with a strategic focus on governance, digital innovation, and risk management.

She has held various positions, among others, including: (i) Service Partner at A-connect (2016-2023), (ii) Director of Corporate Strategy and PMO at Atento (2013-2016), and (iii) Founder and Managing Partner at Dracma Galicia (2011–2013). Additionally, she has previously worked at international companies such as General Electric, McKinsey & Co, Grupo Prisa, and Atento, in countries including Spain, the United Kingdom, Germany, Switzerland, the United States, and Latin America.
