

Ms VERÓNICA PASCUAL BOÉ
Member of the Board of Directors of Telefónica, S.A.

Born in Barcelona on 17 January 1979.

She has a degree in Aeronautical Engineering from the Polytechnic University of Madrid, a Master in Business Administration (MBA) from the *College des Ingenieurs de Paris* and an *Executive Master in Positive Leadership and Strategy* (EXMPLS) from IE *Business School*. She also has several postgraduate qualifications from INSEAD, Stanford, and Harvard Business School.

She is an entrepreneur who leads a group of companies involved in digital transformation headed by ASTI Mobile Robotics Group, a company with affiliates in Spain, France, Germany, and the United States, engaged in the supply of autonomous vehicle systems for the automation of industrial processes in sectors such as automotive, food, cosmetics, pharmaceuticals, and retail. In addition, Ms Pascual chairs the Fundación ASTI Tecnología y Talento and is a Director of the company GAM. Likewise, she is Member of the Advisory Board of Telefónica Tech.

She began her professional career at the international level in the strategic management department of Human Resources of the multinational industrial group Bouygues. In 2004, she joined the family firm ASTI, and held different positions in the Management of this company (Technical Management and Sales Management). At the end of 2006, she was appointed General Manager and in 2008 she concluded the acquisition of the company. Since August 2021, ASTI Mobile Robotics has been integrated into ABB Robotics and Ms. Pascual has moved to the position of Global Manager of Robótica Móvil Autónoma.

She has previously held various positions, including: Promoter and Founder of Burgos Digital Innovation Hub, through ASTI of DIHBU (2018); President of the Industry Working Group 4.0 of the Castile and Leon Government (2016-2018); President of the Industry Committee 4.0 and Vice President of Talent Development of AMETIC (2016-2018); Member of the Advisory Council of the Quality Agency of the University System (2015-2016); Member of the Advisory Council of EAE Business School (2015-2016); Member of the Governing Council of APD Castile and Leon (2014-2015); Member of the Board of Directors of Empresa Familiar Castile and Leon (2001-2013).
