#### FINAL TERMS

**MIFID II PRODUCT GOVERNANCE / PROFESSIONAL INVESTORS AND ELIGIBLE COUNTERPARTIES ONLY TARGET MARKET** – Solely for the purposes of each manufacturer's product approval process, the target market assessment in respect of the Instruments has led to the conclusion that: (i) the target market for the Instruments is eligible counterparties and professional clients only, each defined in Directive 2014/65/EU (as amended, "MIFID II"); and (ii) all channels for distribution of the Instruments to eligible counterparties and professional clients are appropriate. Any person subsequently offering, selling or recommending the Instruments (a "distributor") should take into consideration the manufacturers' target market assessment; however, a distributor subject to MIFID II is responsible for undertaking its own target market assessment in respect of the Instruments (by either adopting or refining the manufacturers' target market assessment) and determining appropriate distribution channels.

#### Final Terms dated 9 November 2018

#### TELEFÓNICA EMISIONES, S.A.U.

#### Issue of EUR 67,000,000 Floating Rate Instruments due July 2022 Unconditionally and Irrevocably Guaranteed by TELEFÓNICA, S.A. under the EUR 40,000,000,000 Programme for the Issuance of Debt Instruments

#### PART A – CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the 2015 Conditions (the "**Conditions**") incorporated by reference in the Base Prospectus dated 19 June 2018. This document constitutes the Final Terms relating to the issue of Instruments described herein for the purposes of the Prospectus Directive and must be read in conjunction with the Base Prospectus dated 19 June 2018 and supplements to it dated 26 July 2018 and 31 October 2018 which together constitute a base prospectus (the "**Base Prospectus**") for the purposes the Prospectus Directive, save in respect of the Conditions which are set forth in the base prospectus dated 5 June 2015 and are incorporated by reference in the Base Prospectus.

The expression "**Prospectus Directive**" means Directive 2003/71/EC (and amendments thereto, including the 2010 PD Amending Directive and the expression "**2010 PD Amending Directive**" means Directive 2010/73/EU **provided, however, that** all references in this document to the "Prospectus Directive" in relation to any Member State of the European Economic Area refer to Directive 2003/71/EC (and amendments thereto, including the 2010 PD Amending Directive), and include any relevant implementing measure in the relevant Member State.

Full information on the Issuer, the Guarantor and the offer of the Instruments is only available on the basis of the combination of these Final Terms and the Base Prospectus dated 19 June 2018 and the supplements to it dated 26 July 2018 and 31 October 2018. The Base Prospectus and the supplements to it are available for viewing at www.telefonica.com and copies may be obtained from Gran Vía, 28, 28013 Madrid (being the registered office of the Issuer), at the offices of The Bank of New York Mellon, London Branch at One Canada Square, London E14 5AL and at the offices of The Bank of New York Mellon SA/NV, Luxembourg Branch at Vertigo Building – Polaris, 2-4 rue Eugène Ruppert, L-2453 Luxembourg.

1.	(i)	Issuer:	Telefónica Emisiones, S.A.U.
	(ii)	Guarantor:	Telefónica, S.A.
2.	(i)	Series Number:	46
	(ii)	Tranche Number:	1
	(iii) become	Date on which the Instruments fungible:	Not Applicable
3.	Specifie	ed Currency or Currencies:	Euro ("EUR")

4.	Aggregate Nominal Amount:
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	(i)	Series:	EUR 67,000,000
	(ii)	Tranche:	EUR 67,000,000
5.	Issue Price:		99.65 per cent. of the Aggregate Nominal Amount
6.	(i)	Specified Denominations:	EUR 100,000 and integral multiples of EUR 100,000 thereafter
	(ii)	Calculation Amount:	EUR 100,000
7.	(i)	Issue Date:	21 July 2015
	(ii)	Interest Commencement Date:	Issue Date
8.	Maturity Date:		Interest Payment Date falling in July 2022
9.	Interest Basis:		6 Month EURIBOR + 0.83 per cent. <i>Per annum</i> Floating Rate
			(See paragraph 15 below)
10.	Redemption/Payment Basis:		Redemption at par
11.	Change of Interest or Redemption/Payment Basis:		Not Applicable
12.	2. Put/Call Options:		Put Option: Not Applicable
			Call Option: Not Applicable
13.	(i)	Status of the Instruments:	Senior
	(ii)	Status of the Guarantee:	Senior
	(iii)	Date Board approval for issuance of Instruments obtained:	Not Applicable

# PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

14.	Fixed Rate Instrument Provisions Floating Rate Instrument Provisions		Not Applicable Applicable	
15.				
	(i)	Interest Period:	The period beginning on and including the Interest Commencement Date and ending on, but excluding, the First Interest Payment Date, and each successive period thereafter beginning on and including each Interest Payment Date and ending on, but excluding, the next succeeding Interest Payment Date.	
	(ii)	Specified Period:	Not Applicable	
	(iii)	Specified Interest Payment Dates:	Interest shall be payable semi-annually in arrear on 21 January and 21 July in each year commencing on 21 January 2016, up to and including the Maturity Date, subject to adjustment in accordance with the Business Day Convention set out in (v) below.	
	(iv)	First Interest Payment Date:	21 January 2016	

	(v) Business Day Convention:		Modified Following Business Day Convention	
	(vi)	Additional Business Centre:	Not Applicable	
	(vii)	Manner in which the Rate of Interest is/are to be determined:	Screen Rate Determination	
	(viii)	Party responsible for calculating the Rate of Interest and/or Interest Amount (if not the Issue and Paying Agent):	Not Applicable	
	(ix)	Screen Rate Determination:	Applicable	
		• Reference Rate:	EURIBOR	
		• Interest Determination Date:	The second Business Day prior to the first day of each Interest Period	
		• Relevant Screen Page:	Reuters Screen EURIBOR01 page	
		• Relevant Time:	11:00 am Brussels time	
		Relevant Financial Centre:	TARGET2	
	(x)	ISDA Determination:	Not Applicable	
	(xi)	Linear Interpolation:	Not Applicable	
	(xii)	Margin:	+ 0.83 per cent. <i>per annum</i>	
	(xiii)	Minimum Rate of Interest:	0.00 per cent. per annum	
	(xiv)	Maximum Rate of Interest:	Not Applicable	
	(xv)	Day Count Fraction:	Actual/ 360	
PROVISIONS RELATING T		RELATING TO REDEMPTION		
16.	Call O	ption	Not Applicable	
17.	Put Option		Not Applicable	
18.	Instrument		EUR 100,000 per Calculation Amount	
19.				
20.	Early 1	<b>Fermination Amount</b>	EUR 100,000 per Calculation Amount	
21.	21. Substantial Purchase Event		Not Applicable	
22.	22. Residual Maturity Call Option		Not Applicable	

## GENERAL PROVISIONS APPLICABLE TO THE INSTRUMENTS

23.	Form of Instruments:	Bearer Instruments:
		Temporary Global Instrument exchangeable for a Permanent Global Instrument which is exchangeable for Definitive Instruments in the limited circumstances specified in the Permanent Global Instrument
24.	New Global Instrument:	Yes
25.	Relevant Financial Centre(s) or other special provisions relating to payment dates:	Not Applicable
26.	Talons for future Coupons or Receipts to be attached to Definitive Instruments (and dates on which such Talons mature):	No
27.	Details relating to Instalment Instruments: amount of each instalment, date on which each payment is to be made:	Not Applicable
28.	Redenomination, renominalisation and reconventioning provisions:	Not Applicable
29.	Instruments where the Specified Currency is Renminbi: Party responsible for calculating the Spot Rate:	Not Applicable
30.	Commissioner:	Not Applicable

# SIGNED on behalf of TELEFÓNICA EMISIONES, S.A.U.:

By: ..... Duly authorised

SIGNED on behalf of TELEFÓNICA, S.A.:

By: ..... Duly authorised

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#### **PART B – OTHER INFORMATION**

#### 1. LISTING

- (i) Admission to trading Application has been made by the issuer (or on its behalf) for the instruments to be admitted to trading on Euronext Dublin's Main Securities Market with effect from the business day following date of Final Terms.
- (ii) Estimate of total expenses related EUR 1,000 to admission to trading:

### 2. **RATINGS**

Ratings:

The Instruments to be issued have been rated:

Standard & Poor's Credit Market Services France SAS: "S&P"): BBB

Moody's Investors Service España, S.A. ("Moody's"): Baa2

Fitch Ratings Limited: ("Fitch"): BBB+

Each of S&P, Moody's and Fitch is established in the EEA and registered under Regulation (EU) No 1060/2009, as amended.

#### 3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE/OFFER

Save as discussed in "Subscription and Sale", so far as the Issuer is aware, no person involved in the offer of the Instruments has an interest material to the offer.

#### 4. **REASONS FOR THE OFFER**

Not Applicable

#### 5. **YIELD**

6.

Indication of yield:	Not Applicable
OPERATIONAL INFORMATION	
ISIN:	XS1262975995
Common Code:	126297599
CFI:	Not Applicable
FISN:	Not Applicable
Any clearing system(s) other than Euroclear Bank SA/NV and Clearstream Banking, S.A. and the relevant identification number(s):	Not Applicable
Delivery:	Delivery against payment
Names and addresses of initial Paying Agent:	The Bank of New York Mellon London Branch One Canada Square London E14 5AL United Kingdom

Names and addresses of additional Paying Not Applicable Agent(s) (if any):

# 7. **DISTRIBUTION**

- (i) US Selling Restrictions
- (ii) Prohibition of Sales to EEA Retail Investors

Reg. S Compliance Category 2 / TEFRA D

Not Applicable