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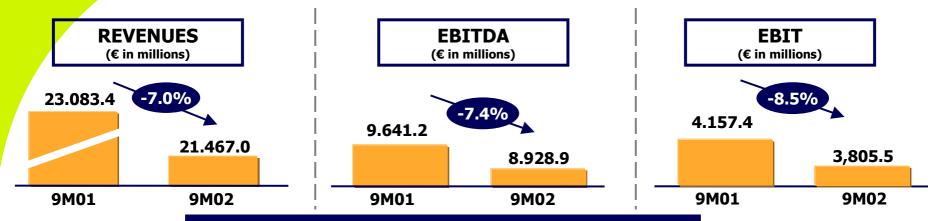
SAFE HARBOUR

This presentation to analysts contains statements that constitute forward looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements appear in a number of places in this presentation and include statements regarding the intent. belief or current expectations of the customer base. estimates regarding future growth in the different business lines and the global business. market share. financial results and other aspects of the activity and situation relating to the Company.

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FINANCIAL HIGHLIGHTS...



JANUARY-SEPTEMBER 2002 KEY DRIVERS

✓ FOREX

Fx drags close to 12.5 p.p. to revenues & EBITDA growth

✓ FOCUS ON MANAGING RESOURCES

Optimizing operating costs (+1.7% in external services vs +5% for total costs, in constant terms) Rationalizing capital expenditures (-51.7% y-o-y)

✓ TELEFONICA DE ESPAÑA

Improvement of revenues & EBITDA in 2002: +1.7% and +4.0% in 3Q02 vs 3Q01, respectively

✓ TELEFONICA MOVILES

Solid performance, driven by Spain with annual growth in revenues & EBITDA of 19.2% and 24.2%

✓ LATIN AMERICA

All operators are showing a slowdown in local currency, except CTC Telesp local operations remain solid, with revenues & EBITDA growing at a 10.6% and 9.4% rates

✓ TELEFONICA DATA

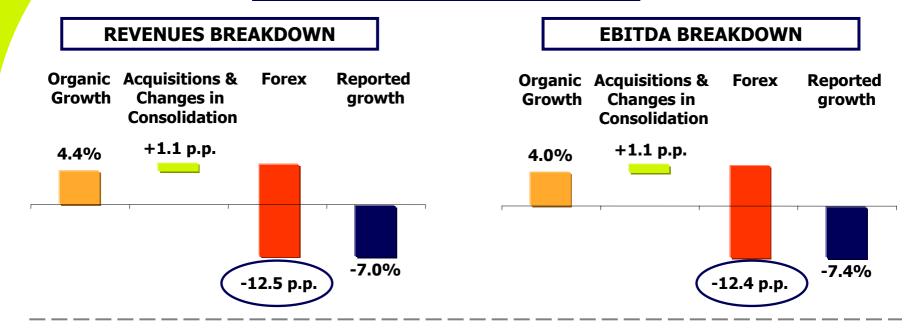
Improving consistently margins driven by incumbent operations (Group EBITDA margin of 8.5%*)

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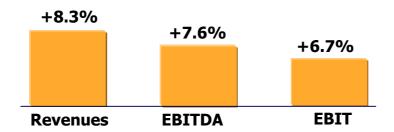
* Atlanet and Uruguay by equity method since July and April 2002, respectively.

...AFFECTED BY LATAM FOREX AND ARGENTINA

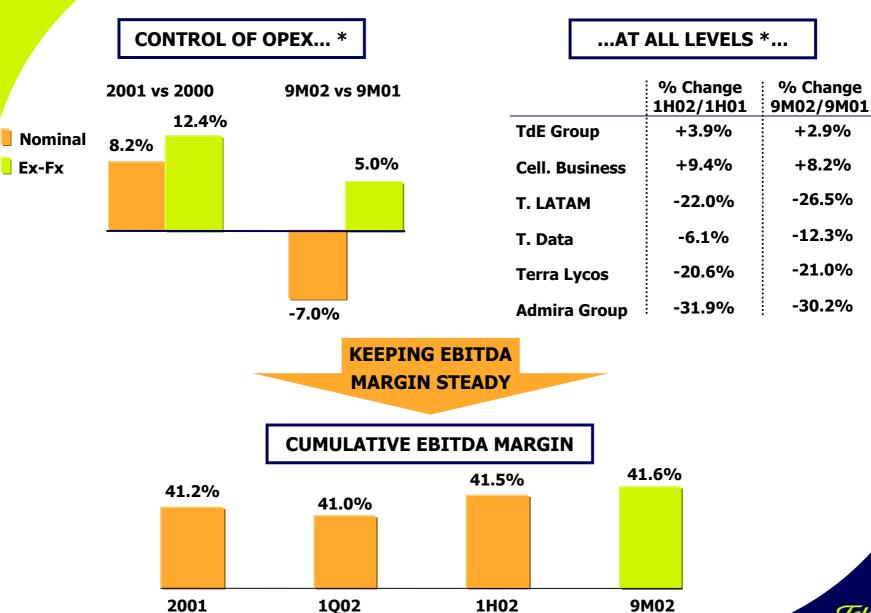
ORGANIC GROWTH



GROWTH RATES EXCLUDING ARGENTINA & FOREX*



STRONG MANAGEMENT OF COST STRUCTURES...



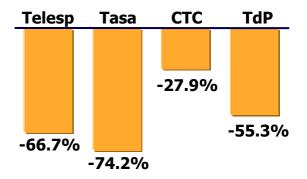
...AND CAPEX OPTIMIZATION...

CONSOLIDATED CAPEX

€ in Million	9M02	% Change 9M02/9M01
TdE Group	1,146.5	-9.2%
T.Móviles	661.8	-45.7%
T. LATAM	439.4	-77.9%
T.Data	134.0	-50.6%
TOTAL GROUP	2,503.7	-51.7%



T.LATAM BREAKDOWN *
% change Sep02 / Sep01
Local Currency



✓ TELEFONICA DE ESPAÑA PARENT

24% annual drop in traditional Capex.

17% annual growth in broadband Capex (>45% of total).

✓ TELEFONICA MOVILES

New technologies/services scalable to demand.

Adapting to Latin American macro picture.

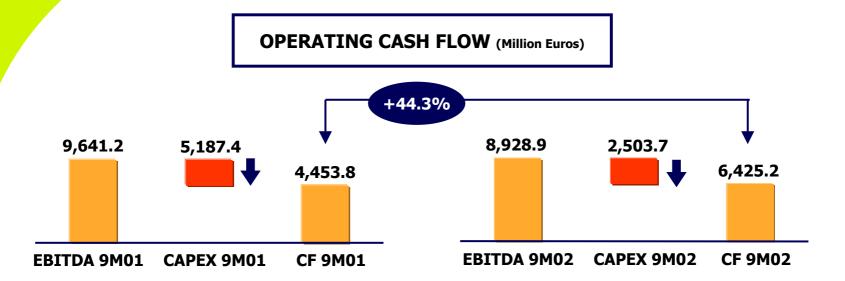
√ TELEFONICA LATINOAMERICA

Metas compliance in Brazil.

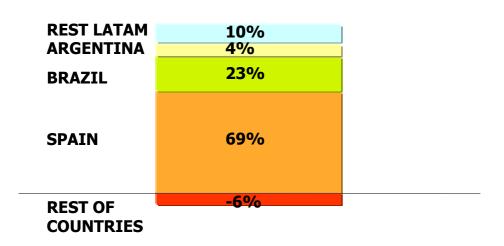
Adapting to the regional macro scenario (below 22 Million € in Argentina).

Note: TASA refers to the period January-September 2001 and 2002.

...LEADING TO CASH FLOW GENERATION

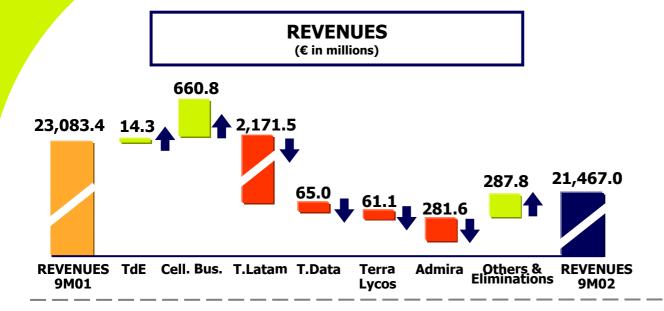


CONTRIBUTION TO 9M02 OPERATING CASH FLOW BY COUNTRY



2/3 COMING FROM SPAIN
1/3 COMING FROM LATAM

CONTRIBUTION BY BUSINESS LINE



CONTRIBUTION TO GROWTH*

Cell. Bus.:+ 2.1 p.p.
TdE: + 0.3 p.p.
T.Latam: - 8.9 p.p.

EBITDA (€ in millions)

9,641.2 113.2 138.4 8,928.9 78.0 95.6 4.6 138.4 8,928.9 EBITDA TdE Cell. Bus. T.Latam T.Data Terra Admira Others & EBITDA 9M01

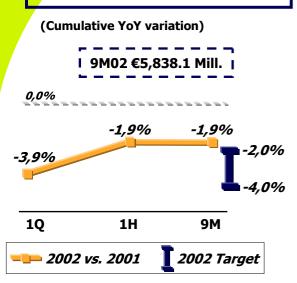
CONTRIBUTION TO GROWTH*

Cell. Bus.:+ 3.3 p.p.
TdE: -1.2 p.p.
T.Latam: -12.7 p.p.

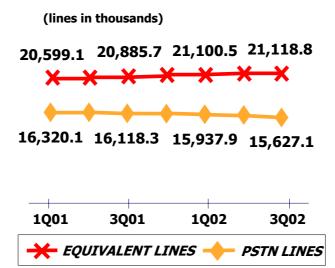


TELEFONICA DE ESPAÑA: TRADITIONAL AND BROADBAND

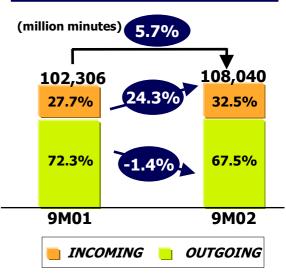
TRADITIONAL REVENUES



ACCESS



TRAFFIC



INTERNET & BB REVENUES



ADSL EVOLUTION



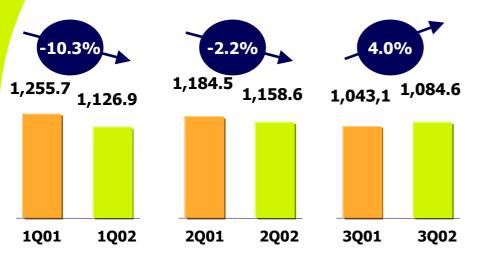
ADSL HIGHLIGHTS

- ✓ CLOSE TO 40% OF NEW ADSL CUSTOMERS IN 2002 DID NOT HAVE IP TRAFFIC AT ALL
- ✓ PLUG & PLAY REPRESENTS 58.0% OF TOTAL RETAIL ADDITIONS IN SEPTEMBER

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TELEFONICA DE ESPAÑA : GROUP EBITDA EVOLUTION

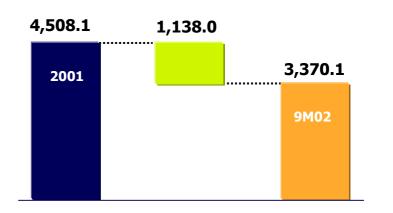
QUARTERLY EBITDA (euros in millions)



EBITDA KEEPS IMPROVING YOY

- → -10.3% JAN-MAR 02 vs 01
- → -6.3% JAN.-JUNE 02 vs. 01
- → -3.3% JAN.-SEP. 02 vs. 01

TO REACH 2002 FLAT EBITDA (euros in millions)

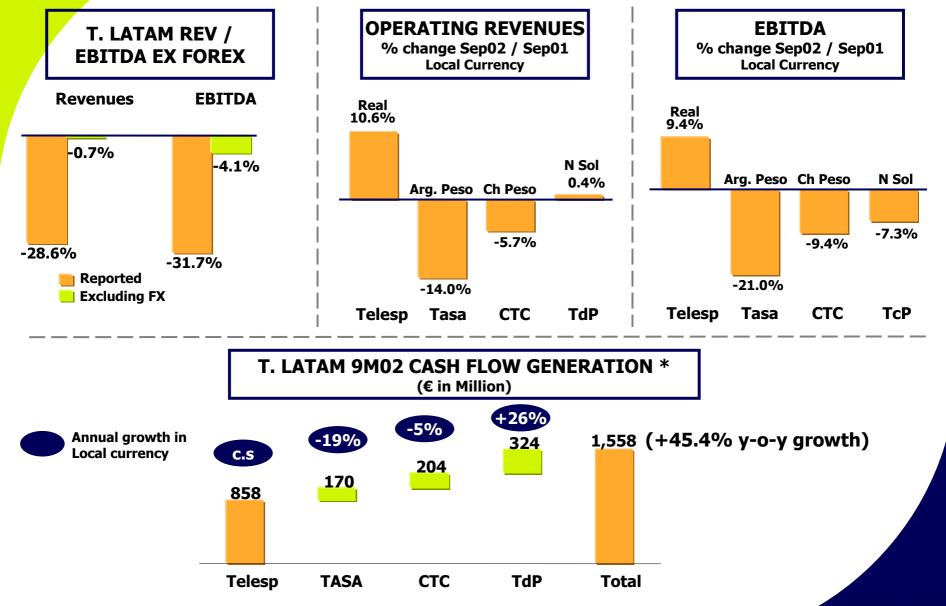


€ 1,138.0 Mill. TO REACH FLAT EBITDA

⇒ +11.0% OVER 4Q01 EBITDA



T. LATAM: WIRELINE PERFORMANCE...



^{*} CF=EBITDA-Interests-Taxes-Capex

Note: TASA refers to the period January-September 2001 and 2002.

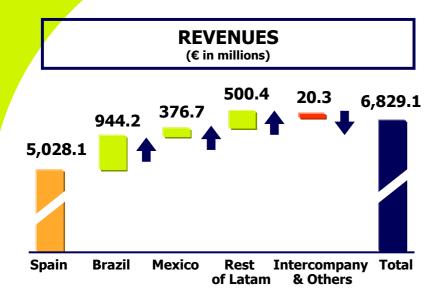
...WITH TELESP KEEPING ITS SOLID UNDERLYING PERFORMANCE

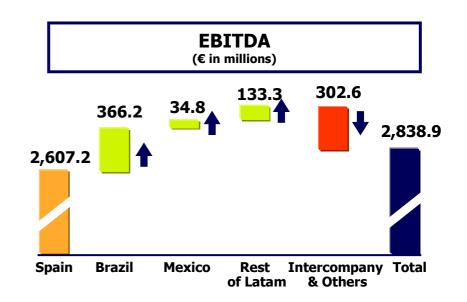




- √ 26% market share in ILD in less than 5 months of operations
- 24.8% market share in interstate LD in less than 3 months of operations
- 306,539 ADSL customers (+115.5% YoY)

T. MOVILES GROUP SHOWS STRONG RESULTS...





SPAIN

- ✓ Major contributor to Revenues and EBITDA, which grew at a 19% & 24%
- ✓ A solid operating performance that translates into high quality financials

BRAZIL

- ✓ EBITDA margin improvement (3 p.p. 3Q02/3Q01 to 37%)
- ✓ Legal incorporation of JV with PT just pending final regulatory clearance, reaching 13 Million clients and 70% of the country's GDP

MEXICO

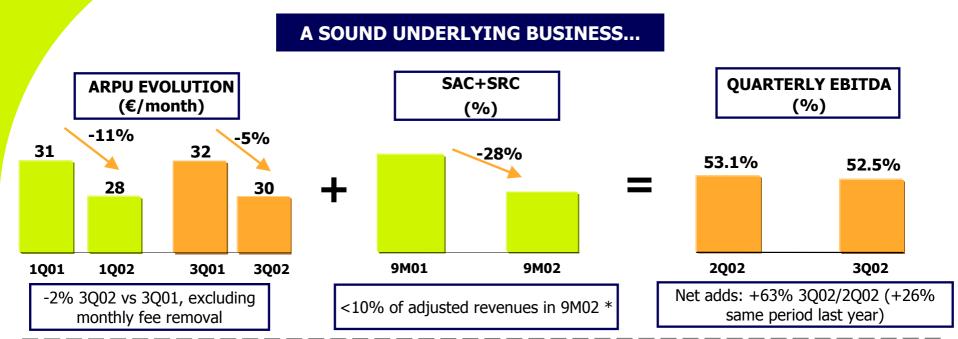
- √ + 19% in local currency revenues 3Q02/2Q02, with EBITDA pressured by a higher commercial activity
- ✓ Management team to integrate operations already in place

EUROPE

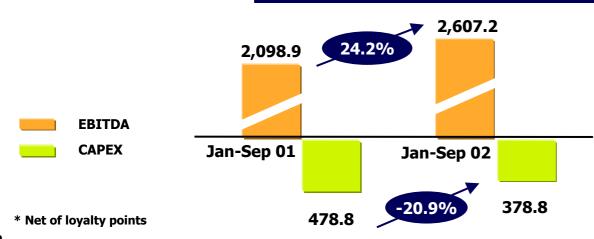
- ✓ Reduction of EBITDA losses, as commercial activity is being stopped.
- ✓ Speed-up of the restructuring, to be completed by year-end

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...WITH SPAIN POSTING A SOLID UNDERLYING PERFORMANCE







Cash-flow (Ebitda-Capex) growth of 37.5% up to €2,228.4 Mill.

T.DATA: MORE FOCUS AND STEADY IMPROVEMENT

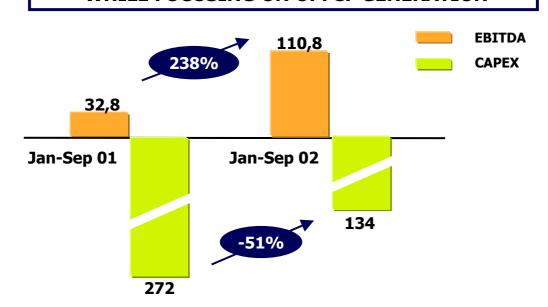
3Q02 RESULTS AFFECTED BY CHANGES IN CONSOLIDATION & FX EFFECTS

	9M02/9M01 Revenue Growth (%)	
Reported	- 5 %	
Changes in Consolidation	- 1 %	
FX Effect	10 %	
Adjusted	9 %	

SHOWING OPERATIONAL EFFICIENCY THROUGHOUT 2002

Cum. EBITDA Margin (%)	3Q01	1Q02	2Q02	3Q02
T. Data Spain	21.7	20.6	22.3	24.0
T. Data Brazil	-2.6	6.0	9.0	13.6
T. Data Intl.	n.a.	-31.5	-26.7	-3.7
T. Data Group	2.4	3.7	4.8	8.5

WHILE FOCUSING ON OPFCF GENERATION



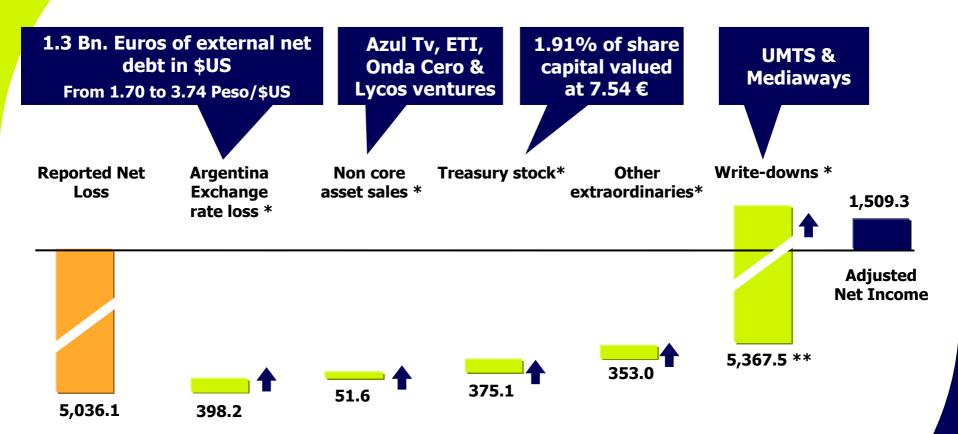
NET FINANCIAL EXPENSES (*)

Euros in millions	Sep02	Sep01	% Change
Debt financial expense Other financial expenses Financial Income	(1,330.2) (32.6) 251.6	(1,490.4) (45.2) 326.4	(10.7%) (27.9%) (22.9%)
Net interest	(1,111.2)	(1,209.2)	(8.1%)
Financial provisions and net forex (1)	(899.6)	(137.6)	n.m.
Net financial results	(2,010.8)	(1,346.8)	49.3%
Net financial results excluding ARS devaluation	(1,402.6)	(1,346.8)	4.1%

^(*) Global consolidation

⁽¹⁾ Non cash

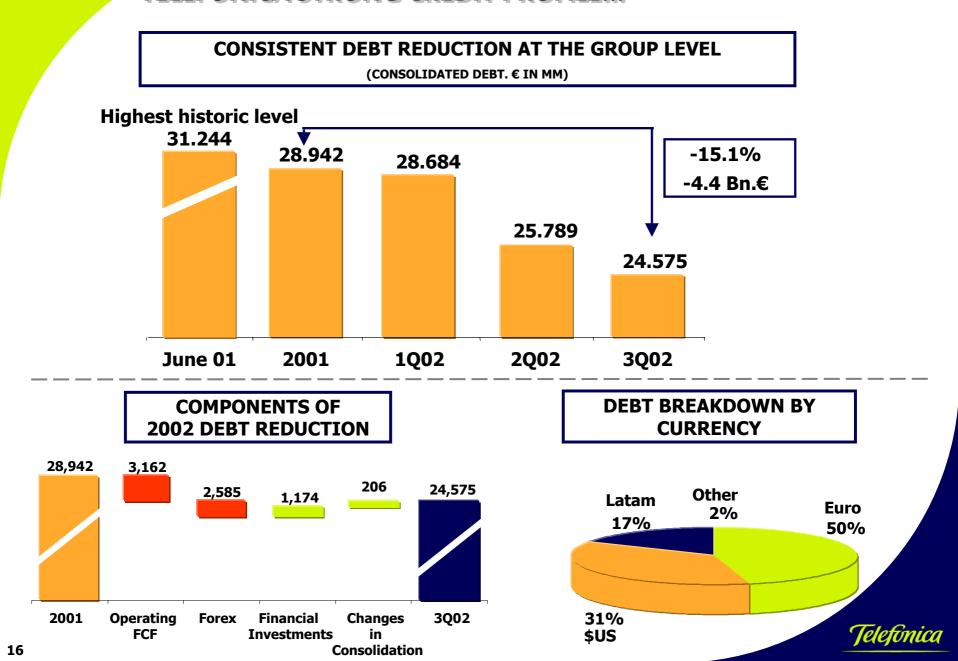
IMPACT OF EXTRAORDINARIES ON NET INCOME



^{*} Net of taxes. Argentina and write-down effect are also net of minorities

^{**} Provision for write-down + estimated restructuring cost

TELEFONICA STRONG CREDIT PROFILE...



...WITH AN ACTIVE MANAGEMENT OF LATAM EXPOSURE

MANAGING LATAM EXPOSURE PROTECTING AGAINST EXCHANGE RATE DEPRECIATION

\$US in Millions (Data as of 09/30/02)

COUNTRY	DEBT (LOCAL CURRENCY) *	EXTERNAL NET DEBT \$US & OTHERS **			
Brasil	1,186	-265			
Chile	603	2			
Peru	591	-149			
TOTAL EXPOSURE FOR \$US EXTERNAL DEBT -412 AS OF 09/30/02 WE HAD ADDITIONAL HEDGES AT THE HOLDING LEVEL					

EXCLUDING ARGENTINA, HEDGES GO BEYOND \$US EXTERNAL DEBT

^{*} Proportionate to Telefónica stakes. After hedges at the operating companies level.

^{**} Net of Intercompany loans and Cash.

CONCLUSIONS

- Latin America continues to have a significant negative impact on Telefónica's results
- ✓ We are managing our exposure to the Latin American region prudently:
 - protecting liquidity and cash flow at the operating level
 - actively hedging debt positions at the financial level
- ✓ Domestic businesses remain strong:
 - **⇒** a solid wireless operating performance that translate into positive financials
 - Telefónica de España is sequentially improving its EBITDA performance
- ✓ We are efficiently managing all subsidiaries cost bases, keeping the Group's EBITDA margin steady
- ✓ We are optimizing Capital Expenditures, scaling them to demand
- ✓ We remain a top cash flow generator in the industry

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