

## PRESS RELEASE

### TELEFÓNICA EXPANDS THE MOVISTAR LIVING APPS CATALOGUE WHICH ALREADY REACH MORE THAN ONE MILLION HOMES

- **Smart WiFi and Mi Movistar are already available through Movistar+ so that clients can easily manage the connectivity of their devices at home, and consult information about their bill and services right on the television screen.**
- **FanShop La Resistencia, an application linked to the popular late-late night show with David Broncano, and Movistar Sound are also added to the Movistar+ “Apps” section.**

**Madrid, 11 March 2020.** – Telefónica expands its [Movistar Living Apps](#) catalogue which includes own and third party applications that can be enjoyed from the comfort of one’s own living room, seeking to enrich the digital home ecosystem of its clients. Specifically, four applications have been launched that will allow clients to enjoy new experiences in a simple voice manner if they use the [Movistar Home](#) smart device that incorporates [Aura](#), Telefónica’s virtual assistant with artificial intelligence, or through the Movistar+ remote control. These new Living Apps can already be enjoyed in the “Apps” section of the Movistar+ main menu for Fusion clients with [UHD decoder](#) available in more than one million homes in Spain.

Through the Smart WiFi app clients will be able to manage the connectivity of all devices connected to the WiFi home network. They will also be able to access their WiFi password in such a way that they can quickly and safely connect a new device to it by just scanning the QR code that they will see in the application that is shown on the television screen.

For its part, the Mi Movistar app lets the user manage his/her Movistar products and services in a simple manner. Clients will be able to consult, among other things, information about their billing cycle, as well as the broken down cost for each line associated to their account. Mi Movistar will progressively incorporate new functionalities that will allow clients to have greater service self-management.

In the section dedicated to e-commerce apps, Telefónica presents the FanShop La Resistencia Living App, the late-late night show with David Broncano on Movistar+. Through this application users will be able to find exclusive La Resistencia products and finalize the purchasing process from their mobile devices by capturing the QR that will appear on the television screen.

Lastly, the Movistar Sound app arrives to help users to discover new, very interesting, musical contents. In it users will be able to discover new artists produced by Movistar, listen to the soundtracks of their favourite series once again, and get to know the songs of the “Music of the Guide” monthly *playlist*, the one that users hear when navigating through the different Movistar+ menus, and save them in Spotify.

These new Living Apps join those that have already been developed by companies such as Air Europa, Atlético de Madrid, El Corte Inglés, Iberia, or LaLiga, and which are already part of [Hogar Movistar](#). Telefónica continues to work with different companies from sectors such as entertainment, health, banking, or e-commerce in the development of new Living Apps that will be available soon exclusively for its millions of clients.

**Learn more about Movistar Living Apps:**

<https://luca-d3.com/es/join-movistar-living-apps>

**Learn more about Hogar Movistar**

<https://movistar.es/hogar>