



Digital Childhood:

Towards a Better Digital Space for Children

Our Speakers



Ana Pociña Hijosa

Head of ESG Customer and Business Development



Lara Contreras

Head of Influence, Programs and Partnerships



Key report findings



11.5 years

Mean age of first exposure to pornography

58.4%

Unknown individuals have been contacted online

+50%

A need for digital disconnection has been expressed, along with a call for increased digital education



Key messages



para cada infancia

01.

Promoting an ethical technology framework grounded in children's rights

Protecting children today also means safeguarding them from the risks associated with tomorrow's technologies

02.

Responsible innovation must be demanded, ensuring child well-being by design

It is essential to incorporate safety, privacy, and child well-being from the earliest stages of design

03.

The technology sector can help accelerate this agenda by supporting UNICEF's innovative programmes

Connectivity and meaningful child participation are key to ensuring that all children can learn, express themselves, and fully engage in the digital society



Telefónica use cases



SPAIN

Movimiento azul



Movistar's digital wellbeing framework supporting families with practical tools, expert-backed resources and guidance to foster safe, responsible and autonomous digital use at home

GERMANY

Wake up!



An educational program combining digital content, school workshops and expert partnerships to equip young people, families and teachers with real-life digital safety skills.

MEXICO

This is not a game



An award-winning awareness campaign addressing grooming risks in gaming, complemented by a practical online platform offering guidance for families and young users



Building a **safe** digital environment for minors



SCAN THE QR CODE



Infancia digital



SCAN THE QR CODE



