

15:30 – 16:15

First steps of Open Gateway in Telefónica

David del Val - Telefónica Open Gateway Director

Débora Bortalasi- VIVO, B2B Executive Director

Federico Vega - CEO frete.com

Albert Lang- Itau, Technology Exec.

Pablo Benito Martín - Deloitte, Technology Consulting Partner

Antonio Galdo - Salesforce, Sr. Director, Solution Engineering

Michael Modon – Global Head, Product & Partnerships at Tik Tok

MWC2024

100 Years
Leading Change

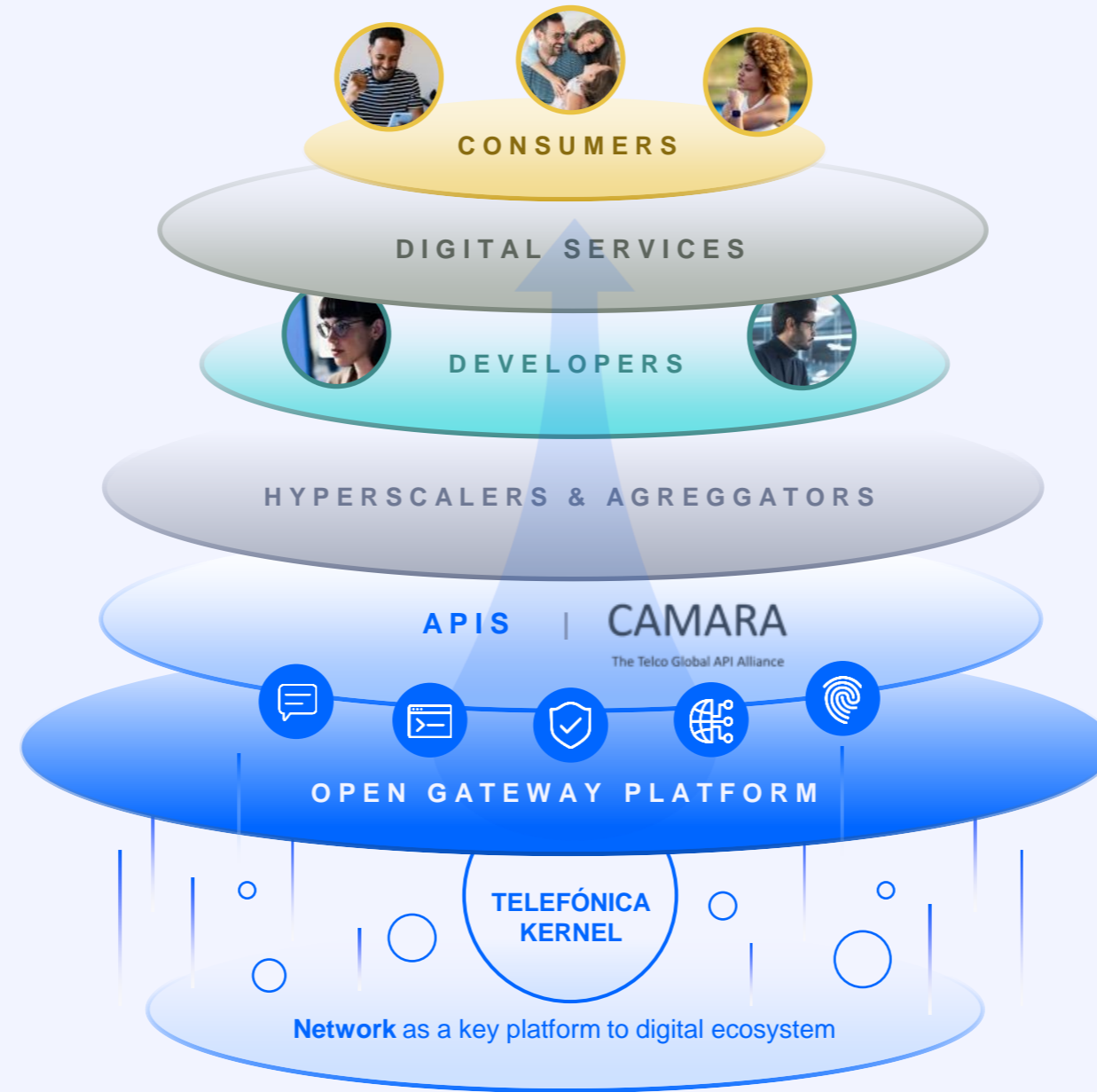


First steps of Open Gateway in Telefónica

David del Val



Open Gateway



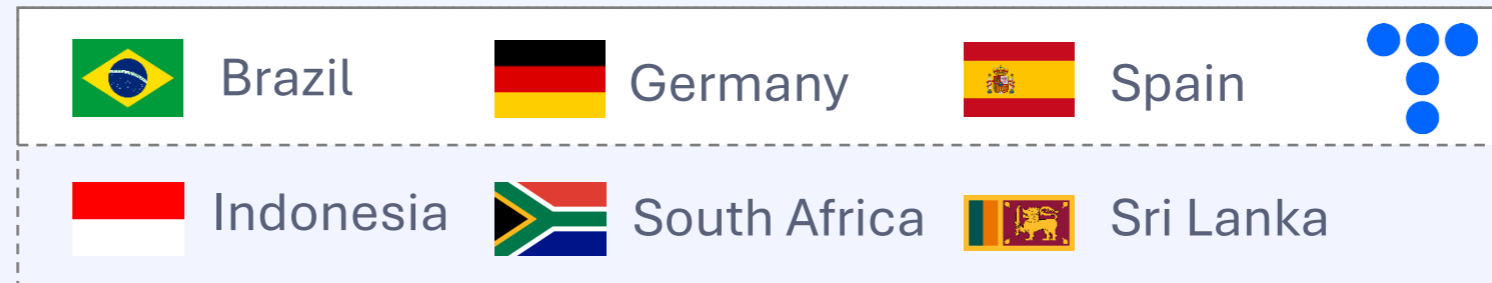
An amazing progress

47 operator groups supporting the Open Gateway MoU

239 operator networks represented

>65 % of mobile connections represented

6 multi-telco launches completed



The road to success in Open Gateway

1

same APIs

- Easier for developers & channel partners
- CAMARA, TMForum

2

all TelCos
in one country

- Multi-telco local initiatives
- Multi-telco commercial launches

3

more
channel partners

- Brazil: Infobip → Microsoft
- Spain: Vonage → Microsoft

MWC 23 – MWC 24

Mobile World Congress '23

GSMA Open Gateway goes public

Feb/Mar

26 May

Whitepaper Open Gateway

“The Ecosystem for Open Gateway NaaS API Development”. Describes architecture of Open Gateway

Multi-telco local initiatives

Launch of the initiative in several countries

July

29 Sep

Channel Partner Onboarding

First stable version of the Channel Partner Onboarding guideline (Playbook) shared with external bodies

Commercial launch Brazil

Multi-TelCo launch (Vivo, TIM, Claro) with 3 APIs, and Infobip as Channel Partner

27 Nov

Commercial launch Germany

Multi-TelCo launch (DT, O2, Vodafone) with 2 APIs, and Vonage as Channel Partner

6 Feb

Commercial launch Spain

Multi-TelCo launch (Movistar, Orange, Vodafone) with 2 APIs, and Vonage as Channel Partner

Public preview Microsoft

Public preview of Azure Programmable Connectivity (APC)

MWC 24



Multi-TelCo API portfolio in Telefónica



API SIM Swap



Vivo
TIM
Claro



Telefónica
Orange
Vodafone



DT
O2
Vodafone



API Number Verification



Vivo
TIM
Claro



Telefónica
Orange
Vodafone



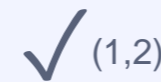
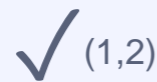
DT
O2
Vodafone



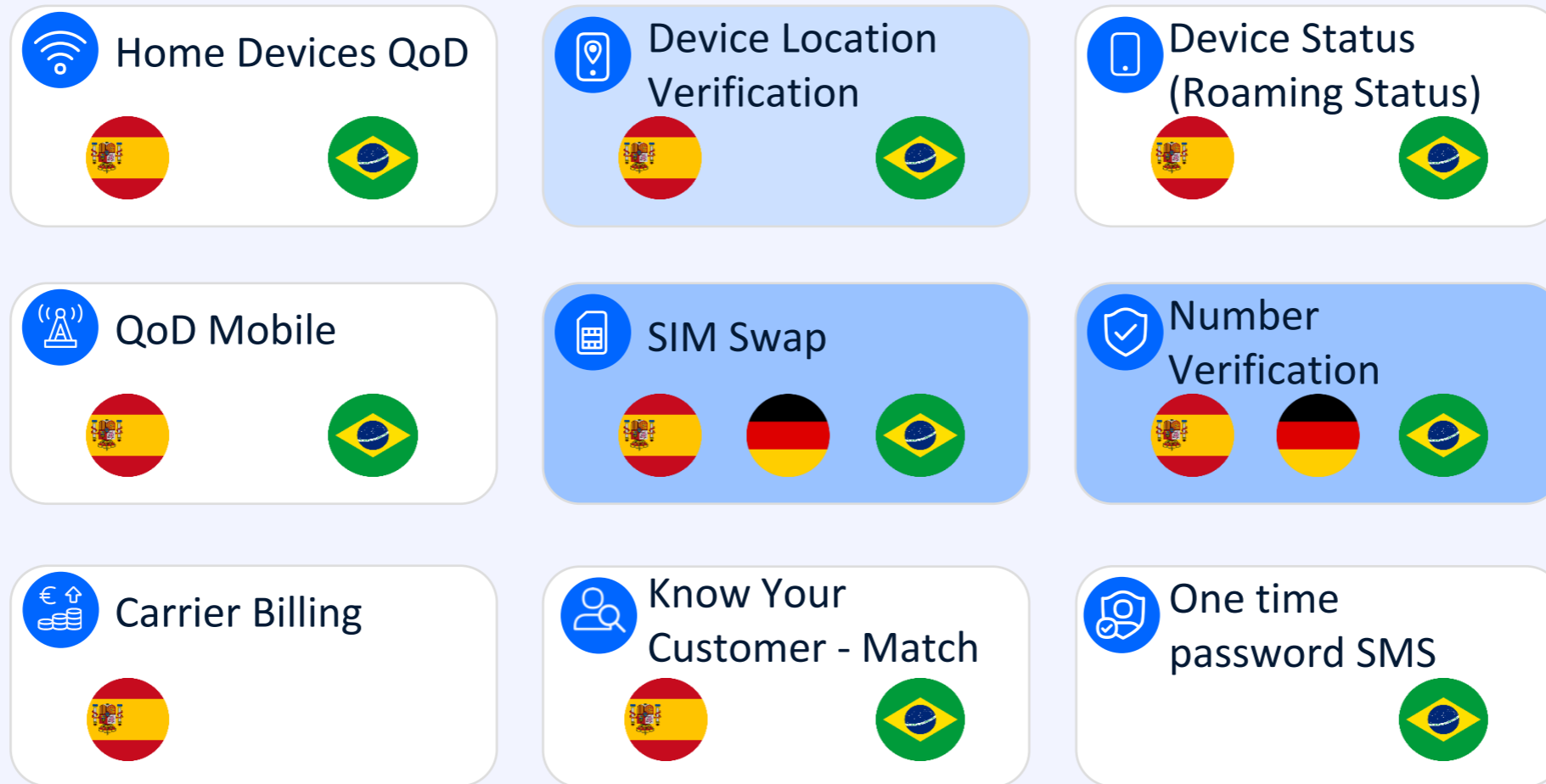
API Device Location



Vivo
TIM
Claro

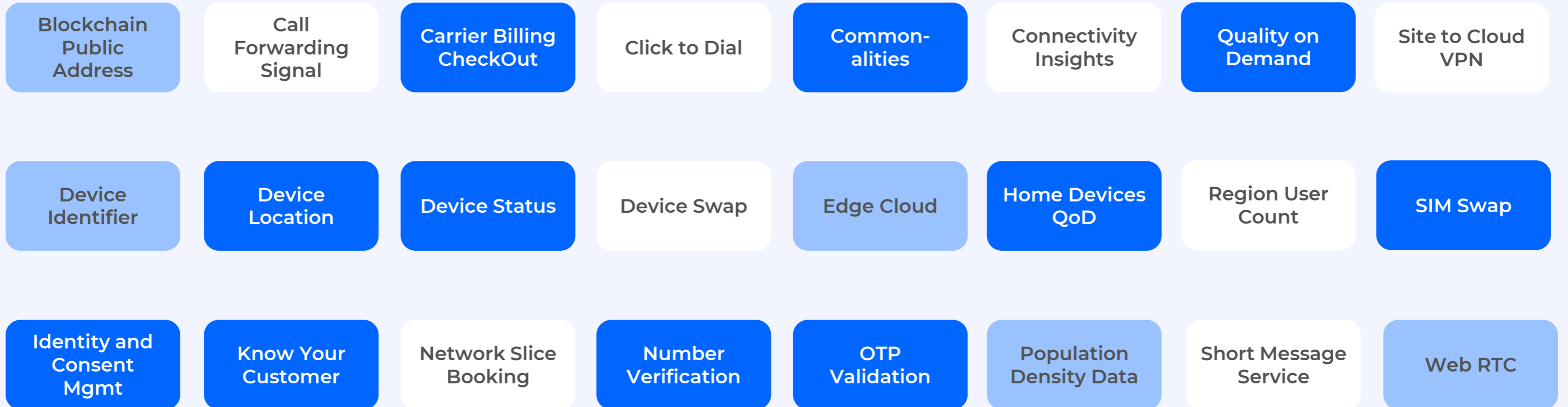


Complete API portfolio in Telefónica



Many more APIs will be coming

CAMARA API families



Open Gateway as a driver for 6G specification

NETWORK
EFFICIENCY
(costs)

- Better coverage
- Energy efficiency

5G 6G

BUSINESS
(revenues)

B2C
B2B

- More bandwidth
- Less latency
- IoT

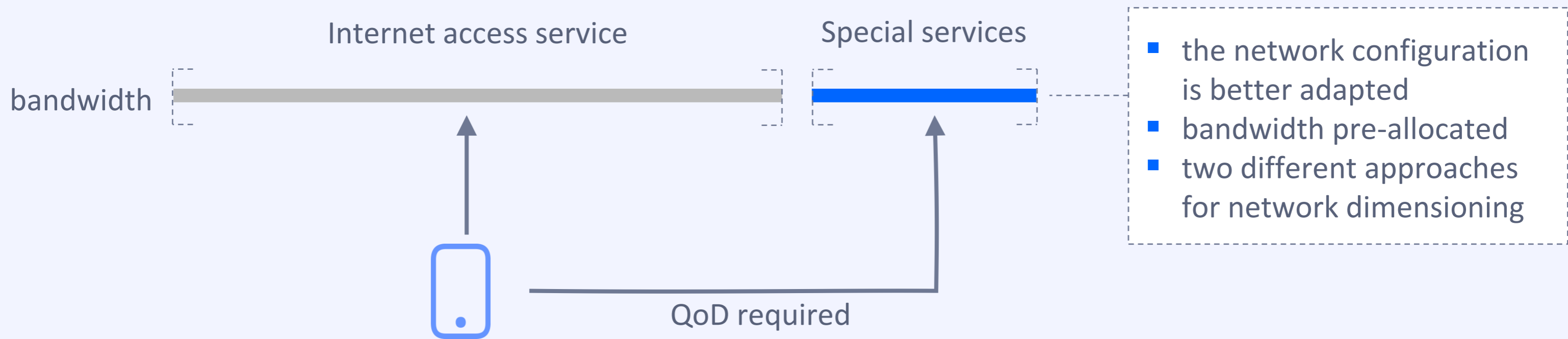
5G 6G

Developers

- Better device location
- Anti-fraud
- QoD enhanced

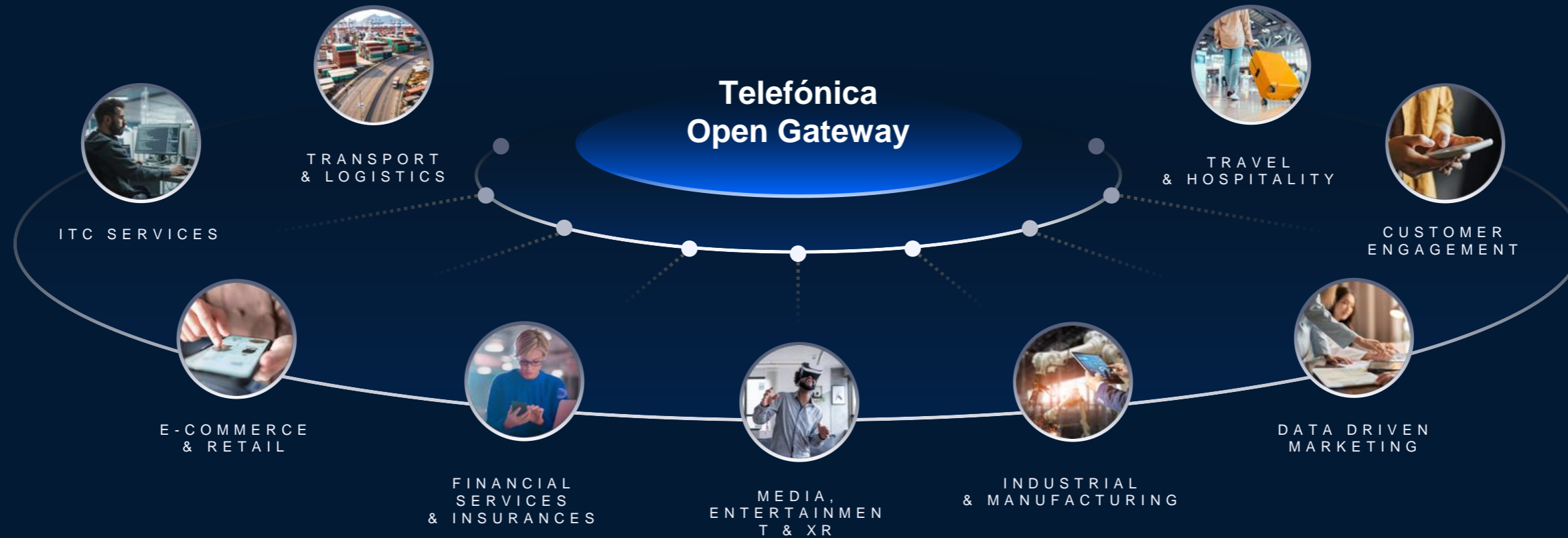
6G

Open Gateway as a driver for network planning



Solutions for all industries

Boosting business with new market opportunities for all sectors





Michael Modon

Global Head, Product &
Mobile Partnerships





Debora Ignacio Bortolasi

Executive Director B2B



Albert Lang

Executive Director B2B



Federico Vega

CEO





Pablo Benito Martín

Technology Consulting Partner

Deloitte.

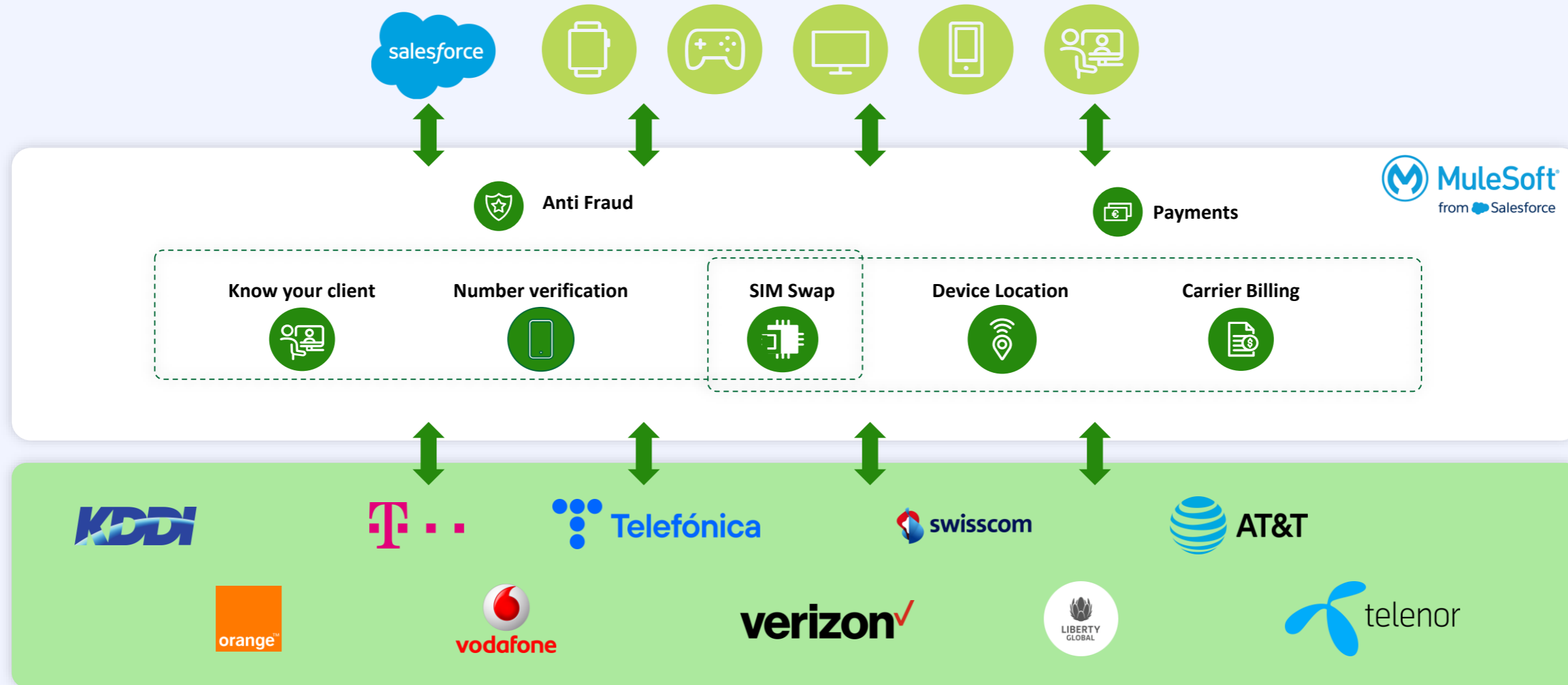


Antonio Galdo

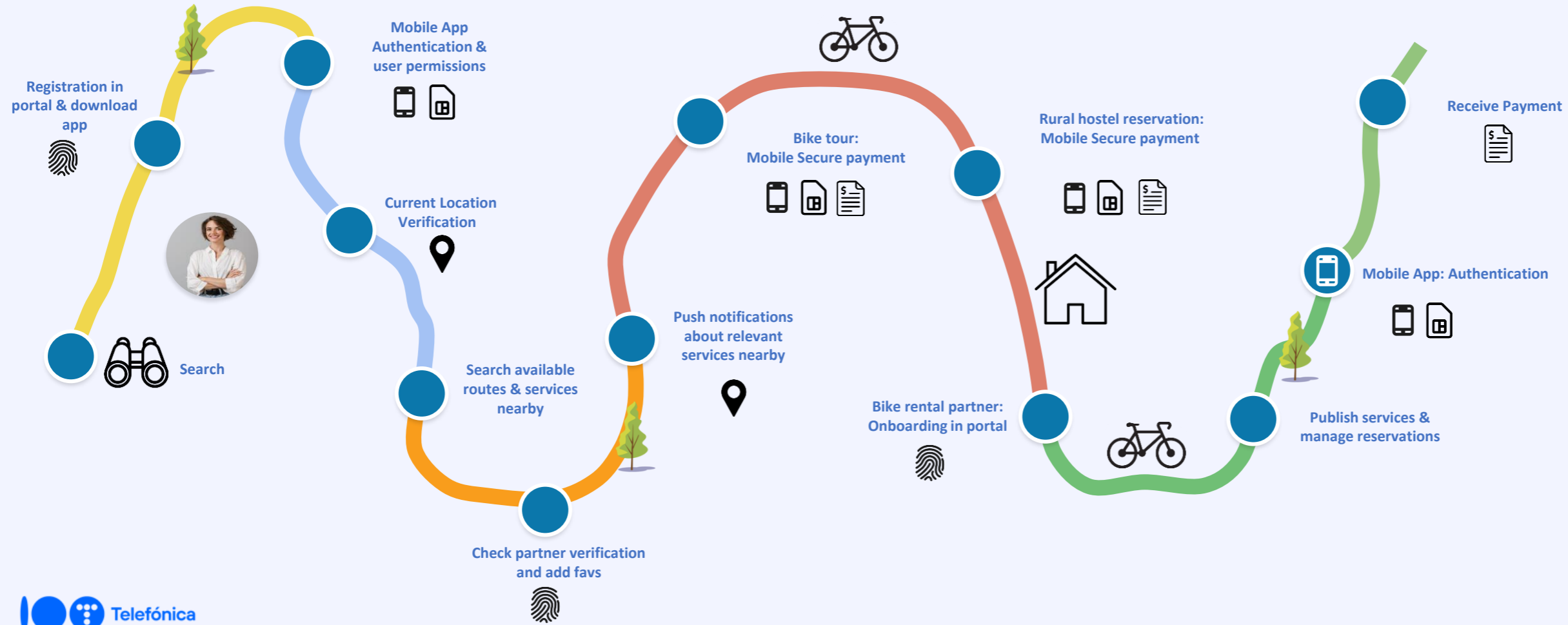
Sr. Director, Solution Engineering



Open Gateway Integrator



Open Gateway Demo Journey



KEY Open Gateway APIs	
	API Number Verification
	API Device Location
	API SIM Swap
	API Carrier Billing
	API Know Your Customer
KEY Journey Key	
	Interaction
	Search, Advertise & Register
	Security & Authenticity
	Preparing the Travel
	On Route
	Partner Success



**APIs are
here**

**It's time for
developers**

Partner Program



Become a partner and transform your business

Developer Hub



Define, create and develop new use cases

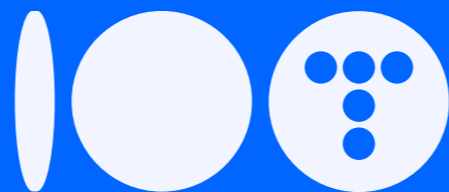


MWC 2024

GSMA DevCon

Open Gateway 4 devs

Devs
<love>
Nets



Telefónica
since 1924