

Press Release

Allianz and Movistar Prosegur Alarmas join forces to strengthen protection for homes and businesses

- The agreement enables customers taking out a new Allianz Home or Business insurance policy to voluntarily complement their coverage with security solutions from Movistar Prosegur Alarmas.

Madrid, 19 October 2026.- Allianz and Movistar Prosegur Alarmas are joining forces to incorporate security solutions into the insurer's service ecosystem and strengthen its preventive approach to protecting homes and businesses. The initiative will enable customers taking out a new Home or Business insurance policy to gain additional, voluntary access to security systems offered by Movistar Prosegur Alarmas.

The partnership forms part of the evolution of Allianz's service offering, through which the company aims to progressively expand its activity beyond insurance coverage by incorporating solutions designed to help anticipate risks. The integration of specialized security services reinforces this preventive approach and broadens the range of tools available to customers to protect their homes and businesses.

Coverage for individuals and businesses

The initiative covers both residential and business customers. Customers taking out a new Home insurance policy will be able to voluntarily add a security system for their home, while those taking out a new Business insurance policy will have the option of adding security solutions for their business premises.

This addition expands Allianz's ecosystem of value-added services and solutions and reflects a broader vision of the insurer's role, in which prevention is becoming increasingly important alongside protection and assistance. The goal is to move towards a model that not only responds when an incident occurs, but also provides resources that enable customers to take preventive action against certain risks.

"At Allianz, we continue to advance our commitment to placing prevention at the heart of our strategy. Following initiatives focused on fire and flood prevention, we are now taking another step forward with a home security solution. We want to go beyond insurance protection by offering our customers tools that help them anticipate risks and protect what matters most to them," says Veit Stutz, CEO of Allianz Seguros.

"This agreement with Allianz enables us to bring our security solutions to more homes and businesses, strengthening protection through a combination of prevention, technology and response to potential incidents. Together, we are providing customers with a complementary solution to protect what matters most to them," says Diego Torrico, CEO of Movistar Prosegur Alarmas.

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The initiative includes a promotion available throughout Spain until the end of the year for customers who, through Allianz's network of exclusive agents, take out a new Allianz Home or Business insurance policy and also purchase a Movistar Prosegur Alarmas security system.

Through this partnership, Allianz continues to expand its ecosystem of prevention, protection and assistance services by incorporating complementary solutions alongside insurance coverage to address the evolving needs of individuals and businesses.

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