

## Press Release

## Omdia recognises Telefónica Tech's leadership in private 5G networks

- The analysis firm highlights Telefónica Tech's solid portfolio and credentials, as well as its superior industrial approach compared to most of its competitors.

**Madrid, 30 January 2026.**- [Telefónica Tech](#) has been recognised as a leading provider of private 5G networks by technology research group Omdia in its report 'Omdia Market Radar: CSPs Private 5G Networks Strategies and Products 2025-26'. The analyst firm attributes this category to companies with leading solutions and that it considers worthy of inclusion in most technology selection lists.

Private networks are telecommunications infrastructures dedicated exclusively to a company or organisation for the purpose of interconnecting all its smart devices in a secure, customisable and low-latency manner to drive its digital transformation.

Omdia recognises that Telefónica Tech has a solid portfolio and credentials, as well as a more industrial focus than most of its competitors. It highlights, in particular, Telefónica Tech's portfolio of private network products and solutions, its services and applications, and its additional offering for the enterprise segment.

Darío Cesena, CEO of Geprom part of Telefónica Tech, says: "At Telefónica Tech, we offer specialised services aimed at industrial companies by providing connectivity and being a trusted technology integrator, a value that we have enhanced following the acquisition of Geprom. To offer the best customer service, we have a 5G private network strategy that gives us direct visibility into the needs of each of our customers, and all of our professionals dedicated to private 5G are certified in the technologies of the different providers we work with."

Telefónica Tech has a comprehensive private network solution that is vendor-agnostic, as it has the capacity to integrate advanced 4G/5G connectivity with complementary technologies such as IoT, artificial intelligence, cybersecurity and cloud services. This enables it to offer a catalogue of associated industrial solutions, including Intelligent Robotics (autonomous vehicles and drones) and IT-OT integration (digital twin and computer vision).

The company provides uninterrupted multilingual support and proactively monitors 5G private networks from its Network Operations Centre (NOC) for customers in critical sectors such as Industry, Healthcare and Energy to ensure their proper functioning and to detect and respond to incidents and problems before they affect network systems and users.

**Telefónica, S.A.**

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Telefónica Tech also has a visualisation and orchestration tool for private networks, which allows different architectures and products from various manufacturers to be managed.

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### **About Telefónica Tech**

Telefónica Tech is the leading company in digital transformation. The company offers a wide range of services and integrated technological solutions for Cyber Security, Cloud, IoT, Big Data, AI and Blockchain. For more information, please visit: <https://telefonicatech.com/en>

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