

**Mr. CARLOS OCAÑA ORBIS**  
***Vice-Chairman of the Board of Directors of Telefónica, S.A.***

Born in Madrid (Spain), on May 21, 1980.

Mr. Ocaña holds a degree in Economics, with specialization in Economic Analysis from the Complutense University of Madrid. Mr. Ocaña has a significant technological profile in which a Frontiers of Innovation and Entrepreneurship Program from the Massachusetts Institute of Technology (MIT) stands out. Since March 2018 he is also a member of the Advisory Board of Google's ADEI Observatory and co-director and professor of the Master's Degree in Digital Transformation and Technologies Applied to Sport at the Real Madrid University School (since October 2021). In addition, Mr. Ocaña is the author and coordinator of the book "La Transformación Digital de la Economía" (2017), and his curriculum is completed with a General Management Program (PDG) from IESE Business School (University of Navarra).

Currently, Mr. Ocaña is the Deputy to the General Director of Real Madrid CF (since July 2012), member of the Advisory Board of the Hermes Institute (since May 2023), member of the Strategy Committee of the PRISA Group and member of the Governing Council of the Real Madrid University School (since March 2023). Mr. Ocaña also serves as Secretary of the World Football Club Association (since November 2019) and member of the Monitoring Committee of the Forum of Forums Foundation (since December 2015).

Previously, at the beginning of his professional career in 2003, Mr. Ocaña was a Consultant at Economistas 2004, to later assume the position of Deputy Chief of Staff and Advisor to the Economic Office of the President of the Government (from May 2004 to April 2008). Also, he has been Director General of the Cabinet of the Ministry of Industry, Tourism and Trade (from May 2008 to December 2011) and a member of the Board of Directors of Paradores and Red.es (from June 2008 to December 2011).

The academic facet of Mr. Ocaña is completed as a professor of Strategy and Business Model in the MBA at European University (since 2013), instructor of the PDG at IESE (in 2013), professor of Economic Environment in the Master's Degree in Economics at the University of Vigo (from 2013 to 2017) and professor of Economics in the International Master's Degree in Public Affairs at the Menéndez Pelayo International University (from 2016 to 2018).

Likewise, Mr. Ocaña is author, co-author and coordinator of several publications among which the following can be highlighted: "Nueva Diplomacia Económica Española" (2014), "El Estado Dinamizador, y el Seguro de Desempleo en España" (2010), "La participación laboral de las mujeres en España: un reto aún pendiente", "Análisis Cuantitativo del Estado de Bienestar en Europa: Modelos y Resultados" and "Efectos Económicos de la Inmigración" (all of them in 2006).

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