

Press Release

King Felipe visits the Telefónica stand at MWC24

Barcelona, 26 February 2024. – His Majesty King Felipe visited the Telefónica stand at the opening of the Mobile World Congress (MWC) 2024 this morning, welcomed by José María Álvarez-Pallete, Executive Chairman of the operator and of the GSMA.

The entourage also included José Luis Escrivá, Minister for Digital Transformation and the Civil Service; Jordi Hereu, Minister of Industry and Tourism; Jaume Collboni, Mayor of Barcelona; Núria Marín, Mayor of Hospitalet; and John Hoffman, CEO of the GSMA, among others.

Álvarez-Pallete told them that this is a very special occasion for the company as it is celebrating its centenary, which is why the stand, through its slogan '100 years leading change', reflects Telefónica's innovative and avant-garde character through its digital leadership based on its latest-generation intelligent networks and its technological solutions and services that make it possible to connect people's lives and have a positive impact on society and businesses.

Image Caption: King Felipe attends a demo during his visit to the Telefónica stand at MWC 2024, accompanied by, among others, José Luis Escrivá, Minister for Digital Transformation and the Civil Service; Jordi Hereu, Minister of Industry and Tourism; Pau Relat, President of the Fira; Núria Marín, Mayor of Hospitalet; José María Álvarez-Pallete, Chairman of Telefónica and GSMA; Ángel Vilá, CEO of Telefónica; and John Hoffman, CEO of GSMA.

Para más información: [Telefónica en el MWC 2024](#)

Telefónica, S.A.

Dirección de Comunicación Corporativa
email: prensatelefonica@telefonica.com
telefonica.com/es/sala-comunicacion/