# Telefónica Tech drives cyber intelligence to strengthen customers' defences

- The service provides expert guidance and real-time cyber intelligence that helps large companies identify and reduce their security risks, taking a proactive stance in defending against emerging risks as they arise.
- Telefónica Tech generates threat intelligence in-house and through access to external intelligence sources, tools and technologies, and designs customised solutions tailored to the needs and risk profiles of each client.

**Madrid, 14 December 2023**. Telefónica Tech continues to evolve its cyber intelligence services to help companies take a proactive stance against threats. The technology company has launched a new comprehensive cyber intelligence service to strengthen large enterprises' cybersecurity defences through more efficient identification, communication and mitigation of security risks.

Telefónica Tech's new service provides expert guidance and real-time intelligence that spans all levels of cyber threat analysis to enable organisations' security managers to anticipate, detect and defend against the most sophisticated cyber threats.

Cyber threat intelligence is a discipline within cyber security that transforms information into intelligence to answer how, where, by whom and why cyber criminals operate. According to data from Brand Essence Research, the global cyber threat intelligence market will reach a size of $26.15bn by 2028, growing at a compound annual growth rate (CAGR) of 17.96% between 2021 and 2028.

Telefónica Tech's evolved cyber-intelligence service is part of the NextDefense managed services with which the company guarantees the cyber-resilience of businesses and includes this wide range of products depending on the level of maturity of the companies and the profile of the professional who receives it:

- Tactical Intelligence: This product focuses on the immediate threats faced by organisations. To do this, it is imperative that the customer integrates and processes this tactical intelligence into their security appliances to detect and respond to threats in an automated manner.

- Operational Intelligence: Operational intelligence provides organisations with information on the tactics, techniques and procedures (TTPs) used by cyber attackers. This information helps security teams understand and adapt to evolving attack patterns.

- Strategic Intelligence: At the highest level, strategic intelligence helps organisations make informed decisions about their long-term cyber security posture. It provides information on the threat landscape, emerging trends and the potential impact of cyber threats on organisations.

Telefónica Tech provides the cyber intelligence service from its Digital Operations Center (DOC), which operates two locations in Spain and Colombia, and where professionals of various nationalities and specialisations (cyber intelligence analysts, criminologists, linguists, among others) contribute their knowledge and experience in the identification, analysis and mitigation of threats and incidents.

The technology company has the capability to process and generate threat intelligence in-house, but also has access to a wide variety of threat intelligence sources, tools and technologies to provide comprehensive assessments. Among others, Telefónica Tech is a member of the Cyber Threat Alliance (CTA) and collaborates with the Spanish National SOC Network (RNS).

24/7 monitoring enables Telefónica Tech to ensure that threats are identified and addressed in real time, and to create customised solutions tailored to each client's needs and risk profiles.

Alberto Sempere, Director of Services, Innovation and Partnerships at Telefónica Tech, said: "Knowing, understanding and profiling cyber attackers has become essential for organisations to anticipate and detect attacks that are not covered by traditional defensive solutions. We are committed to providing our customers with the most advanced and effective solutions to protect their critical data and assets. With the launch of this new cyber threat intelligence service, we are reinforcing our commitment to help businesses counter threats with confidence.

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### About Telefónica Tech
Telefónica Tech is the leading company in digital transformation. The company offers a wide range of services and integrated technological solutions for Cyber Security, Cloud, IoT, Big Data and Blockchain. For more information, please visit: https://telefonicatech.com/

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