

MR. ALEJANDRO REYNAL AMPLE
Member of the Board of Directors of Telefónica, S.A.

Born in Valencia (Spain) in 1973.

Mr. Reynal earned his bachelor's and master's degree in Mechanical Engineering from Georgia Institute of Technology and a MBA from the Harvard Business School.

He has worked in the United States, Europe, Latin America, and the Caribbean. He has proven track record and thrives on business transformation in multi-billion-dollar companies. Currently Mr. Reynal is the President and CEO of Four Seasons since 2022, following an international career in global travel and hospitality, business services and telecommunications industries.

Previously, Mr. Reynal has been the President and CEO of Apple Leisure Group (ALG), a luxury resort management and leisure travel group with more than 38,000 employees in 14 countries, owned by Hyatt Hotels Corporation since August 2021. Prior to ALG, he spent 8 years as CEO of Atento, a customer relationship management and business process outsourcing services company. In Atento, he led the strategic transition from Telefónica to Bain Capital in 2012 and in 2014 he successfully led the company through an IPO at the NYSE.

At the beginning of his career, Mr. Reynal held strategic management positions at Telefonica and The Coca-Cola Company.
