Telefónica Tech and F5 launch a new service to protect applications

- The two companies extend their partnership and launch the 'Web Application Defense' service for enterprise customers to improve the security and speed of app deployment in distributed and multi-cloud environments.

Madrid, 19 June 2023. Telefónica Tech and F5 extend their partnership with the launch of the new managed service 'Web Application Defense' (WAD), which is SaaS-based and deployed on the F5 Distributed Cloud Platform.

The new solution will enable Telefónica Tech's enterprise customers to detect threats and vulnerabilities in real-time by combining massive telemetry collection with programmable rules, advanced AI and machine learning. Notably, it can protect enterprise applications from a single dashboard wherever they are deployed: on-premises, across multiple clouds or at the edge.

The WAD managed service is further bolstered by Telefónica's Security Operations Center (SOC) team, which can support and monitor enterprise customers' cloud environments 24 hours a day, 365 days a year. This support includes triaging high-severity issues, investigating alerts and providing remediation recommendations.

The new service, available for organizations in Spain for a monthly fee, currently includes F5's industry leading Web Application Firewall (WAF), Bot Defense, API Security and Distributed Denial of Service (DDoS) mitigation capabilities.

Juan Campillo, director of Cybersecurity product marketing at Telefónica Tech, said: "The partnership with F5 enables us to launch a state-of-the-art managed services solution with the ability to detect and block the attempted exploitation of application vulnerabilities. In particular, the deployment of WAD on F5's Distributed Cloud Platform will add speed to a critical security layer, while providing flexibility for our enterprise customers to deploy, secure and operate applications in a multi-cloud environment wherever needed: in the data center, across hybrid deployments or across multiple clouds. In addition, the managed services approach is a significant boost for organisations that lack the resources and expertise to address today's cybersecurity challenges"

Mariana Agache, VP for SP Managed Services at F5, said: "We are delighted to announce the launch of the WAD managed service with Telefónica Tech. Our partnership goes far beyond just providing a technology platform, and we will continue

to support Telefónica with enablement and go-to-market efforts both in EMEA and beyond. As ever, our mutual goal is to ensure continual innovation and safe, world-class services for customers."

About Telefónica Tech

Telefónica Tech is the leading company in digital transformation. The company offers a wide range of services and integrated technological solutions for Cyber Security, Cloud, IoT, Big Data and Blockchain. For more information, please visit: https://telefonicatech.com/

About F5

F5 is a multi-cloud application services and security company committed to bringing a better digital world to life. F5 partners with the world's largest, most advanced organizations to secure and optimize every app and API anywhere—on premises, in the cloud, or at the edge. F5 enables organizations to provide exceptional, secure digital experiences for their customers and continuously stay ahead of threats. For more information, go to f5.com. (NASDAQ: FFIV)