

## Telefonica and Qwilt partner to provide content delivery service in Spain

- They join forces to develop the most efficient third-party content delivery network in Spain.

**Madrid, March 22, 2023.** Telefónica, through its Telefónica Soluciones area, and the North American company Qwilt have reached an agreement to implement a content distribution system based on the union of both companies' technologies.

Through this alliance, Qwilt expands its coverage and delivery capacity in Spain by relying on Telefónica's Content Distribution Network (TCDN) deployed in Telefonica's network, which ensures fast, high-quality, and seamless delivery with no interruptions.

Telefónica already delivers Movistar Plus+ content through its TCDN, a self-developed product that has the greatest capillarity and points of presence in Spain, while Qwilt has an extensive network of servers installed in operators' networks around the world. Through this collaboration and by means of an API-based integration, the exchange of content between both CDNs will be streamlined. In this way, the user connected to Telefónica's networks will have better quality access to the traffic channeled by Qwilt, optimizing their experience.

In addition, this project becomes the first commercial integration based entirely on Open Caching standards promoted by the Streaming Video Technology Alliance (SVTA), to which both companies belong. This facilitates the delivery of content from third parties through the two CDNs in a transparent manner, benefiting both from Qwilt's global server deployment operation around the world and from the physical proximity of the TCDN to Telefónica customers.

"Internet traffic is increasing rapidly, and content providers need delivery services that are increasingly efficient in light of the competition we are witnessing for Internet bandwidth. With this agreement, Telefónica's TCDN and Qwilt's delivery capacity are strengthened, but, above all, we make sure that consumers of the content within Telefónica's network are satisfied," says Francisco Javier Pascual, Director of Product Marketing, Telefónica Companies.

Alon Maor, CEO of Qwilt, adds: "As one of Spain's leading service providers, Telefónica is a fantastic addition to our global network and allows us to further develop our content delivery service offering. We are delighted to see such rapid momentum from our global partners as we continue to build the highest performing edge delivery network in the world."

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## **About Telefónica**

Telefónica is one of the world's leading telecommunications service providers. The company offers fixed and mobile connectivity services, as well as a wide range of digital services for individuals and companies. It is present in Europe and Latin America, where it has more than 383 million customers.

Telefónica is a totally private company whose shares are listed on the continuous market of the Spanish stock markets and on the New York and Lima stock exchanges.

## **About Qwilt**

Founded in 2010, Qwilt is a leader of the Open Caching movement and a founding member of the Streaming Video Technology Alliance. Qwilt is backed by Accel Partners, Bessemer Venture Partners, Cisco Ventures, Disruptive, Innovation Endeavors, Marker, and Redpoint Ventures. For more information, visit [www.qwilt.com](http://www.qwilt.com).

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