Telefónica is a Leader in the Gartner® Magic Quadrant™ for Managed IoT Connectivity Services, Worldwide, for the ninth time

Madrid, 2 February 2023. Telefónica has been recognised for the ninth consecutive time as a Leader in the 2023 Gartner Magic Quadrant for Managed IoT (Internet of Things) Connectivity Services, Worldwide, the Gartner report that analyses the execution and vision of global IoT market players.

Telefónica, which provides its IoT and Big Data services through Telefónica Tech, is widely valued for its strategic vision of integrating technology areas such as IoT, Big Data and Artificial Intelligence (AI) to offer its customers end-to-end projects in which it combines both its own resources and solutions from its ecosystem of partners. The market also recognises the company's commitment to technologies such as 5G, private networks for industrial environments and Edge, as well as its growth in these areas through the acquisition of specialised companies.

Gonzalo Martín-Villa, CEO of IoT and Big Data at Telefónica Tech, said: "Once again this year we have the great news of being recognised by Gartner in the Leaders Quadrant for IoT managed connectivity services. This fills us with pride and shows us that the work we do every day to strengthen our capabilities continues to bear fruit. It also allows us to take on the challenge of continuing to offer our customers, globally, a combination of technology enablers and solutions that enable them to realise their full potential".

He adds: "Over the past year we have worked on improving our technology in IoT, Big Data and AI environments, as well as enhancing our capabilities to develop specialised solutions for the most demanding environments that our customers may present to us. Our internal strengths, including the creation of a dedicated MVNO for IoT connectivity, coupled with the capabilities of our partners, allow us to support our customers in their digital transformation".

Telefónica has made significant investments in technology, human resources and processes to tackle complex IoT projects with maximum reliability in leading markets such as the UK, Germany, Spain and Brazil. The company continues to see double-digit growth in the number of IoT connections worldwide and is committed to the internal development of platforms such as Kite (IoT connectivity), Smart Steps and Smart Digits (both Big Data) and TrustOS (Blockchain).

The full report, Gartner Magic Quadrant for Managed IoT Connectivity Services, Worldwide, Pablo Arriandiaga, et al., 30 January 2023, is available at the following link (subject to subscription):
https://www.gartner.com/en/documents/4024499

Gartner Disclaimer

The Magic Quadrant for Managed IoT Connectivity Services, Worldwide was called Magic for Managed M2M Services, Worldwide (2016-2018), Magic Quadrant for Managed Machine-to-Machine Services, Worldwide (2015), and Magic Quadrant for Managed Machine-to-Machine Services (2014).

About Telefónica Tech

Telefónica Tech is the leading company in digital transformation. The company offers a wide range of services and integrated technological solutions for Cyber Security, Cloud, IoT, Big Data and Blockchain. For more information, please visit: https://telefonicatech.com/