

Press Release

Telefónica Tech launches 'Telefónica Red Hat OpenShift Service' with Red Hat and IBM to drive customers' transformation to the cloud

- Telefónica Tech signs a global strategic agreement with both companies to provide the 'Telefónica Red Hat OpenShift Service (TROS)', an evolution of 'Cloud Garden', which can now be deployed both in its own VDC infrastructure and in that of the hyperscalers.
- TROS is Telefónica Tech's new multi-cloud container service based on Red Hat OpenShift and IBM technologies and is offered in the markets where it is present to help companies drive their digital transformation with the most advanced technologies.

Madrid, 15th June 2022. Telefónica Tech today signed a global strategic agreement with Red Hat and IBM to co-create and develop new multi-cloud enterprise solutions and services in their markets through the Telefónica Red Hat OpenShift Service (TROS) platform, a new cloud service utilizing industry leading technologies to help companies modernise their cloud applications and drive their digital transformation through the use of containers.

TROS is the multi-cloud proposal of containers that until now Telefónica Tech offered under the name 'Cloud Garden' in its cloud on 'Virtual Data Center', VDC, and that now evolves allowing its deployment also on the infrastructures of the hyperscalers. This makes it easier for customers to migrate workloads between different clouds and different locations (including Edge locations). In addition, Telefónica's connectivity facilitates hybridisation with the private Red Hat OpenShift environments that customers may already have in their infrastructures.

Red Hat OpenShift is the industry's leading Kubernetes platform. More than just providing a container orchestration engine, Red Hat OpenShift differentiates itself by combining multiple hardened open source technologies to provide a more complete modern application platform, enabling organizations to use it as the foundation for current and future IT strategies. Additionally, the use of Red Hat OpenShift allows for use in any type of cloud, facilitating the creation of this Multi-Cloud service for Telefónica Tech.

This new, open hybrid, multi-cloud approach will allow Telefonica Tech to strengthen and differentiate its value proposition, and provide more flexibility to its customers in

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their digital transformation and application modernisation in the markets where Telefónica Tech is present.

The complementary nature of cloud technologies integrated in TROS will enable Telefónica Tech, Red Hat and IBM to jointly define innovative use cases and provide high value-added professional services to customers to help them make the process more efficient, cost-effective and cost-optimal.

The strategic agreement also enables Telefónica Tech to develop additional services on TROS based on Red Hat technologies and IBM Cloud Paks so that customers can accelerate their transformation to cloud-native applications, enabling a more consistent user experience both in their own cloud and on the hyperscalers.

María Jesús Almazor, CEO of Cybersecurity and Cloud at Telefónica Tech, said: "This strategic agreement allows us to strengthen our differential multicloud offer by integrating world class technologies from Red Hat and IBM and consolidate our position as a leading partner for the digital transformation of businesses. We continue to evolve our ecosystem of alliances to enhance the digital capabilities of our professionals and to include in our portfolio the most innovative proposals in the market, fundamental aspects to continue offering the best service to our customers."

Horacio Morell, IBM General Manager for Spain, Portugal, Greece and Israel: "This alliance enables us to take a quantum leap in our business collaboration with Telefonica Tech to continue co-creating enterprise multi-cloud and cybersecurity solutions that will enable companies around the world, across all industries, to implement their technology transformation strategies with greater speed, consistency and agility, while ensuring data control, privacy and reliability and increasing decision-making efficiency through the unique capabilities of IBM's technologies."

Julia Bernal, Country Manager for Spain and Portugal at Red Hat, said: "Red Hat is fully committed to helping our customers and partners optimize their business with open hybrid cloud and focus on innovation rather than simply managing their IT infrastructure. Our mission is to mitigate the complexities of modern cloud-scale IT environments and with managed cloud services they can do just that. Telefónica Red Hat OpenShift Service enables customers to free resources to create and manage applications more quickly across multiple clouds, streamlining time to market and accelerating growth opportunities."

About Telefónica Tech

Telefónica Tech is the leading company in digital transformation. The company has a wide range of services and integrated technological solutions for Cybersecurity, Cloud, IoT, Big Data, or Blockchain. For more information, please visit: <https://telefonicatech.com/>

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About IBM

IBM is a leading global provider of hybrid cloud and AI and business services. We help clients in more than 175 countries capitalise on data insights, streamline business processes, reduce costs and gain competitive advantage in their industries. Nearly 3,000 government and corporate entities in critical infrastructure areas, such as financial services, telecommunications and healthcare, rely on IBM Hybrid Cloud Platform and Red Hat OpenShift to impact their digital transformations quickly, efficiently and securely. IBM's breakthrough innovations in AI, quantum computing, industry-specific cloud solutions and enterprise services offer open and flexible options for our clients. All of this is backed by IBM's legendary commitment to trust, transparency, accountability, inclusion and service. Visit <https://www.ibm.com> for more information.

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