

Telefónica and Checkpoint Systems team up to fight against theft

- With this alliance, both companies reinforce their position in the anti-theft sector in Spain

Madrid, May 23th, 2022. – Telefónica Ingeniería de Seguridad (TIS), the Telefónica Group company pioneer in comprehensive technological security, has partnered with the multinational Checkpoint Systems, a world leader in anti-theft and RFID solutions, for its continuous innovation and development of solutions that help commercial establishments reduce theft.

Through this partnership, TIS will add Checkpoint's anti-theft solutions for all types of sectors to its technology portfolio. The agreement, which will be effective nationwide, is aimed primarily at small and medium-sized enterprises (SMEs).

The solution covers different anti-theft systems, from electronics and small devices, to textiles and accessories, to small hygiene products, thus making the store more secure against this type of unwanted theft. The solution is based on an EAS = "Electronic Article Surveillance" system for different items, which through a range of antennas with new electronics and intelligent connectivity improves the theft detection capabilities of even the smallest items.

This collaboration highlights the strong commitment of TIS to continue providing all its support and impetus to the process of transformation and digitization of SMEs in Spain, allowing them to accelerate their recovery and economic recovery.

Miguel Ángel Gutiérrez, international head of the SMB business unit, acknowledges that "the alliance with Checkpoint strengthens our position in the security market and allows us to offer our customers a wide range of solutions tailored to their needs".

Emanuele Soncin, Business Unit Director of Checkpoint Systems in Spain, said: "Bringing our technological innovations in security to a company like TIS is a sign that we are working in the right direction and that our solutions are at the forefront of the market. Working with the best demands and helps us to continue progressing in all aspects, always for the benefit of our customers.

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About Telefónica Ingeniería de Seguridad (TIS)

Telefónica Ingeniería de Seguridad is for more than 35 years, the company of the Telefónica Group pioneer in integral technological security, which was born in 1984 after the terrorist attack against the CTNE, to protect the critical infrastructures of the group. The company is present in 2 continents and 5 countries, with great impact in LATAM.

The mission of TIS is to provide value and know-how to customers and companies in security matters, with "end to end" projects that guarantee maximum innovation, protecting lives, goods and infrastructures, guaranteeing business continuity for society.

Acerca de Checkpoint Systems, Inc.

Checkpoint Systems, una división de CCL Industries, es el único proveedor de soluciones RF y RFID integradas verticalmente para el comercio minorista. Ofrece soluciones para toda la cadena de suministro que proporcionan un inventario preciso y en tiempo real, aceleran el ciclo de reposición, evitan la falta de existencias y reducen la pérdida desconocida, al tiempo que mejoran la disponibilidad de la mercancía y la experiencia del cliente. Las soluciones de Checkpoint están respaldadas por 50 años de experiencia en tecnología de radiofrecuencia, soluciones innovadoras para la prevención de robos y pérdidas, hardware de RFID líder en el mercado, software de RFID y amplias capacidades de etiquetado para marcar, proteger y seguir la mercancía desde el origen hasta la tienda.

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