Telefónica, recognised by the IDC MarketScape as a "Leader" in Worldwide Managed IoT Connectivity Services

- The company, which offers IoT services through Telefónica Tech, has the IoT Kite managed connectivity platform, which currently serves more than 10,000 customers and on which dozens of specific IoT use cases have been developed.

Madrid, 29 April 2022. Telefónica has been recognised as a "Leader" in the 'IDC MarketScape: Worldwide Managed IoT Connectivity Services 2022 Vendor Assessment' (doc # US48061522, February 2022), which evaluates companies' capabilities to address the demand for these services, as well as connectivity management platforms.

Gonzalo Martín-Villa, CEO of IoT and Big Data at [Telefónica Tech](), said: "We are very proud of this position because it recognises the strength of our managed IoT connectivity business and because we are convinced of the potential it has in the future development of important sectors such as industrial and mobility".

He adds: "At Telefónica Tech we have a broad portfolio of IoT solutions (Industry 4.0, smart metering and fleet management, among others) that, together with advanced Big Data and Artificial Intelligence capabilities, help our customers make better decisions and contribute to making their businesses more efficient, competitive and sustainable".

Telefónica offers its IoT services through Telefónica Tech, Telefónica's digital business unit that develops and evolves Kite, the IoT managed connectivity platform deployed in all of the group's operators, which provides connectivity anywhere in the world to customers and is a key element in their digital transformation.

The company has developed numerous projects for more than 10,000 customers and dozens of specific IoT use cases. It currently has more than 40 million IoT connections worldwide.

Telefónica is also a global benchmark in the deployment of new NB-IoT and 5G communications networks for IoT. In its commitment to offer the best customer service, Telefónica is well positioned in both Europe and Latin America and has a strong multinational customer base with which to continue innovating to meet their needs with the best managed IoT connectivity services.

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About Telefónica Tech

Telefónica Tech is the leading company in digital transformation. The company has a wide range of services and integrated technological solutions for Cybersecurity, Cloud, IoT, Big Data, or Blockchain. For more information, please visit: https://telefonicatech.com/

About IDC MarketScape

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

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