Telefónica

Hall of Fame *2021*

Open Innovation Official startups selection

What is Telefónica
Open Innovation?

The Open Innovation unit is a force for transformation that drives open innovation within the new Telefónica.

Through our Wayra Hubs, our network of funds via Telefónica Ventures, the open public collaboration spaces Open Future and Venture Studio we connect Telefónica with local and global entrepreneurship to drive innovation, coming from startups and scaleups, into our business. In addition, we share our platform, knowledge and infrastructure with third parties to generate joint opportunities and become significant partners for future game-changers.

Telefónica is a key player in the global ecosystem of new firms. Our commitment to Open Innovation is growing year by year and this will not change. We are constantly looking for new companies, adapted to Telefónica, to accelerate their business in areas such as IoT, Cybersecurity, IA, Cloud, Big Data, Blockchain, Video, Connectivity… etc.

As pioneers in Open innovation, we understand that all companies are faced with two options: innovate or disappear. Working side-by-side with entrepreneurs worldwide, we are defining the technology of the future.

Telefónica

What is
The Hall of Fame?

Telefónica Open Innovation's Hall of Fame is a selection of startups from Wayra's and Telefónica Ventures's portfolios, because of their level of revenue, growth and other criteria.

Within the Hall of Fame selection, we also include what we call our 'Tech Bets', which are selected because of their clear potential for growth and innovative technology. We also highlight, separately, our most successful "Exits".

WE ARE TELEFÓNICA

WE ARE GLOBAL

WE ARE DISRUPTORS

WE ARE CONNECTORS

WE ARE PARTNERS

WE GENERATE BUSINESS

Telefónica

Telefónica Open Innovation's Hall of Fame is an annual selection of the best startups from Wayra's and Telefónica Venture's portfolios. Through this selection we want to highlight companies with relevant revenues, growth, valuation, and also startups that are working with Telefónica and its clients.

Meet our Champions!

Chazki	Packlink
Cobrainer	Peoople
Councilbox	Sky.One
CounterCraft	Smart Protection
Crehana	Tembici
Deepsight	Trilio
Devo	UnDosTres
Docket	Visionable
ePayco	Voicemod
HDIV	VU
Nubimetrics	Webdox
Paack	

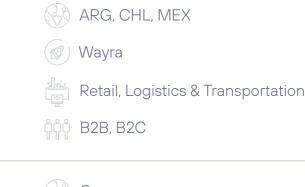SCOPE   VEHICLE   INDUSTRY   APPROACH

4

Chazki (Entrega creativa)

Chazki, founded in Peru, is a private last mile delivery service, for e-Commerce, businesses and individuals.
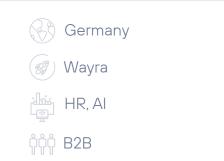
www.chazki.com

- ARG, CHL, MEX
- Wayra
- Retail, Logistics & Transportation
- B2B, B2C

Cobrainer

Cobrainer is a German, AI powered enterprise skill management platform that makes internal recruiting, up-skilling, mobility and talent management fast, easy and unbaised through their machine learning based talent software service.

www.cobrainer.com

- Germany
- Wayra
- HR, AI
- B2B

Councilbox

Councilbox is a Spanish company offering a comprehensive tool for holding online corporate meetings with legal validity from a single platform.

www.councilbox.com

- ESP, UK, GER, BRA, LATAM
- Wayra
- Legaltech, Video
- B2B

Counter Craft

CounterCraft, founded in Spain, is a pioneering provider of cyber deception and counterintelligence products to detect targeted attacks.

www.countercraft.eu

- Global
- Telefónica Ventures
- Cybersecurity
- B2B

Crehana

Crehana, founded in Peru, is an on-demand learning platform for creative & digital professionals - an online education community that connects people who want to learn with people who want to teach.

www.crehana.com

- MEX, PER, COL
- Wayra
- EdTech
- B2B & B2C

Deepsight

DeepSight, founded in the US, offers next generation health care imaging technology, improving diagnostic medicalimaging by taking the safest, fastest, most affordable, and most accessible imaging modality and delivering a quantum leap in performance.
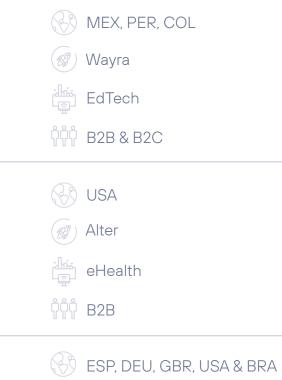
www.deepsightinc.com

- USA
- Alter
- eHealth
- B2B

Devo

Devo, a US-based company, is a real-time Big Data platform that ingests and analyses companies' data for IT operations, fraud, security, marketing, IoT, and more.

www.devo.com

- ESP, DEU, GBR, USA & BRA
- Telefónica Ventures & Kibo II
- Cybersecurity
- B2B

Docket

Docket is a one-stop-shop platform transforming the journey of real estate financing, agricultural credit and mortgages in Brazil, through integration with public institutions to increase recurrence in client's operations and operational inefficiency, reduce lead time and collect data.
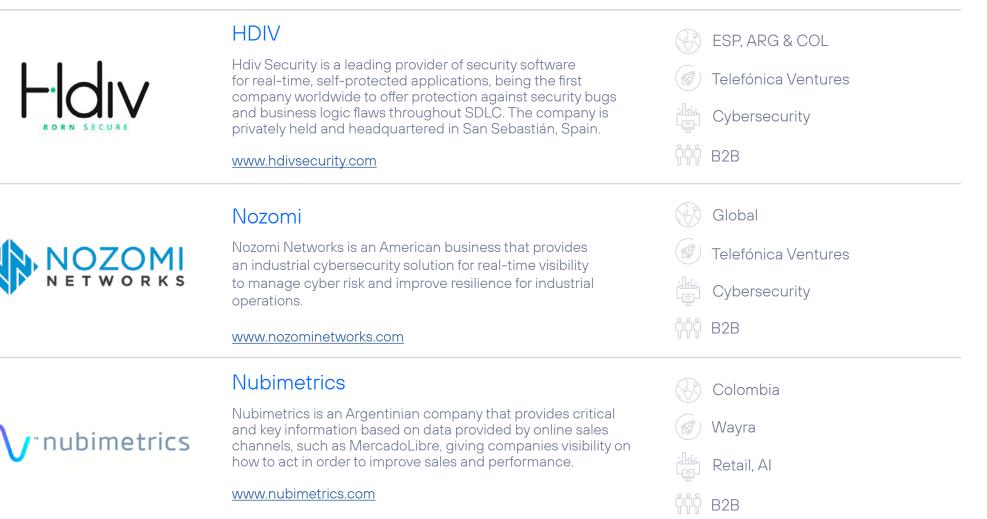
www.docket.com.br

- Brazil
- Wayra
- Legaltech, AI
- B2B

ePayco

ePayco is a Colombian online payment solution that allows people and small businesses to make payments, collections and recharges. It guarantees affordable prices, easy integration, adaptability and anti-fraud protection.
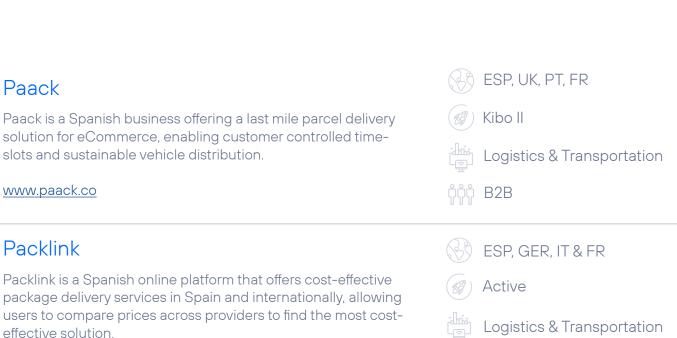
www.epayco.co

- Colombia
- Wayra
- Fintech, Retail
- B2B & B2C

HDIV

Hdiv Security is a leading provider of security software for real-time, self-protected applications, being the first company worldwide to offer protection against security bugs and business logic flaws throughout SDLC. The company is privately held and headquartered in San Sebastián, Spain.

www.hdivsecurity.com

- ESP, ARG & COL
- Telefónica Ventures
- Cybersecurity
- B2B

Nozomi

Nozomi Networks is an American business that provides an industrial cybersecurity solution for real-time visibility to manage cyber risk and improve resilience for industrial operations.

www.nozominetworks.com

- Global
- Telefónica Ventures
- Cybersecurity
- B2B

Nubimetrics

Nubimetrics is an Argentinian company that provides critical and key information based on data provided by online sales channels, such as MercadoLibre, giving companies visibility on how to act in order to improve sales and performance.

www.nubimetrics.com

- Colombia
- Wayra
- Retail, AI
- B2B

Paack

Paack is a Spanish business offering a last mile parcel delivery solution for eCommerce, enabling customer controlled time-slots and sustainable vehicle distribution.
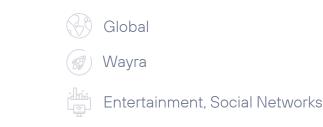
www.paack.co

- 🌐 ESP, UK, PT, FR
- 🚀 Kibo II
- 📡 Logistics & Transportation
- 👥 B2B

Packlink

Packlink is a Spanish online platform that offers cost-effective package delivery services in Spain and internationally, allowing users to compare prices across providers to find the most cost-effective solution.

www.packlink.com

- 🌐 ESP, GER, IT & FR
- 🚀 Active
- 📡 Logistics & Transportation
- 👥 B2B & B2C

Peoople

Peoople, founded in Spain, is a social recommendation tool. Through the app you can discover the best and latest recommendations on restaurants, movies, series and much more from your friends and favorite influencers.

www.peoople.app

- 🌐 Global
- 🚀 Wayra
- 📡 Entertainment, Social Networks
- 👥 B2C

Sky.One

Sky.One, founded in Brazil, offers a layer of intelligence in Cloud Computing bringing benefits to those migrating to the cloud or optimizing their infrastructure.

www.skyone.solutions

- 🌐 BRA, USA
- 🚀 InvesTech
- 📡 Cloud
- 👥 B2B

Smart Protection

Smart Protection, the leading media protection company in the Spanish market, ensures content protection by locating and deleting pirated content on the internet. It also offers cutting-edge solutions for online brand protection and publishers.

www.smartprotection.com

- Europe & Latam
- Telefónica Ventures
- Cybersecurity
- B2B

Tembici

Tembici is a Brazilian company that offers shared bikes solutions for public spaces and private – residential and corporate.

www.tembici.com

- BRA, CHL & ARG
- Redpoint
- Tourism & Travel
- B2C

Trilio

Trilio is an American company, leader in cloud-native data protection for Kubernetes, OpenStack and Red Hat Virtualization environments.

www.trilio.io

- Global
- Wayra
- Cloud
- B2B

UnDosTres

UnDosTres is Mexico's leading platform for online mobile transactions. It provides a financial ecosystem built around payments, allowing users to pay quickly and safely for +100 home and entertainment services.

www.undostres.com.mx

- Mexico
- Wayra
- Fintech
- B2B & B2C

Visionable

Visionable, founded in the UK, is the first video collaboration platform designed especially for healthcare teams' advanced clinical needs. Its solution can be used from initial consultation, through to hospital treatment and at-home care.

www.visionable.com

- UK, USA, GER & AE
- Wayra
- eHealth, Video
- B2B

Voicemod

Voicemod, founded in Spain, is a real time voice changer technology, industry leader in immersive and expressive audio technologies. The app allows gamers, streamers and content creators to have more entertaining and engaging audio experiences in real-time.

www.voicemod.net

- Spain
- Wayra
- Entertainment, Gaming
- B2C

VU

VU is a multinational company focused on fraud prevention and identity protection. The company's software is based on the identification of voice and fingerprints to offer user identification solutions.

www.vusecurity.com

- Global
- Telefónica Ventures
- Cybersecurity
- B2B

Webdox

Webdox, founded in Chile, allows users to streamline their entire contract workflow from start to finish with its Contract Lifecycle Management (CLM). It delivers the most powerful toolset to digitally manage contracts, negotiate more effectively, eliminate risk and fast track contracts.
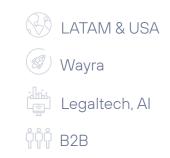
www.webdox.cl

- LATAM & USA
- Wayra
- Legaltech, AI
- B2B

Telefónica

We also want to highlight those companies
which we believe have a clear potential for
growth and an innovative technology.
The future is now!

Meet our Tech Bets

Alias Robotics
Clear
Deeder
Fcase
Gazoom
Hiya
Monkey
Monogoto
Volava
Wiliot

Alias Robotics

Alias Robotics is a Spanish, robot cyber security company. Founded upon previous experiences in robotics, they take a roboticists' approach to cyber security and deliver security solutions for robots and their components.

www.aliasrobotics.com

ESP & GER

Telefónica Ventures

Cybersecurity

B2B

TECH BET

Clear

Clear, from Singapore, builds blockchain-based settlement and clearing networks for global industries. It uses enterprise-grade blockchain technologies and programmable smart contracts.

www.clearx.io

Global

Telefónica Ventures

Blockchain

B2B

TECH BET

Deeder

Deeder's patented technology allows companies that use instant messaging services as channels to communicate with their clients, to convert Whatsapp conversations into legal contracts.

www.deeder.io

Spain

Wayra Builder

Cybersecurity

B2B

TECH BET

Fcase

Fcase, founded in the UK, provides sophisticated technology and dedicated support to help with fraud investigations, legal and compliance, customer experience, customer support and manage the full picture of fraud in confidence with fraud orchestration.

www.fcase.io
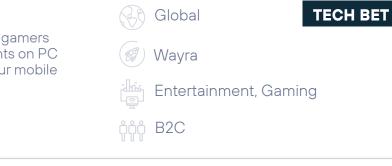
Global

Telefónica Ventures

Cybersecurity

B2B

TECH BET

Gazoom

Gazoom, from Germany, is a dedicated platform for gamers that automatically captures all your gaming highlights on PC and lets you access them anywhere, anytime on your mobile device.

gazoom-app.com

🌐 Global

🚀 Wayra

🖥️ Entertainment, Gaming

👥 B2C

TECH BET

Hiya

Hiya's Voice Performance Platform flags spammers, blocks fraudsters, and enables businesses to connect with their customers by enriching calls with ID, logo and call reason. It was founded in the US.

www.hiya.com

🌐 Global

🚀 Wayra

🖥️ Cloud, Connectivity

👥 B2B

TECH BET

Monkey

Monkey is a Brazilian supply chain finance platform designed to make the invoice discount market more efficient. It works like a real-time marketplace in an auction, for buyers, suppliers and financial institutions, enabling customers to trade in new securities and receivables daily.

www.monkey.exchange

🌐 Brazil & Chile

🚀 Wayra

🖥️ Fintech

👥 B2B

TECH BET

Monogoto

Monogoto, founded in Israel, is a cloud-based cellular network. Its API-driven Infrastructure-as-a-Service was designed to enable cellular connectivity with existing enterprise IT infrastructure.

www.monogoto.io

ISR, USA, GER

TECH BET

Telefónica Ventures

IoT

B2B

Volava

Volava, founded in Spain, is a fitness platform that brings studio-style workouts to the convenience and comfort of home. It is a connected, technology-enabled fitness boutique.

www.volava.com

ESP, UK, GER

TECH BET

Wayra

Entertainment, Fitness

B2C

Wiliot

Wiliot is a fabless semiconductor company whose mission is to scale the Internet of Things by connecting people with products via cloud connected, sticker sized, battery-free Bluetooth tags. It was founded in Israel.

www.wiliot.com

USA, ISR, EUROPE

TECH BET

Vintage

IoT

B2B

Let´s not forget about our most relevant *Exits!*

Altiostar
Blueliv
E–Bot7
Flywire
Quit Genius
Relayr
Teravoz
Trustev

Adjust

Adjust, from Germany, offers a Business Intelligence platform for marketers, combining attribution for advertising sources with analytics and store statistics.

www.adjust.com

Active

Marketing

B2B

EXIT

Altiostar

Altiostar is an American business that offers an E2E virtualized RAN software solution with full interoperability already completed with major radio, HW & services vendors

www.altiostar.com

Telefónica Ventures

Networks

B2B

EXIT

Blueliv

Blueliv is a Cyber Threat Intelligence Security Platform that provides actionable information and analysis of cyber threats targeting your organisation. The company is based in Spain, Mexico and Brazil.

www.blueliv.com

Telefónica Ventures

Cybersecurity

B2B

EXIT

Ebot-7

E-bot7 is low code conversational AI platform that makes customer facing conversation fast, simple and efficient through different channels. It provides chatbot based business solution supported by its complex NLP Algorithms.

www.e-bot7.com

Wayra

Enterprise Digitalization

B2B

Flywire

Flywire is a global payments enablement and software company. It combines its proprietary global payments network, next-gen payments platform and vertical-specific software to deliver the most important and complex payments for clients and their customers.

www.flywire.com

Kibo I

Fintech

B2B & B2C

Quit Genius

Quit Genius is a UK digital behavior change platform for various addictions. It uses a disruptive model to deliver best practice care via digital cognitive behavioral therapy, expert coaching, a connected breath sensor and easy access to proven medication.

www.quitgenius.com

Wayra

eHealth

B2B
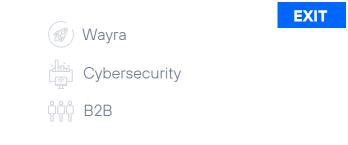
Relayr

Relayr, a German company, is an industrial IoT powerhouse, providing tech, financing, insurance and delivery from a single source. Their technologies include Neokami, the first global, real-time searchable sentiment heatmap and visualization engine. Bought by Munich RE.

www.relayr.io

Wayra

IoT

B2B

Teravoz

Teravoz is a Brazilian company which offers a highly customisable VoIP service that integrates with legacy systems through a robust API platform.

www.teravoz.com.br

Wayra

Telco

B2B

Trustev

Trustev increases sales and stops fraud for e-commerce and financial companies. It offers a totally modern approach ecommerce fraud prevention through real-time online identity verification. Now acquired by TransUnion.

www.trustev.com

Wayra

Cybersecurity

B2B

Telefónica

wayra

Innovation Ventures