PRESS RELEASE
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The service is open to all mobile users who wish to contract it

TELEFÓNICA LAUNCHES MOVISTAR CAR IN SPAIN TO TURN VEHICLES INTO CONNECTED CARS

- **Customers can sign up for the service on** www.movistar.es/movistarcar, **through the 1004 call centre or at any Movistar store.**

- **Movistar Car has a registration price of €20 and a monthly fee of €3 (VAT included).**

- **Until 31 December, both registration and first three monthly payments will be completely free.**

Madrid, 16 May 2019.- Telefónica today begins marketing Movistar Car, the service that connects the car to make it safer and smarter and that is available to all mobile phone users, regardless of whether or not they are Movistar customers. It works easily thanks to an easy-to-install device and an app to manage the service from the mobile phone.

Movistar Car has a registration price of €20 and a monthly fee of €3 (VAT included). Customers can sign up for the service at www.movistar.es/movistarcar, through the 1004 call centre or at any Movistar store.

Those who sign up before 31 December will not have to pay registration or monthly fee for the first 3 months and will be able to enjoy all the functionalities of the service during that time completely free of charge and without any commitment to stay.

Once the service has been contracted, the customer will receive at the address they wish a device that includes a SIM card and which the user must install in their vehicle following the instructions on the App that has previously been downloaded to the mobile, from where the customer will manage the service.(https://youtu.be/QJqI1LPivco)

Movistar Car, which will be available to all mobile phone users is compatible with petrol cars manufactured from 2004 and diesel cars manufactured from 2005.

Movistar Car features the following functionalities:

Connectivity: The SIM included in the device creates an exclusive 4G Wi-Fi network for the car (with 3GB per month, included in the price), to which up to 5 devices can be connected at the same time to browse without consuming data from the customer's mobile tariff (https://youtu.be/Ayho0-D0ixo).

Security: in the event of a car crash, Movistar Car automatically calls a platform that triggers the assistance protocol, including the management of the emergency service 112 if necessary (https://youtu.be/5r3CtgTXUvQ).

Car's condition: allows the customer to schedule maintenance checks and receive alerts related to possible vehicle failures (https://youtu.be/nDdLuCk0HPo).

Tracking and navigation: you can locate the vehicle at any time and set up movement alerts, or access the trip history. In addition, the driver will be able to go to the destinations they select or has stored as favourites through the browser included in the application, avoiding difficult or uncomfortable traffic situations (https://youtu.be/WHIeXISRV9M).

Savings: offers the driver exclusive offers of fuel, garages, insurance, traffic fines management and more advantages associated with the car and their journeys, thanks to agreements reached with third parties (https://youtu.be/-DeRBri_JbQ).

Movistar launched the Movistar Car reservation website in December 2018 and has so far received more than 15,000 reservations.

The trend to connect cars is one of the fastest growing areas of the Internet of Things (IoT). With the Movistar Car service, Telefónica expands its IoT expertise-- it already connects more than a million vehicles worldwide -- to its offer of services for people. In this way, any car can be a connected car, with features that make the driving experience safer, more digital and efficient, on the same level as the latest high-end models.