

# NOTA DE PRENSA

## PRESS RELEASE

### Oracle integrates Mobile Connect in Telefónica's service platform for corporate customers

- The integration, the result of the collaboration of both companies, will make it possible for Telefónica's corporate clients to use their mobile numbers as a secure means of authentication when accessing their online services without having to use an username and password.

**Madrid, 19 April 2018** - Telefónica has relied on Oracle technology for the implementation of its corporate client's authentication systems, thus evolving towards a universal digital identity model that, based on the use of mobiles, guarantees a better user experience and greater security.

The project has been developed by Telefónica Business Solutions, provider of a wide range of integrated communications solutions and digital services for the B2B market; and its cybersecurity unit, ElevenPaths, together with Oracle Consulting. Telefónica objective in this project is to offer and "end-to-end" digitalization to its value services for companies, capable of guaranteeing the authentication, authorization and access control in its business clients all over the world

To move towards this goal, Oracle has integrated Mobile Connect, a GSMA defined authentication service, in Oracle Access Manager, selected by Telefónica as a platform for the company's access management platform, which is certified-compliant with the Mobile Connect specifications, and that allows its business clients to create and manage a universal digital identity through a single login and for multiple online services. This is a key platform in Telefónica's security strategy since it offers the authentication and authorization of users. With this technology, the operator's users will be able to access the group's services in an easier manner, only using their mobile phone number as secure authentication method without having to remember their username and password.

#### **About Telefónica**

Telefónica is one of the largest telecommunications companies in the world by market capitalization and number of customers with a comprehensive offering and quality of connectivity that is delivered over world class fixed, mobile and broadband networks. As a growing company it prides itself on providing a differential experience based both on its corporate values and a public position that defends customer interests.

The company has a significant presence in 17 countries and 344 million accesses around the world. Telefónica has a strong presence in Spain, Europe and Latin America, where the company focuses an important part of its growth strategy.

Telefónica is a 100% listed company, with more than 1.5 million direct shareholders. Its shares are traded on the Spanish Stock Market and on those in London, New York, Lima, and Buenos Aires.

If you would like to know more about the Telefónica, please visit [www.telefonica.com](http://www.telefonica.com)

**About Oracle**

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