

## PRESS RELEASE

### Telefónica includes Microsoft Azure in its multicloud offering to the B2B market

- **Telefónica's corporate customers will have access to the best combination of cloud and data connectivity services**

**Madrid, March 6<sup>th</sup>, 2018** – [Telefónica Business Solutions](#), a leading provider of a wide range of integrated communications solutions and digital services for the B2B market, announced today the inclusion of Microsoft Azure services in its cloud services portfolio.

As the use of the public cloud becomes increasingly common, businesses have different requirements and a variety of workloads that require diverse cloud solutions to support their business needs. When deciding where to run their workloads most customers choose a multicloud strategy to provide the flexible IT infrastructure that meets their needs.

By incorporating Microsoft Azure into its portfolio Telefónica will offer corporate customers the most complete, flexible and secure multicloud services portfolio in the B2B market. Telefónica's unique offering lies in combining its local datacenter services with Azure, and through the integration and combination of its connectivity and security services. Telefónica is already offering Azure services to its customers in Argentina, Brazil, Chile and Spain and will accelerate deployment in more countries throughout this year.

"Clients demand a complete IT infrastructure solution where they can consume a range of cloud services and reach them in a way that is secure, reliable, flexible and cost-effective", commented José María Cuéllar, Telefónica Business Solutions Cloud Director. "We have been very successful selling and supporting Microsoft Office 365 for our B2B customers, and now we are repeating the growth story with Azure."

"Organizations are looking for the right platforms and trusted partners to help accelerate their digital transformation. We are building the next level on our partnership with Telefónica to empower their customers to run their infrastructure, applications and workloads on Microsoft Azure" says Mark Rice, General Manager of Microsoft Managed Services Partners

These Multi-Cloud services prove Telefónica's commitment to offer a complete portfolio of digital services for businesses of all sizes and vertical markets.

#### **About Telefonica Business Solutions**

[Telefonica Business Solutions](#), a leading provider of a wide range of integrated communication solutions for the B2B market, manages globally the Enterprise (Large Enterprise and SME), MNC (Multinational Corporations), Wholesale (fixed and mobile carriers, ISPs and content providers) and Roaming businesses within the Telefonica Group. Business Solutions develops an integrated, innovative and competitive portfolio for the B2B segment including digital solutions (Big Data, Cloud, IoT or Security) and telecommunication

services (international voice, IP, bandwidth capacity, satellite services, mobility, integrated fixed, mobile, IT services and global solutions). Telefonica Business Solutions is a multicultural organization, working in over 40 countries and with service reach in over 170 countries.

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**About Microsoft**

Microsoft (Nasdaq "MSFT" @microsoft) is the leading platform and productivity company for the mobile-first, cloud-first world, and its mission is to empower every person and every organization on the planet to achieve more.

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