

NOTA DE PRENSA

PRESS RELEASE

Pablo de Carvajal

Secretary General & Public Affairs and Regulation

Pablo de Carvajal has a degree in Law from the Universidad Complutense de Madrid and a Master's Degree in European Law from the Free University of Brussels.

He worked as Legal Counsel for "La Unión y el Fénix Español, Compañía de Seguros y Reaseguros, SA" (1988-1989).



In April 1991 he was appointed State Attorney until December 1999, when he became Legal Counsel of Jazz Telecom, SA. In March 2000 he held the Secretariat of the Board and the Legal Department of YACOM INTERNET FACTORY, SA.

Since June 1, 2001, he has been Secretary General of the Board of Directors of Telefónica Spain and, since April 2013, he was also Director of Operators and Regulation.

In 2018, Pablo de Carvajal was appointed Secretary General and Director of Public Affairs and Regulation of the Telefónica Group.

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Marta Machicot
Chief HR Officer

Marta Machicot holds a law degree from the University of Navarra and MBA from the Instituto de Empresa. She is a member of the Telefónica Group since 1998.



His professional experience has always been developed in the area of Human Resources in multinational companies, starting her professional career at ABN AMRO Bank and Andersen Consulting.

Marta joined Telefónica in 1998 and held the position of Human Resources Director of Telefónica DataCorp. Later, she was Director of Development of Corporate Human Resources.

From 2006 to 2012 she was Director of Talent Management at Telefónica Spain, later joining Telefónica Digital as HR Director. In 2015, she was appointed HR Director of Telefónica's Global Units.

Since 2018, Marta Machicot is the Chief HR Officer for Telefónica.

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Emilio Gayo

CEO Telefónica Spain

Holds a degree in Telecommunications Engineering from Politécnica University of Madrid and an MBA from IESE Business School.

He joined Telefónica in 2004 as Managing Director for International Operations at Telefónica Móviles, a subsidiary of Telefónica SA. In 2006 he became Head of Mobile Business Development at Telefonica International until June 2010, when he was appointed for Telefónica LatAm as Director for Business Development, Strategy and Regulation.



In June 2011 he became responsible for the Consumer Unit at Telefónica Spain, and in 2013 he was appointed as Chief Marketing Officer of Telefónica Spain.

Since 2018 he is CEO of Telefónica Spain.

He had worked as Engineer at ATT Network Systems, Consultant and Manager at Bain & Company, CEO and founder of Educocio, S.A and Partner in EuroPraxis Consulting, S.A. from 2000 to 2004.

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Bernardo Quinn
Dir. Hispam South

Bernardo Quinn graduated as an Industrial Engineer from the Instituto Tecnológico de Buenos Aires and has an MBA from Harvard Business School, Boston, USA.



He joined Telefónica in 1992 in the Strategic Planning department in Telefónica de Argentina. He led the product development areas in marketing for the recently created division for major clients.

Throughout 1999 he led the split and merger process for two mobile operators in Argentina. He was Chief Executive Officer of Adquira (the e-commerce platform for Telefónica B2B) in Miami between 2000 and 2001. In 2001, he moved to Madrid where he was appointed to the position of General Director of Strategic Planning and Business Development in DataCorp. Subsequently, he managed the Planning, Marketing and Global Clients Department for the Corporate Customers unit in Latin America and was responsible for business in the USA and the company's unit in Colombia. In 2008 he became a member of the Executive Committee of Telefónica España holding responsibility for Strategy, Quality and Innovation for the company. In October 2009 he was appointed as HR Strategy & Executive Talent Director, to follow his career on 2012 as global Chief HR Officer for Telefónica.

Since 2018 Bernardo Quinn leads the Hispam South region.

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PRESS RELEASE

Alfonso Gómez Palacio

Dir. Hispam North

Alfonso Gómez Palacio is a Colombian lawyer from the Pontificia Universidad Javeriana. He has studies in Political Science at Loras College (Dubuque - USA) and Taxation at Universidad del Rosario. He is a member of Telefonía Group since 2006.



In 2002 he presided Telecom, a state-owned telecommunications company, where he led its liquidation process and the creation of Colombia Telecomunicaciones, the new operator of the telecommunications services.

In 2006, he was in charge of the capitalization of Colombia Telecomunicaciones, a process that allowed Telefonía Group's incorporation to Colombia Telecomunicaciones, thus becoming CEO of the fixed operation.

Between 2007 and 2016 he held the position of Executive Chairman of Telefonía in Colombia. Among the main achievements was the merger between the fixed and the mobile operation of the Group in 2012, as well as the re-negotiation of the contract with the Colombian Government, achieving the reduction of the Nation's participation in the Company.

In 2017, he became CEO of Telefonía Colombia. During this last year he has been responsible for the financial and operating performance of the integrated company in Colombia.

Since 2018 Alfonso Gómez leads the Hispam North Region.