Telefónica. S.A.



REPORT OF THE BOARD OF DIRECTORS OF TELEFÓNICA, S.A. REGARDING THE PROPOSED AMENDMENT OF ARTICLES 3, 7, 8, 9, 10, 11, 13 AND 27 OF THE REGULATIONS FOR THE GENERAL SHAREHOLDERS' MEETING, WHICH SHALL BE SUBMITTED FOR APPROVAL OF THE SHAREHOLDERS AT THE 2012 ORDINARY GENERAL SHAREHOLDERS' MEETING (ITEM V OF THE AGENDA).

### 1. PURPOSE OF THE REPORT

The Agenda for the Ordinary General Shareholders' Meeting of Telefónica, S.A., called to be held on May 13/14, 2012, on first and second call, respectively, includes in item V a proposal relating to the amendment of Articles 3, 7, 8, 9, 10, 11, 13 and 27 of the Company's Regulations for the General Shareholders' Meeting.

The Board of Directors of Telefónica, S.A. issues this Report in order to set forth the rationale for the proposed amendments to the aforementioned Regulations, also including the full text of such amendments.

### 2. <u>RATIONALE FOR THE PROPOSAL</u>

The main purpose of the amendments proposed to the shareholders at the Ordinary General Shareholders' Meeting of Telefónica, S.A. is to make technical improvements in the text of the Company's Regulations for the General Shareholders' Meeting and to align the provisions thereof with the amendments to the restated text of the Companies Act (*Ley de Sociedades de Capital*), approved by Royal Legislative Decree 1/2010, of July 2 (the "**Companies Act**"), made by Law 25/2011, of August 1, partially amending the Companies Act and adopting Directive 2007/36/EC, of the European Parliament and of the Council, of July 11, on the exercise of certain rights of shareholders in listed companies ("**Law 25/2011**"), all of the foregoing being consistent with the amendments to the By-Laws proposed under item IV of the Agenda.

Most of these amendments are based on the corresponding amendments to the By-Laws submitted to the shareholders at this General Shareholders' Meeting under item IV of the Agenda and, therefore, are also justified by the need to maintain due internal coherence within the corporate regulations and the corporate governance system of Telefónica, S.A.

For the purpose of voting on the proposed amendments to the Regulations, and without prejudice to the provision of an individual rationale for each of them, it is proposed to submit all of the amendments as a whole for approval of the shareholders at the General Shareholders' Meeting, as they all serve the same purpose, namely, the introduction of technical improvements and the adjustment to current legislation.

Each of the amendments to the Regulations for the General Shareholders' Meeting proposed to the shareholders at the General Shareholders' Meeting is set forth and explained below.

## Proposed amendment of Article 3 of the Regulations for the General Shareholders' Meeting:

In line with the text of the new Article 18 *bis*of the By-Laws, it is proposed to amend Article 3 of the Regulations for the General Shareholders' Meeting in order to remove the name of the Company's corporate website, such that a change of corporate website does not require the amendment of the article.

Current text	New text proposed
Article 3. Publication and registration	Article 3. Publication and registration
1. These Regulations, as well as any subsequent amendments hereto, shall be reported to the National Securities Market Commission [Comisión Nacional del Mercado de Valores] and thereafter registered with the	-

Commercial Registry of Madrid.	Madrid.
2. The current text of these Regulations will be available to the shareholders at the Company's principal office and on its website (www.telefonica.es).	Regulations will be available to the shareholders at the Company's

# Proposed amendment of Article 7 of the Regulations for the General Shareholders' Meeting:

It is proposed to amend Article 7 of the Regulations for the General Shareholders' Meeting in order to (i) grant the Board of Directors the exclusive power to call a General Shareholders' Meeting, as a technical improvement, and (ii) adjust the text thereof to the new text of Section 168 of the Companies Act as amended by Law 25/2011, in line with the proposed amendment of Article 15.3 of the By-Laws, regarding the period within which the General Shareholders' Meeting must be held when so requested by the holders of at least five percent of the share capital.

Current text	New text proposed
Article 7. Power and obligation to call to meeting	Article 7. Power and obligation to call to meeting
1. The General Shareholders' Meeting shall be formally called by the Board of Directors of the Company or by the Executive Commission thereof, without prejudice to such express delegation of powers to that end as the aforementioned bodies may make in favor of any of its members.	1. The General Shareholders' Meeting shall be formally called by the Board of Directors of the Company or by the Executive Commission thereof, without prejudice to such express delegation of powers to that end as the aforementioned bodies body may make in favor of any of its members.
2. The Board of Directors, or the Executive Commission, may call the General Shareholders' Meeting whenever it deems it advisable or appropriate to further the corporate interests and shall be required, in all	2. The Board of Directors, or the Executive Commission, may call the General Shareholders' Meeting whenever it deems it advisable or appropriate to further the corporate interests and shall be required, in all

# Proposed amendment of Article 8 of the Regulations for the General Shareholders' Meeting:

In line with the proposed amendment of Article 16 of the By-Laws, it is proposed to amend Article 8 of the Regulations for the General Shareholders' Meetingin order to adjust it to the new text of Sections 516 and 519 of the Companies Act as amended by Law 25/2011, in connection with the publication of the call to the General Shareholders' Meeting and with the right of shareholders representing at least five percent of the share capital to submit proposals for resolutions and to supplement the agenda for Ordinary General Shareholders' Meetings.

Current text	New text proposed
Article 8.Publication and notice of the call to meeting	Article 8. Publication and notice of the call to meeting
1. The General Shareholders' Meeting	1. The General Shareholders' Meeting

shall be called through a notice published in the Official Bulletin of the Commercial Registry and on the Company's website (www.telefonica.com), as much in advance of the date set for the Meeting as is at a minimum required by Law.	shall be called, at least as much in advance of the date set for the Meeting as is at a minimum required by Law, through a notice published:a)lin the Official Bulletin of the Commercial Registry or in one of the more widely circulated newspapers in Spain.b) On the website of the National Securities Market Commission
	<u>(Comisión Nacional del Mercado de Valores).</u> <u>c) Onand on the Company's corporate</u> website <u>.(www.telefonica.com), as</u> <u>much in advance of the date set for the</u> <u>Meeting as is at a minimum required</u> <u>by Law</u>
The notice published on the Company's website shall be accessible at least until the date of the Meeting. Furthermore, the Board of Directors may publish notices in other media, if it deems it appropriate in order to give broader publicity to the call to meeting.	The notice published on the Company's website shall be <u>continuously</u> accessible at least until the date of the Meeting. Furthermore, the Board of Directors may publish notices in other media, if it deems it appropriate to ensure the public and <u>effective dissemination of in order to</u> give broader publicity to the call to meeting.
The call to the General Shareholders' Meeting shall also be reported to the National Securities Market Commission and to such Market Supervisory Authorities as may be appropriate.	The call to the General Shareholders' Meeting shall also be reported to the National Securities Market Commission and to such Market Supervisory Authorities as may be appropriate.
2. The notices of the call to meeting shall contain all the statements required by the Law in each case and, in any event, shall set forth the place, date and time of the Meeting upon first call and all the matters to be dealt with thereat (the agenda). The notices may also state the place, date and time for the Meeting to be held, if	2. The notices of the call to meeting shall contain all the statements required by the Law in each case and, in any event, shall set forth the place, date and time of the Meeting upon first call and all the matters to be dealt with thereat (the agenda). The notices may also state the place, date and time for the Meeting to be

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applicable, upon second call.	held, if applicable, upon second call.
3. Shareholders representing at least five percent of the share capital may request the publication of a supplement to the call to the General Shareholders' Meeting including one or more items in the agenda. This right must be exercised by means of duly authenticated notice that must be received at the Company's registered office within five days of the publication of the call to meeting.	3. <u>At Ordinary General Shareholders'</u> <u>Meetings</u> , <u>s</u> Shareholders representing at least five percent of the share capital may request the publication of a supplement to the call to the <u>Ordinary</u> General Shareholders' Meeting including one or more items in the agenda, <u>so long</u> <u>as such new items are accompanied</u> <u>by a rationale or, if applicable, by a</u> <u>well-founded proposal for a resolution.</u> <u>4.In addition, shareholders</u> <u>representing at least five percent of the</u> <u>share capital may submit well-founded</u> <u>proposals for resolutions regarding</u> <u>items already included or that must be</u> <u>included in the agenda for the Meeting</u> <u>called. The Company shall ensure that</u> <u>such proposals for resolutions and any</u> <u>attached documentation are</u> <u>disseminated among the other</u> <u>shareholders, as provided in the</u> <u>following article.</u>
	<u>5. The rights provided for in the two</u> <u>preceding paragraphs</u> This right must be exercised by means of duly authenticated notice that must be received at the Company's registered office within five days of the publication of the call to meeting.
The supplement to the call to meeting must be published in compliance with the legal requirements and as much in advance as is provided by the Law.	The supplement to the call to meeting and the proposals for resolutions must be published <u>or disseminated</u> in compliance with the legal requirements and as much in advance as is provided by-the Law.

# Proposed amendment of Article 9 of the Regulations for the General Shareholders' Meeting:

It is proposed to amend Article 9 of the Regulations for the General Shareholders' Meeting in order to include the changes made by Law 25/2011 to Section 518 of the Companies Act, in connection with the general information that the Company must maintain continuously published on its website prior to the General Shareholders' Meeting.

Current text	New text proposed
Article 9. Information available to the shareholders from publication of the notice of the call to meeting	Article 9. Information available to the shareholders from publication of the notice of the call to meeting
1. From the date of publication of the notice of the call to the General Shareholders' Meeting, the Company shall make available to the shareholders the documents and information that the Law or the By- Laws require that be provided to them in connection with the items on the agenda, which documents and information shall be posted on the Company's website starting on the aforementioned date. Without prejudice to the foregoing, the shareholders may obtain such documents and information immediately and without charge at the Company's registered office, as well as request that they be sent or delivered to them without charge, in such cases and under such terms as are provided in the Law.	From the date of publication of the notice of the call to the General Shareholders' Meeting, the Company shall make available to the shareholders the documents and information that the Law or the By-Laws require that be provided to them in connection with the items on the agenda, which documents and information shall be posted on the Company's website starting on the aforementioned date. Without prejudice to the foregoing, the shareholders may obtain such documents and information shall be shareholders and information shall be posted on the Company's website starting on the aforementioned date. Without prejudice to the foregoing, the shareholders may obtain such documents and information immediately and without charge at the Company's registered office, as well as request that they be sent or delivered to them without charge, in such cases and under such terms as are provided in the Law. 1. Beginning on the date of publication of the notice of the call to meeting and until the General Shareholders' Meeting is held, the Company shall maintain the following information continuously published on its website:

	<u>a) The notice of the call to meeting.</u>
	b) The total number of shares and voting rights on the date the meeting is called, with a breakdown by class of shares, if any such classes exist.
	c) The documents to be submitted to the shareholders at the General Shareholders' Meeting and, specifically, the reports prepared by directors, auditors and independent experts.
	d) The full text of the proposed resolutions or, if none, a report prepared by the competent bodies, containing a discussion of each of the items on the agenda. The proposed resolutions submitted by the shareholders shall also be included in the order that they are received.
	e) The existing communication channels between the Company and the shareholders and, specifically, any appropriate explanations regarding the exercise of the shareholders' right to receive information, setting forth the mailing and e-mail addresses to which the shareholders may write.
	f) The means to grant a proxy for the General Shareholders' Meeting and to cast a distance vote, including the procedure to obtain attendance cards or a certificate issued by the entities legally authorized for such purpose.1.
2. Furthermore, from the date of publication of the notice of the call to the General Shareholders' Meeting, and in order to facilitate shareholders' attendance and participation therein, the Company shall include in its website, to the extent available and in addition to the documents and information required by the Law, all	2. Furthermore, from the date of publication of the notice of the call to the General Shareholders' Meeting, and in order to facilitate shareholders' attendance and participation therein, the Company shall include in its website, to the extent available and in addition to the documents and information required by the Law, all

materials that the Company deems advisable for such purposes and in particular, but merely for illustrative purposes, the following:	materials that the Company deems advisable for such purposes and in particular, but merely for illustrative purposes, the following:
a) The text of all the proposed resolutions that are to be submitted to the shareholders at the General Shareholders' Meeting and that have by then been approved by the Board of Directors, provided, however, that the Board of Directors may amend such proposals up to the date of the Meeting when so permitted by the Law.	a) The text of all the proposed resolutions that are to be submitted to the shareholders at the General Shareholders' Meeting and that have by then been approved by the Board of Directors, provided, however, that the Board of Directors may amend such proposals up to the date of the Meeting when so permitted by the Law.
b) Information regarding the place where the General Shareholders' Meeting is to be held, describing, when appropriate, the means of access to the meeting room.	<u>ba</u> ) Information regarding the place where the General Shareholders' Meeting is to be held, describing, when appropriate, the means of access to the meeting room.
<ul><li>c) The procedure to obtain attendance cards or certificates issued by the entities legally authorized to do so.</li><li>d) The means and procedures to</li></ul>	c) The procedure to obtain attendance cards or certificates issued by the entities legally authorized to do so.
<ul> <li>a) The means and procedures to grant a proxy for the General Shareholders' Meeting.</li> <li>b) If established, the means and</li> </ul>	d) The means and procedures to grant a proxy for the General Shareholders' Meeting.
procedures to cast votes from a distance.	<del>o) If established, the means and procedures to cast votes from a distance.</del>
f) Any other matters of interest for purposes of following the proceedings at the Meeting, such as whether or not simultaneous interpretation services will be provided, the possibility that the General Shareholders' Meeting be followed by audio-visual means, or information in other languages.	fb) Any other matters of interest for purposes of following the proceedings at the Meeting, such as whether or not simultaneous interpretation services will be provided, the possibility that the General Shareholders' Meeting be followed by audio-visual means, or information in other languages.
In addition, when there is a supplement to the call to meeting, the Company shall, from the date of	In addition, when there is a supplement to the call to meeting, the Company shall, from the date of

publication thereof, also publish, in the	publication thereof, also publish, in
same manner and on its website, the	the same manner and on its website,
text of the proposals to which such	the text of the proposals to which
supplement refers and which has	such supplement refers and which
been provided to the Company.	has been provided to the Company.
This information may be subject to	This information may be subject to
changes at any time, in which case	changes at any time, in which case
any appropriate amendments or	any appropriate amendments or
clarifications shall be published on the	clarifications shall be published on the
Company's website.	Company's website.
3. The Company shall deliver the information and documentation referred to in sub-section 1 and in paragraph a) of sub-section 2 of this article to the National Securities Market Commission and other Market Supervisory Authorities as may be appropriate; it shall also provide such information and documentation to the depositary or depositaries of the programs through which the Company is listed on certain foreign Markets.	3. The Company shall deliver the information and documentation referred to in sub-section 1 and in paragraph a) of sub-section 2 of this article to the National Securities Market Commission and other Market Supervisory Authorities as may be appropriate; it shall also provide such information and documentation to the depositary or depositaries of the programs through which the Company is listed on certain foreign Markets.

# Proposed amendment of Article 10 of the Regulations for the General Shareholders' Meeting:

In line with the proposed amendment of Article 18 of the By-Laws, it is proposed to amend Article 10 of the Regulations for the General Shareholders' Meeting in order to align it with the text of Section 520 of the Companies Act, as amended by Law 25/2011, which broadens the scope of exercise of the shareholders' right to receive information, by extending such right to the content of the auditor's report and by allowing the shareholders to ask questions regarding information accessible to the public that the Company has provided to the National Securities Market Commission since the holding of the last General Shareholders' Meeting, and also allows for a more dynamic conduct of the proceedings at the General Shareholders' Meeting through the use of lists of questions and answers.

Current text	New text proposed
Article 10. Right to receive information	Article 10. Right to receive information
1. From the time of publication of the notice of the call to a General Shareholders' Meeting through the seventh day prior to the date set for the holding thereof upon first call, any shareholder may submit a written request to the Board of Directors of the Company for such information or clarifications as it deems are required, or ask written questions it deems are pertinent, regarding the matters included in the Agenda for the Meeting that has been published in the notice of call thereto, or regarding information accessible to the public that the Company has provided to the National Securities Market Commission since the holding of the immediately prior General Shareholders' Meeting.	1. From the time of publication of the notice of the call to a General Shareholders' Meeting through the seventh day prior to the date set for the holding thereof upon first call, any shareholder may submit a written request to the Board of Directors of the Company for such information or clarifications as it deems are required, or ask written questions it deems are pertinent, regarding the matters included in the Agenda for the Meeting that has been published in the notice of call thereto, or regarding information accessible to the public that the Company has provided to the National Securities Market Commission since the holding of the immediately prior General Shareholders' Meeting, or regarding the auditor's report.
The Board of Directors shall be required to provide in writing, until the day when the General Shareholders' Meeting is held, the requested information or clarifications, as well as to respond in writing to the questions asked. The answers to the questions and to the requests for information shall be channeled through the Secretary of the Board of Directors and provided by any member thereof or by any person expressly authorized by the Board of Directors to that end.	The Board of Directors shall be required to provide in writing, until the day when the General Shareholders' Meeting is held, the requested information or clarifications, as well as to respond in writing to the questions asked. The answers to the questions and to the requests for information shall be channeled through the Secretary of the Board of Directors and provided by any member thereof or by any person expressly authorized by the Board of Directors to that end.
2. During the course of the General Shareholders' Meeting, the shareholders of the Company may verbally request such information or clarifications as they deem appropriate regarding the matters	2. During the course of the General Shareholders' Meeting, the shareholders of the Company may verbally request such information or clarifications as they deem appropriate regarding the matters

contained in the agenda. In the event that it is not possible to satisfy the shareholder's right at that time, the Directors shall provide such information in writing within seven days of the close of the Meeting.	contained in the agenda, or regarding the information accessible to the public that the Company has provided to the National Securities Market Commission since the holding of the last General Shareholders' Meeting, or regarding the auditor's report. In the event that it is not possible to satisfy the shareholder's right at that time, the Directors shall provide such information in writing within seven days of the close of the Meeting.
3. The Directors shall have the duty to provide the information requested in reliance upon the two preceding paragraphs, except in those cases in which (i) it has been requested by holders of less than one-fourth of the share capital and the dissemination thereof may, in the opinion of the Chairman, prejudice the corporate interests; (ii) the request for information or clarifications does not refer to matters included in the agenda or, in the case of sub-section 1 above, to information accessible to the public that has been provided by the Company to the National Securities Market Commission since the holding of the immediately prior General Shareholders' Meeting; (iii) the request for information is deemed abusive for any other reason; or (iv) it is so established in legal or regulatory provisions.	3. The Directors shall have the duty to provide the information requested in reliance upon the two preceding paragraphs, except in those cases in which (i) it has been requested by holders of less than one-fourth of the share capital and the dissemination thereof may, in the opinion of the Chairman, prejudice the corporate interests; (ii) the request for information or clarifications does not refer to matters included in the agenda or, in the case of sub-section 1 above, to information accessible to the public that has been provided by the Company to the National Securities Market Commission since the holding of the immediately prior General Shareholders' Meeting; (iii) prior to the request for information, such information has been clearly and directly made available to all shareholders in question-and-answer format on the Company's website;(iiiiv) the request for information is deemed abusive for any other reason; or (iv) it is so established in legal or regulatory provisions.
Answers to shareholders who attend the General Shareholders' Meeting from a distance by means of data transmission and simultaneously and who exercise their right to receive information through this procedure	Answers to shareholders who attend the General Shareholders' Meeting from a distance by means of data transmission and simultaneously and who exercise their right to receive

shall be provided, if applicable, in	<b>0</b>
writing, within seven days following	snall be provided, it applicable, in
0	writing, within seven days following the Meeting.

# Proposed amendment of Article 11 of the Regulations for the General Shareholders' Meeting:

In line with the text of the new Article 18 *bis* of the By-Laws, and as stated above in connection with the amendment of Article 3 of the Regulations for the General Shareholders' Meeting, it is proposed to amend Article 11 of the Regulations for the General Shareholders' Meeting in order to remove the name of the Company's corporate website, such that a change of corporate website does not require the amendment of the article.

Current text	New text proposed
Article 11. Electronic Shareholders'	Article 11. Electronic Shareholders'
Forum and suggestions made by	Forum and suggestions made by
the shareholders	the shareholders
1. Without prejudice to the	1. Without prejudice to the
shareholders' right, in such cases and	shareholders' right, in such cases and
under such terms as are provided in	under such terms as are provided in
the Law, to have certain matters	the Law, to have certain matters
included in the Agenda for the	included in the Agenda for the
Meeting that they request be called,	Meeting that they request be called,
the shareholders may at all times and	the shareholders may at all times and
after providing evidence of their status	after providing evidence of their
as such, make suggestions through	status as such, make suggestions
the Shareholder Service [Servicio de	through the Shareholder Service
Atención al Accionista] regarding the	[Servicio de Atención al Accionista]
organization and operation of the	regarding the organization and
General Shareholders' Meeting and	operation of the General
the powers of the shareholders	Shareholders' Meeting and the
thereat.	powers of the shareholders thereat.
2. On occasion of the call to meeting	2. On occasion of the call to meeting
and until each General Shareholders'	and until each General Shareholders'
Meeting is held, the Company shall	Meeting is held, the Company shall
place into operation on its website	place into operation on its website
(www.telefonica.com) an Electronic	(www.telefonica.com) an Electronic

# Proposed amendment of Article 13 of the Regulations for the General Shareholders' Meeting:

It is proposed to amend Article 13 of the Regulations for the General Shareholders' Meeting in order to update the reference to the former Section 514 of the Companies Act, which is now Section 526, and to further develop and clarify the provisions governing representation at the Meeting, especially in those cases in which the proxy-holder may be affected by any of the conflicts of interest contemplated in the Companies Act.

Current text	New text proposed
Article 13. Proxy-granting and representation	Article 13. Proxy-granting and representation
to attend the General Shareholders'	1. Every shareholder having the right to attend the General Shareholders' Meeting may be represented thereat

by another person, even if not a shareholder. The proxy must be granted specifically for each Meeting, either by using the proxy-granting form printed on the attendance card or in any other manner permitted by the Law, without prejudice to the provisions of the Companies Act (Ley de Sociedades de Capital) regarding cases of proxies granted to family relatives and general proxies.	by another person, even if not a shareholder. The proxy must be granted specifically for each Meeting, either by using the proxy-granting form printed on the attendance card or in any other manner permitted by the Law, without prejudice to the provisions of the Companies Act (Ley de Sociedades de Capital) regarding cases of proxies granted to family relatives and general proxies.
The documents setting forth the proxies or powers of attorney for the General Shareholders' Meeting shall contain instructions regarding the direction of the vote. If no express instructions are given, it shall be understood that the proxy-holder must vote in favor of the proposed resolutions put forward by the Board of Directors regarding the matters on the agenda.	The documents setting forth the proxies or powers of attorney for the General Shareholders' Meeting shall contain instructions regarding the direction of the vote. <u>Unless</u> otherwise expressly indicated by the shareholder granting the proxy, it shall be understood that the shareholder gives specific instructions to vote If no express instructions are given, it shall be understood that the proxy-holder must vote in favor of the proposed resolutions put forward by the Board of Directors regarding the matters on the agenda.
If there are no voting instructions because the shareholders acting at the General Shareholders' Meeting are to decide matters that are not included in the agenda and are thus unknown on the date that the proxy is granted but which may be submitted to a vote at the Meeting, the proxy- holder shall vote in such direction as he deems most appropriate, taking into account the interest of the Company and that of the shareholder granting the proxy. The same rule shall apply when the relevant proposal or proposals submitted to the shareholders at the Meeting have not been made by the Board of Directors.	If there are no voting instructions because the shareholders acting at the General Shareholders' Meeting are to decide matters that are not included in the agenda and are thus unknown on the date that the proxy is granted but which may be submitted to a vote at the Meeting, the proxy- holder shall vote in such direction as he deems most appropriate, taking into account the interest of the Company and that of the shareholder granting the proxy. The same rule shall apply when the relevant proposal or proposals submitted to the shareholders at the Meeting have not been made by the Board of Directors.
If the document setting forth the proxy	If the document setting forth the proxy

C	or power of attorney does not state	or power of attorney does not state
	he specific person or persons to	the specific person or persons to
	whom the shareholder grants the	whom the shareholder grants the
	proxy, such proxy shall be deemed	proxy, such proxy shall be deemed
	granted in favor of any of the	granted in favor of any of the
	ollowing: the Chairman of the Board	following: the Chairman of the Board
	of Directors of the Company, or the	of Directors of the Company, or the
	person that stands in for him as	person that stands in for him as
	Chairman of the General	Chairman of the General
	Shareholders' Meeting, or such	Shareholders' Meeting, or such
	person as is appointed by the Board	person as is appointed by the Board
C	of Directors, with notice of such	of Directors, with notice of such
	appointment being given in advance	appointment being given in advance
i	n the official notice of the call to	in the official notice of the call to
r	neeting.	meeting. If the Chairman of the Board
		of Directors of the Company, or the
		person acting in his stead, or the
		person appointed by the Board of
		Directors, as applicable, is affected by
		any of the conflicts of interest
		contemplated in the Companies Act
		and the document setting forth the
		proxy does not contain any specific
		instructions, the proxy shall be
		deemed granted to the Secretary for
		the General Shareholders' Meeting.
1	n cases in which a public proxy	In cases in which a public proxy
	solicitation has been carried out, the	solicitation has been carried out, the
	Director who obtains such proxy shall	Director who obtains such proxy shall
	be subject to the voting restriction	be subject to the voting restriction
	established in Section 514 of the	established in Section 514 of the
	Companies Law for conflict of interest	Companies Law for conflict of interest
	situations.	situations.
A	A proxy is always revocable.	A proxy is always revocable.
A	Attendance at the Meeting by the	Attendance at the Meeting by the
	shareholder granting the proxy,	shareholder granting the proxy,
	whether in person or through distance	whether in person or through distance
	oting, entails the revocation of any	voting, entails the revocation of any
	proxy, whatever the date thereof. A	proxy, whatever the date thereof. A
-	proxy shall likewise be rendered void	proxy shall likewise be rendered void
-	as a result of the disposition of shares	as a result of the disposition of shares
	of which the Company has notice.	of which the Company has notice.
	2. Individual shareholders who do not	2. Individual shareholders who do not
	nave full legal capacity and corporate shareholders shall be represented by	have full legal capacity and corporate shareholders shall be represented by

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those persons who act as	those persons who act as
representatives thereof pursuant to	representatives thereof pursuant to
Law, with evidence of such	Law, with evidence of such
representative capacity being duly	representative capacity being duly
provided.	provided.
3. In any event, in cases of voluntary	3. In any event, in cases of voluntary
representation as well as those of	representation as well as those of
legal representation, no person may	legal representation, no person may
have more than one representative at	have more than one representative at
the Meeting.	the Meeting.
4. The Chairman of the General Shareholders' Meeting, or the Secretary for the Meeting acting under a delegation of powers, shall resolve all questions arising in connection with the validity and effectiveness of the documents setting forth the right of any shareholder to attend the General Shareholders' Meeting, whether individually or by grouping shares with other shareholders, as well as the granting of a proxy or of powers of representation to another person, and shall ensure that only such documents as fail to meet the minimum essential requirements are considered invalid or ineffective and provided that the defects therein have not been cured.	4. The Chairman of the General Shareholders' Meeting, or the Secretary for the Meeting acting under a delegation of powers, shall resolve all questions arising in connection with the validity and effectiveness of the documents setting forth the right of any shareholder to attend the General Shareholders' Meeting, whether individually or by grouping shares with other shareholders, as well as the granting of a proxy or of powers of representation to another person, and shall ensure that only such documents as fail to meet the minimum essential requirements are considered invalid or ineffective and provided that the defects therein have not been cured.
5.When a proxy is granted by means of long-distance communication, it shall only be deemed valid if it is carried out by sending to the Company the duly signed attendance and proxy-granting card or other written instrument that, in the opinion of the Board of Directors expressed in a resolution adopted for such purpose, allows for due verification of the identity of the shareholder granting the proxy and that of the proxy-holder designated therein.	<ul> <li>5. When a proxy is granted by means of long-distance communication, it shall only be deemed valid if it is carried out by sending to the Company the duly signed attendance and proxy-granting card or other written instrument that, in the opinion of the Board of Directors expressed in a resolution adopted for such purpose, allows for due verification of the identity of the shareholder granting the proxy and that of the proxy-holder designated therein.</li> <li>A proxy granted or notified by</li> </ul>
electronic mail or communication with	electronic mail or communication with
the Company shall only be admitted	the Company shall only be admitted

when, once such conditions of security and unambiguousness as are appropriate have been verified, it is so decided by the Board of Directors by means of a resolution and subsequent communication included in the notice of the call to the Meeting in question and further development thereof on the Company's website. In the above- mentioned resolution, the Board of Directors shall specify the conditions governing proxy-granting by electronic mail or communication, which shall necessarily include the obligation of the shareholder that exercises such right to submit a copy of the attendance and proxy-granting card in electronic form, describe in detail the representation granted and the identity of the shareholder granting the proxy, and include in the communication the recognized electronic signature or other type of identification of the shareholder granting the proxy, under such terms as are established by the Board of Directors by resolution adopted for such purpose, such that this system of representation may adequately guarantee the authenticity and identify of the shareholder granting the proxy.	when, once such conditions of security and unambiguousness as are appropriate have been verified, it is so decided by the Board of Directors by means of a resolution and subsequent communication included in the notice of the call to the Meeting in question and further development thereof on the Company's website. In the above-mentioned resolution, the Board of Directors shall specify the conditions governing proxy-granting by electronic mail or communication, which shall necessarily include the obligation of the shareholder that exercises such right to submit a copy of the attendance and proxy-granting card in electronic form, describe in detail the representation granted and the identity of the shareholder granting the proxy, and include in the communication the recognized electronic signature or other type of identification of the shareholder granting the proxy, under such terms as are established by the Board of Directors by resolution adopted for such purpose, such that this system of representation may adequately guarantee the authenticity and identity of the shareholder granting the proxy.
Once that the Board of Directors resolves, if it deems it appropriate, to admit the proxy-granting system by electronic mail or communication as provided herein, it shall also endeavor to adopt the measures required for such admission of the aforementioned proxy-granting system to be included and set forth in these Regulations.	Once that the Board of Directors resolves, if it deems it appropriate, to admit the proxy-granting system by electronic mail or communication as provided herein, it shall also endeavor to adopt the measures required for such admission of the aforementioned proxy-granting system to be included and set forth in these Regulations.
In order to be valid, a proxy granted by either of the aforementioned means of long-distance communication must be received by the Company before midnight on the	In order to be valid, a proxy granted by either of the aforementioned means of long-distance communication must be received by the Company before midnight on the

third day prior to the date set for the	third day prior to the date set for the
holding of the Meeting upon first call.	holding of the Meeting upon first call.
In the resolution providing for the call	In the resolution providing for the call
to the Meeting in question, the Board	to the Meeting in question, the Board
of Directors may reduce such	of Directors may reduce such
advance period and publish any such	advance period and publish any such
reduction in the same manner as the	reduction in the same manner as the
notice of the call to meeting.	notice of the call to meeting.
Furthermore, the Board of Directors	Furthermore, the Board of Directors
may elaborate upon the foregoing	may elaborate upon the foregoing
provisions governing proxy-granting	provisions governing proxy-granting
by means of long-distance	by means of long-distance
communication, in accordance with	communication, in accordance with
the provisions of sub-section 5 of	the provisions of sub-section 5 of
Article 20 bis of the By-Laws and sub-	Article 20 bis of the By-Laws and sub-
section 7 of Article 20 bis of these	section 7 of Article 20 bis of these
Regulations.	Regulations.
6. A proxy may include items that,	6. A proxy may include items that,
even if not contained in the agenda,	even if not contained in the agenda,
may be dealt with by the shareholders	may be dealt with by the shareholders
at the General Shareholders' Meeting	at the General Shareholders' Meeting
because it is so permitted by Law.	because it is so permitted by Law.
7. The Board may elaborate upon the	7. The Board may elaborate upon the
foregoing provisions governing proxy-	foregoing provisions governing proxy-
granting by means of long-distance	granting by means of long-distance
communication, pursuant to the	communication, pursuant to the
provisions of paragraph 7 of Article 20	provisions of paragraph 7 of Article 20
bis below.	bis below.

# Proposed amendment of Article 27 of the Regulations for the General Shareholders' Meeting:

It is proposed to amend Article 27 of the Regulations for the General Shareholders' Meeting in order to adjust it to the text of Section 525 of the Companies Act, which, following the amendments made by Law 25/2011, requires publication on the website of the resolutions approved at the General Shareholders' Meeting and of the result of the votes, within five days of the close of the Meeting.

Current text	New text proposed
Article27.Publicationofresolutions1.Regardlessofsuchpublicationmeasuresasmaybelegallyrequiredineachcase,theshareholdersmayviewtheresolutionsadoptedattheGeneralShareholders'MeetingontheCompany'swebsite,onwhichthefulltextthereofshallbepublishedassoonassoonassoontheMeeting.	Article27.Publicationofresolutions1.Regardlessofsuchpublicationneasuresasmaybelegallyrequiredineachcase,theshareholdersmayviewtheresolutionsadoptedattheGeneralShareholders'Meetingonthecompany's website, onwhichthefulltextthereofshallbepublishedassoonaspossibletheresolutionsapprovedattheGeneralShareholders'Meetingandtheresult
2. Recordable resolutions shall be filed for registration with the Commercial Registry and shall be published in accordance with applicable provisions.	of the votes shall be published in full on the Company's website within five days followingafter the close of the Meeting. 2. Recordable resolutions shall be filed for registration with the Commercial Registry and shall be published in accordance with applicable provisions.
3. The Company shall report the resolutions adopted at the General Shareholders' Meeting to the National Securities Market Commission and to all appropriate Market Supervisory Authorities, either in full-text form or by means of a summary of the contents of such resolutions, as soon as possible after the close of the Meeting.	3. The Company shall report the resolutions adopted at the General Shareholders' Meeting to the National Securities Market Commission and to all appropriate Market Supervisory Authorities, either in full-text form or by means of a summary of the contents of such resolutions, as soon as possible after the close of the Meeting.

### 3. <u>PROPOSED RESOLUTION SUBMITTED FOR APPROVAL OF THE</u> <u>SHAREHOLDERS AT THE ORDINARY GENERAL SHAREHOLDERS'</u> <u>MEETING UNDER ITEM V OF THE AGENDA</u>

The resolutions that the Board of Directors submits for approval of the shareholders at the General Shareholders' Meeting in connection with this item on the Agenda are set forth below:

Amendment of Articles 3, 7, 8, 9, 10, 11, 13 and 27 of the Regulations for the General Shareholders' Meeting for adjustment thereof to the latest legislative developments.

It is resolved to amend the aforementioned provisions of the Regulations for the General Shareholders' Meeting, which shall henceforth read as follows:

## New text of Article 3 of the Regulations for the General Shareholders' Meeting:

### "Article 3. Publication and registration

1. These Regulations, as well as any subsequent amendments hereto, shall be reported to the National Securities Market Commission [Comisión Nacional del Mercado de Valores] and thereafter registered with the Commercial Registry of Madrid.

2. The current text of these Regulations will be available to the shareholders at the Company's principal office and on its corporate website."

New text of Article 7 of the Regulations for the General Shareholders' Meeting:

Article 7. Power and obligation to call to meeting

1. The General Shareholders' Meeting shall be formally called by the Board of Directors of the Company, without prejudice to such express delegation of powers to that end as the aforementioned body may make in favor of any of its members.

2. The Board of Directors may call the General Shareholders' Meeting whenever it deems it advisable or appropriate to further the corporate interests and shall be required, in all cases, to call the Ordinary General Shareholders' Meeting within the first six months of each Fiscal Year and to call an Extraordinary General Shareholders' Meeting whenever it is so requested in writing by the holders of at least five per cent of the share capital, which request shall set forth the matters to be dealt with. In this instance, the General Shareholders' Meeting shall be called to be held within two months of the date on which a notarially-recorded request for such call has been submitted to the Board of Directors, and the agenda shall include at least the matters set forth in the request."

## New text of Article 8 of the Regulations for the General Shareholders' Meeting:

"Article 8. Publication and notice of the call to meeting

1. The General Shareholders' Meeting shall be called, at least as much in advance of the date set for the Meeting as is at a minimum required by Law, through a notice published:

a) In the Official Bulletin of the Commercial Registry or in one of the more widely circulated newspapers in Spain.

b) On the website of the National Securities Market Commission [Comisión Nacional del Mercado de Valores].

c) On the Company's corporate website.

The notice published on the Company's website shall be continuously accessible at least until the date of the Meeting. Furthermore, the Board of Directors may publish notices in other media, if it deems it appropriate to ensure the public and effective dissemination of the call to meeting.

The call to the General Shareholders' Meeting shall also be reported to such Market Supervisory Authorities as may be appropriate.

2. The notices of the call to meeting shall contain all the statements required by the Law in each case and, in any event, shall set forth the place, date and time of the Meeting upon first call and all the matters to be dealt with thereat (the agenda). The notices may also state the place, date and time for the Meeting to be held, if applicable, upon second call.

3. At Ordinary General Shareholders' Meetings, shareholders representing at least five percent of the share capital may request the publication of a supplement to the call to the Ordinary General Shareholders' Meeting including one or more items in the agenda, so long as such new items are accompanied by a rationale or, if applicable, by a well-founded proposal for a resolution.

4. In addition, shareholders representing at least five percent of the share capital may submit well-founded proposals for resolutions regarding items already included or that must be included in the agenda for the Meeting called. The Company shall ensure that such proposals for resolutions and any attached documentation are disseminated among the other shareholders, as provided in the following article.

5. The rights provided for in the two preceding paragraphs must be exercised by means of duly authenticated notice that must be received at the Company's registered office within five days of the publication of the call to meeting.

The supplement to the call to meeting and the proposals for resolutions must be published or disseminated in compliance with the legal requirements and as much in advance as is provided by Law."

New text of Article 9 of the Regulations for the General Shareholders' Meeting:

*"Article 9. Information available to the shareholders from publication of the notice of the call to meeting* 

1. Beginning on the date of publication of the notice of the call to meeting and until the General Shareholders' Meeting is held, the Company shall maintain the following information continuously published on its website:

a) The notice of the call to meeting.

b) The total number of shares and voting rights on the date the meeting is called, with a breakdown by class of shares, if any such classes exist.

c) The documents to be submitted to the shareholders at the General Shareholders' Meeting and, specifically, the reports prepared by directors, auditors and independent experts.

d) The full text of the proposed resolutions or, if none, a report prepared by the competent bodies, containing a discussion of each of the items on the agenda. The proposed resolutions submitted by the shareholders shall also be included in the order that they are received.

e) The existing communication channels between the Company and the shareholders and, specifically, any appropriate explanations regarding the exercise of the shareholders' right to receive information, setting forth the mailing and e-mail addresses to which the shareholders may write. f) The means to grant a proxy for the General Shareholders' Meeting and to cast a distance vote, including the procedure to obtain attendance cards or a certificate issued by the entities legally authorized for such purpose.

2. Furthermore, from the date of publication of the notice of the call to the General Shareholders' Meeting, and in order to facilitate shareholders' attendance and participation therein, the Company shall include in its website, to the extent available and in addition to the documents and information required by the Law, all materials that the Company deems advisable for such purposes and in particular, but merely for illustrative purposes, the following:

a) Information regarding the place where the General Shareholders' Meeting is to be held, describing, when appropriate, the means of access to the meeting room.

b) Any other matters of interest for purposes of following the proceedings at the Meeting, such as whether or not simultaneous interpretation services will be provided, the possibility that the General Shareholders' Meeting be followed by audio-visual means, or information in other languages.

In addition, when there is a supplement to the call to meeting, the Company shall, from the date of publication thereof, also publish, in the same manner and on its website, the text of the proposals to which such supplement refers and which has been provided to the Company.

This information may be subject to changes at any time, in which case any appropriate amendments or clarifications shall be published on the Company's website.

3. The Company shall deliver the information and documentation referred to in sub-section 1 and in paragraph a) of sub-section 2 of this

article to the National Securities Market Commission and other Market Supervisory Authorities as may be appropriate; it shall also provide such information and documentation to the depositary or depositaries of the programs through which the Company is listed on certain foreign Markets."

### New text of Article 10 of the Regulations for the General Shareholders' Meeting:

#### "Article 10. Right to receive information

1. From the time of publication of the notice of the call to a General Shareholders' Meeting through the seventh day prior to the date set for the holding thereof upon first call, any shareholder may submit a written request to the Board of Directors of the Company for such information or clarifications as it deems are required, or ask written questions it deems are pertinent, regarding the matters included in the Agenda for the Meeting that has been published in the notice of call thereto, or regarding information accessible to the public that the Company has provided to the National Securities Market Commission since the holding of the immediately prior General Shareholders' Meeting, or regarding the auditor's report.

The Board of Directors shall be required to provide in writing, until the day when the General Shareholders' Meeting is held, the requested information or clarifications, as well as to respond in writing to the questions asked. The answers to the questions and to the requests for information shall be channeled through the Secretary of the Board of Directors and provided by any member thereof or by any person expressly authorized by the Board of Directors to that end.

2. During the course of the General Shareholders' Meeting, the shareholders of the Company may verbally request such information or clarifications as they deem appropriate regarding the matters contained

in the agenda, or regarding the information accessible to the public that the Company has provided to the National Securities Market Commission since the holding of the last General Shareholders' Meeting, or regarding the auditor's report. In the event that it is not possible to satisfy the shareholder's right at that time, the Directors shall provide such information in writing within seven days of the close of the Meeting.

З. The Directors shall have the duty to provide the information requested in reliance upon the two preceding paragraphs, except in those cases in which (i) it has been requested by holders of less than one-fourth of the share capital and the dissemination thereof may, in the opinion of the Chairman, prejudice the corporate interests; (ii) the request for information or clarifications does not refer to matters included in the agenda or, in the case of sub-section 1 above, to information accessible to the public that has been provided by the Company to the National Securities Market Commission since the holding of the immediately prior General Shareholders' Meeting; (iii) prior to the request for information, such information has been clearly and directly made available to all shareholders in question-and-answer format on the Company's website; (iv) the request for information is deemed abusive for any other reason; or (v) it is so established in legal or regulatory provisions.

Answers to shareholders who attend the General Shareholders' Meeting from a distance by means of data transmission and simultaneously and who exercise their right to receive information through this procedure shall be provided, if applicable, in writing, within seven days following the Meeting."

## New text of Article 11 of the Regulations for the General Shareholders' Meeting:

"Article 11. Electronic Shareholders' Forum and suggestions made by the shareholders

1. Without prejudice to the shareholders' right, in such cases and under such terms as are provided in the Law, to have certain matters included in the Agenda for the Meeting that they request be called, the shareholders may at all times and after providing evidence of their status as such, make suggestions through the Shareholder Service [Servicio de Atención al Accionista] regarding the organization and operation of the General Shareholders' Meeting and the powers of the shareholders thereat.

2. On occasion of the call to meeting and until each General Shareholders' Meeting is held, the Company shall place into operation on its website an Electronic Shareholders' Forum, which shall be accessible, with appropriate safeguards, by both individual shareholders and by any voluntary associations they may create as provided by law, in order to facilitate their communication prior to a General Shareholders' Meeting being held. Proposed resolutions sought to be presented as a supplement to the agenda notified in the call to meeting may be published in the Forum, together with requests for adherence to such proposals, initiatives to reach the percentage sufficient to exercise a minority right provided by Law as well as proxy offers or solicitations. The Board of Directors may further develop the above-mentioned rules and establish the procedures, terms and other conditions for the operation of the Electronic Shareholders' Forum."

## New text of Article 13 of the Regulations for the General Shareholders' Meeting:

### "Article 13. Proxy-granting and representation

1. Every shareholder having the right to attend the General Shareholders' Meeting may be represented thereat by another person, even if not a shareholder. The proxy must be granted specifically for each Meeting, either by using the proxy-granting form printed on the attendance card or in any other manner permitted by the Law, without prejudice to the provisions of the Companies Act (Ley de Sociedades de Capital) regarding cases of proxies granted to family relatives and general proxies.

The documents setting forth the proxies or powers of attorney for the General Shareholders' Meeting shall contain instructions regarding the direction of the vote. Unless otherwise expressly indicated by the shareholder granting the proxy, it shall be understood that the shareholder gives specific instructions to vote in favor of the proposed resolutions put forward by the Board of Directors regarding the matters on the agenda.

If there are no voting instructions because the shareholders acting at the General Shareholders' Meeting are to decide matters that are not included in the agenda and are thus unknown on the date that the proxy is granted but which may be submitted to a vote at the Meeting, the proxy-holder shall vote in such direction as he deems most appropriate, taking into account the interest of the Company and that of the shareholder granting the proxy. The same rule shall apply when the relevant proposal or proposals submitted to the shareholders at the Meeting have not been made by the Board of Directors.

If the document setting forth the proxy or power of attorney does not state the specific person or persons to whom the shareholder grants the proxy, such proxy shall be deemed granted in favor of any of the following: the Chairman of the Board of Directors of the Company, or the person that stands in for him as Chairman of the General Shareholders' Meeting, or such person as is appointed by the Board of Directors, with notice of such appointment being given in advance in the official notice of the call to meeting. If the Chairman of the Board of Directors of the Company, or the person acting in his stead, or the person appointed by the Board of Directors, as applicable, is affected by any of the conflicts of interest contemplated in the Companies Act and the document setting forth the proxy does not contain any specific instructions, the proxy shall be deemed granted to the Secretary for the General Shareholders' Meeting.

A proxy is always revocable. Attendance at the Meeting by the shareholder granting the proxy, whether in person or through distance voting, entails the revocation of any proxy, whatever the date thereof. A proxy shall likewise be rendered void as a result of the disposition of shares of which the Company has notice.

2. Individual shareholders who do not have full legal capacity and corporate shareholders shall be represented by those persons who act as representatives thereof pursuant to Law, with evidence of such representative capacity being duly provided.

3. In any event, in cases of voluntary representation as well as those of legal representation, no person may have more than one representative at the Meeting.

4. The Chairman of the General Shareholders' Meeting, or the Secretary for the Meeting acting under a delegation of powers, shall resolve all questions arising in connection with the validity and effectiveness of the documents setting forth the right of any shareholder to attend the General Shareholders' Meeting, whether individually or by grouping shares with other shareholders, as well as the granting of a proxy or of powers of representation to another person, and shall ensure that only such documents as fail to meet the minimum essential requirements are considered invalid or ineffective and provided that the defects therein have not been cured.

5. When a proxy is granted by means of long-distance communication, it shall only be deemed valid if it is carried out by sending to the Company the duly signed attendance and proxy-granting card or other written instrument that, in the opinion of the Board of Directors expressed in a resolution adopted for such purpose, allows for due verification of the identity of the shareholder granting the proxy and that of the proxy-holder designated therein.

A proxy granted or notified by electronic mail or communication with the Company shall only be admitted when, once such conditions of security and unambiguousness as are appropriate have been verified, it is so decided by the Board of Directors by means of a resolution and subsequent communication included in the notice of the call to the Meeting in question and further development thereof on the Company's website. In the above-mentioned resolution, the Board of Directors shall specify the conditions governing proxy-granting by electronic mail or communication, which shall necessarily include the obligation of the shareholder that exercises such right to submit a copy of the attendance and proxy-granting card in electronic form, describe in detail the representation granted and the identity of the shareholder granting the proxy, and include in the communication the recognized electronic signature or other type of identification of the shareholder granting the proxy, under such terms as are established by the Board of Directors by resolution adopted for such purpose, such that this system of representation may adequately guarantee the authenticity and identity of the shareholder granting the proxy.

Once that the Board of Directors resolves, if it deems it appropriate, to admit the proxy-granting system by electronic mail or communication as provided herein, it shall also endeavor to adopt the measures required for such admission of the aforementioned proxygranting system to be included and set forth in these Regulations.

In order to be valid, a proxy granted by either of the aforementioned means of long-distance communication must be received by the Company before midnight on the third day prior to the date set for the holding of the Meeting upon first call. In the resolution providing for the call to the Meeting in question, the Board of Directors may reduce such advance period and publish any such reduction in the same manner as the notice of the call to meeting. Furthermore, the Board of Directors may elaborate upon the foregoing provisions governing proxy-granting by means of long-distance communication, in accordance with the provisions of sub-section 5 of Article 20 bis of the By-Laws and sub-section 7 of Article 20 bis of these Regulations.

6. A proxy may include items that, even if not contained in the agenda, may be dealt with by the shareholders at the General Shareholders' Meeting because it is so permitted by Law.

7. The Board may elaborate upon the foregoing provisions governing proxy-granting by means of long-distance communication, pursuant to the provisions of paragraph 7 of Article 20 bis below."

New text of Article 27 of the Regulations for the General Shareholders' Meeting:

### "Article 27. Publication of resolutions

1. Regardless of such publication measures as may be legally required in each case, the resolutions approved at the General Shareholders' Meeting and the result of the votes shall be published in full on the Company's website within five days following the close of the Meeting.

2. Recordable resolutions shall be filed for registration with the Commercial Registry and shall be published in accordance with applicable provisions.

3. The Company shall report the resolutions adopted at the General Shareholders' Meeting to the National Securities Market Commission and to all appropriate Market Supervisory Authorities, either in full-text form or by means of a summary of the contents of such resolutions, as soon as possible after the close of the Meeting."

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Madrid, April 10, 2012