

RAMIRO SÁNCHEZ DE LERÍN GARCÍA-OVIES

General Secretary and Secretary to the Board of Directors TELEFÓNICA, S.A.

TELEFÓNICA, S.A. as provided in article 82 of the Spanish Securities Market Act (Ley del Mercado de Valores), hereby reports the following

SIGNIFICANT EVENT

Within the framework of the proactive management of its asset portfolio and financial flexibility optimization, Telefónica, S.A., through its 100% subsidiary, Telefónica Internacional, S.A.U. (hereinafter "Telefonica"), has proceeded to the sale of 597,844,100 shares of China Unicom (Hong Kong) Limited ("China Unicom"), representing 2.5 % of the share capital of the company, by a block trade process, at a price of HK\$ 11.14 per share, for a total amount of HK\$ 6,660 million, approximately \in 687 million at current exchange rates.

Telefónica maintains its commitment to the Strategic Alliance with China Unicom.

Madrid, November 10, 2014.

SPANISH NATIONAL SECURITIES MARKET COMMISSION - MADRID -