

RAMIRO SÁNCHEZ DE LERÍN GARCÍA-OVIES General Secretary and Secretary to the Board of Directors TELEFÓNICA, S.A.

TELEFÓNICA, S.A. as provided in article 82 of the Spanish Securities Act (*Ley del Mercado de Valores*), hereby reports the following

SIGNIFICANT EVENT

On Wednesday January 23rd, the credit rating agency Japan Credit Rating Agency Ltd. (JCR), applied when issuing debt in Japan, published its decision to lower the long-term credit rating of Telefónica, S.A. from A outlook negative to A- outlook negative.

Madrid, January 23rd, 2013.

SPANISH NATIONAL SECURITIES MARKET COMMISSION - MADRID-