

RAMIRO SÁNCHEZ DE LERÍN GARCÍA-OVÍES

General Secretary and Secretary to the Board of Directors **TELEFÓNICA, S.A.**

TELEFÓNICA, S.A. hereby reports the following

NOTICE

Telefónica, S.A. will hold a conference call with analysts at 2:00 p.m. (Madrid) tomorrow, November 7th, 2012, to announce its 2012 third quarterly financial information.

This conference call will be broadcasted live via Internet at:

http://www.telefonica.com/accionistaseinversores/

Likewise, the presentation for the conference call will be available before it starts on the Company's web site.

Madrid, November 6th, 2012

SPANISH NATIONAL SECURITIES MARKET COMMISSION - MADRID-