

RAMIRO SÁNCHEZ DE LERÍN GARCÍA-OVÍES

General Secretary and Secretary to the Board of Directors TELEFÓNICA, S.A.

TELEFÓNICA, S.A. as provided in article 82 of the Spanish Securities Market Act (Ley del Mercado de Valores), hereby reports the following

SIGNIFICANT EVENT

Telefónica, S.A. continues the divestment process of its stake in its subsidiary, Atento Inversiones y Teleservicios, S.A. Unipersonal, having received as part of that process several proposals from third parties, whose terms and conditions are being analyzed by the Company.

Madrid, July 11th, 2012

SPANISH NATIONAL SECURITIES MARKET COMMISSION - MADRID -