RAMIRO SÁNCHEZ DE LERÍN GARCÍA-OVIES

General Secretary and Secretary to the Board of Directors

TELEFÓNICA, S.A.

In accordance with Article 21 of Royal Decree 377/1991 of March 15th, and Article

82 of the Spanish Stock Market Act, (Lev del Mercado de Valores), TELEFÓNICA,

S.A. hereby reports the following

SIGNIFICANT NOTICE

On November 28th, 2007, the Board of Directors of TELEFÓNICA, S.A., in

accordance with the "Performance Share Plan 2006" authorised by the Annual

General Shareholders' Meeting of the Company held on June 21st, 2006 and notified

on November 13th, 2006 resolved, subject to the report of the Nominating,

Compensation, and Corporate Governance Committee, to allocate the shares

corresponding to the second cycle of that Plan to the Executive Directors and

Executives Officers of the Company in accordance with the attached breakdown.

Madrid, December 5th, 2007.

SPANISH NATIONAL SECURITIES MARKET COMMISION

- MADRID-



Communication of remuneration plans for Directors or Executive Officers granted by listed companies (CNMV Circular 4/2000)

$\frac{\textbf{LIST OF DIRECTORS AND EXECUTIVE OFFICERS WHO ARE BENEFICIARIES}}{\textbf{OF THE PLAN}}$

I.- Executive Directors.

| First name and surname | Maximum number of shares allotted | Percentage of share capital |
|----------------------------------|-----------------------------------|-----------------------------|
| César Alierta Izuel | 116,239 | 0.0024% |
| José María Álvarez-Pallete López | 53,204 | 0.0011% |
| Peter Erskine | 151,863 | 0.0032% |
| Julio Linares López | 57,437 | 0.0012% |
| Antonio Viana-Baptista | 53,204 | 0.0011% |

II.- Executive Officers.

| First name and surname | Maximum number of shares allotted | Percentage of share capital |
|--------------------------------------|--------------------------------------|-----------------------------|
| Luis Abril Pérez | 31,274 | 0.0007% |
| Santiago Fernández Valbuena | 53,204 | 0.0011% |
| Calixto Ríos Pérez | 15,671 | 0.0003% |
| Ramiro Sánchez de Lerín García-Ovies | 30,762 | 0.0006% |