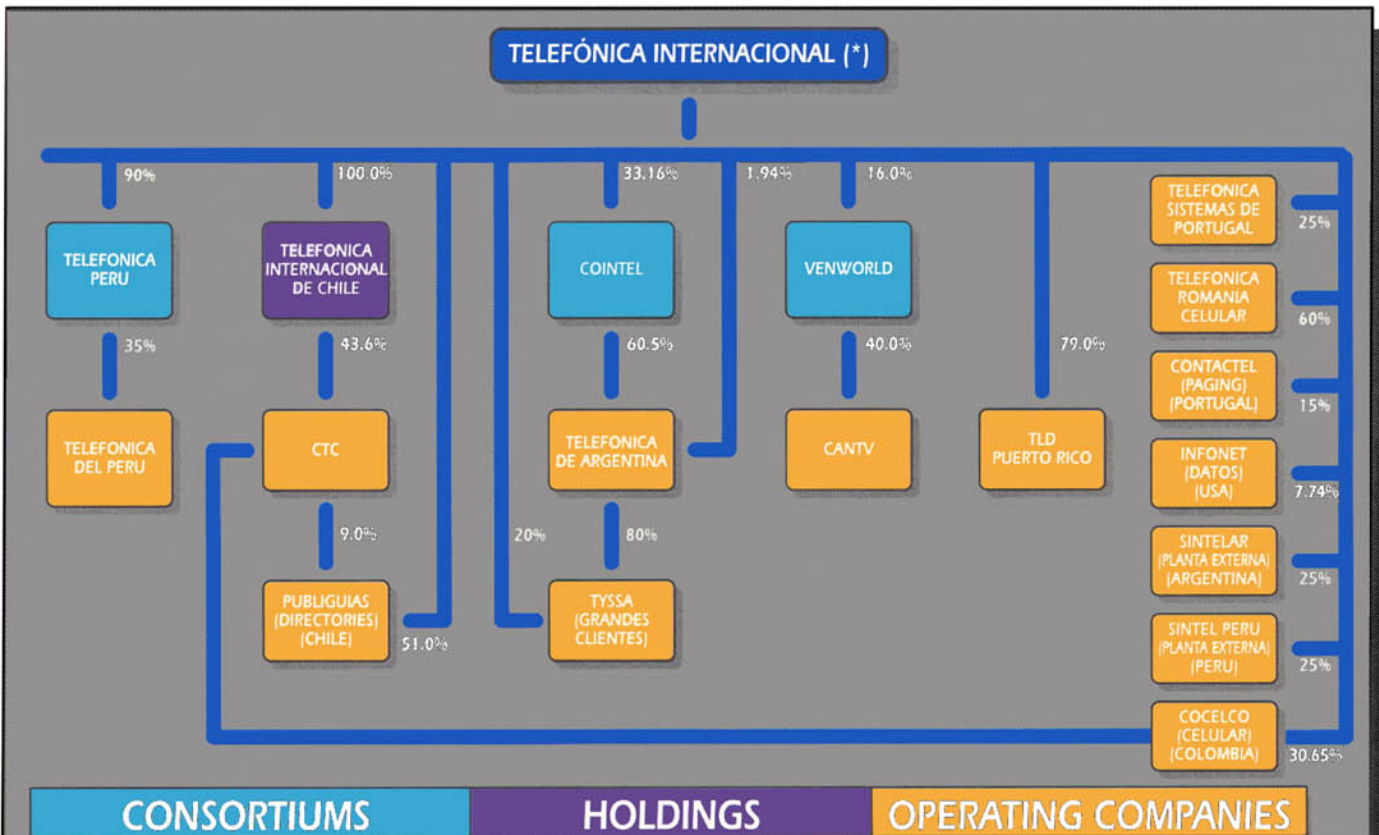


INTERNATIONAL COOPERATION

During 1994 Telefónica played a particularly active role in International Organisations, especially in the ETNO and the ETSI. Telefónica's ETNO presidency allowed it to step up its relations with different organisations and institutions, especially the European Commission. The issues focused on were aspects of EU satellite and mobile communications regulations, development of the ONP, Community I+D programs and service quality. Telefónica also contributed to ETSI activity, holding the presidency of the Network Aspects Technical Committee, the Multimedia Management Pro-

ject Committee and the General Assembly. The highlight of the year in the ETSI was the consensus reached regarding the necessary revision of standardization processes.

In collaboration with the Latin American holding companies and AH-CIET advice was given on the introduction of European standards for new networks and services in the region, especially for the Integrated Services Digital Network.



(*) In August 1994 Telefónica Internacional exchanged its holding in Entel-Chile for an increase in its holding in CoinTEL from 28.83% to 33.16%.