

NOTA DE PRENSA

PRESS RELEASE

Madrid, 7th May 2018

TELEFÓNICA WILL MARKET GOOGLE'S G SUITE SERVICE TO INCREASE THE COMPETITIVENESS OF LARGE COMPANIES

- **The two companies are working together to help corporations be more productive**
- **Telefónica will market G Suite within its catalogue of collaboration services and will accompany the customer in the process of transition to the cloud**

Madrid, 7th of May of 2018. Telefónica and Google have signed an agreement to offer large Spanish companies collaboration solutions in the cloud integrated with communications through the G Suite service. This service will increase employee productivity and increase the competitiveness of Spanish corporations.

Both companies have worked together to bring large corporations closer to a solution that integrates in the cloud everything they need to create a job adapted to the needs of the digital employee: flexibility and mobility. That is to say, both the office automation tools and the collaboration solutions necessary to work as a team from anywhere in a secure way. These tools are also integrated with Telefónica's professional communications and telephony services, allowing employees to work without barriers from where they need them.

The agreement reached by both multinationals joins the current proposal of Telefónica Living Cloud, which aims to help the digital transformation of large companies in Spain. An agreement that, in addition to working aligned to unified communications, also expands to other technologies, which will allow in the near future to incorporate the Google Cloud Platform into the Multicloud proposal that Telefónica offers to its large customers.

The benefits of productivity services such as Google G Suite, hosted in the cloud, are evident at a time when the customer demands proximity from companies and the limits of the workplace are becoming increasingly blurred. Being able to work from the cloud means greater agility, given that the information is accessible from anywhere, but also greater ease of work for the employee, who will be able to carry out their activity from wherever they need it at any time.

Telefónica also accompanies its customers throughout the transition from a traditional collaboration service to one hosted in the cloud to ensure that change is controlled and coordinated.

The company integrates the G Suite with the customer's IT and Communications infrastructure, as well as any change management activities required in this transition process, and also provides after-sales support for this solution as well as the ability to manage the service if the customer requires it.

Another relevant point is the user experience. Telefónica offers the deployment of the necessary infrastructures so that the user has a unified experience when accessing the information managed in G Suite from the company's own communications applications.