

PRESS RELEASE

Telefónica reaches an agreement with UEFA for the broadcasting of the UEFA Champions League and the UEFA Europa League until the 2023/2024 season

- **Movistar+ strengthens its commitment to soccer by closing a major agreement with UEFA for the broadcasting of the top European competitions for the upcoming cycle, thus reinforcing its sports content on the platform.**
- **Telefónica's television platform will also broadcast the UEFA Super Cup, the UEFA Youth League and see the birth of the UEFA Europa Conference League, an inclusive continental competition that will be held as of September 2021.**
- **The agreement grants Movistar all broadcasting rights to the main European competitions for all its customers, both residential and HORECAS (hotels, restaurants, cafés, public premises, etc.) in the territories of Spain and Andorra.**
- **Movistar is a key player in the construction and sustainability of sport, working with the main partners to create value and narrow the gap between fans and competition.**

Madrid, 2 July 2020. Telefónica (Movistar+) has reached a major agreement with UEFA for the broadcasting of the UEFA Champions League and the UEFA Europa League until the 2023/2024 season. The top European soccer club competitions will continue to be part of La Casa del Fútbol in this new cycle.

This agreement reinforces the platform's commitment to soccer as the main axis of its sports content. It is now 30 years of commitment in which Movistar+ has fought to raise this sport to a new category beyond broadcasting, putting special focus on production, technology and innovation.

Statements by Emilio Gayo, Executive President of Telefónica España:

"This agreement with UEFA is an important step in Movistar's strategy linked to the world of sport. Our Movistar+ platform continues to work after three decades to continue making football accessible in our country. A specialized team, the quality of everything surrounding the competition and differential production values are our hallmark. With Movistar, our client will always have the best sport and the latest technology to guarantee an added value entertainment experience, beyond the broadcasts".

The agreement guarantees Telefónica (Movistar+) all broadcasting rights to the main European competitions for all its customers, both in residential and HORECAS (hotels, restaurants, cafés, public premises, etc.) formats in the territories of Spain and Andorra.

Along with the two big competitions at European level, it will be possible to enjoy a major event like the UEFA Super Cup, with the two winners competing at continental level. Customers can also watch the matches of the UEFA Youth League, with great promises of

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international soccer that we are already used to seeing in La Casa del Fútbol broadcasts. The 2021 novelty will be the inauguration of the UEFA Europa Conference League, developed from the UEFA Europa League and which will make these competitions more inclusive among European countries.

Commenting on the award of UEFA Champions League, UEFA Europa League, UEFA Europa Conference League and UEFA Youth League rights, Guy-Laurent Epstein, UEFA Events SA Marketing Director, said:

“UEFA is delighted to be continuing the distribution of the UEFA Champions League, UEFA Europa League and UEFA Youth League in Spain with Telefónica, as well as the new European club competition, the UEFA Europa Conference League. This partnership ensures the competitions will continue to receive comprehensive exposure, through the delivery of innovative coverage to football fans in Spain.”

'La Casa del Fútbol' will once again be the place to enjoy all these competitions with its characteristic added value experience. A channel structure created to cover the wide range of matches with multiple HD windows. The highest level of experts work on the broadcasts and the best programmes analyse current affairs of the soccer world on a daily basis. #Vamos, the Movistar+ exclusive multisport channel, will set the standard for monitoring information and will provide dialy summaries.

Movistar is a key player in the construction and sustainability of sport, working on each project with the main partners worldwide. These major competitions add to the agreements with LaLiga, represented by our ongoing efforts to evolve football in our country, more than 25 years taking basketball to a new level, a consolidated agreement with motorsports, the major agreements for the broadcasting of all tennis matches, the main world golf events and the rise of a gentleman's sport with more and more fans within our borders: Rugby.