PRESS RELEASE

Telefónica recognised as a Leader in Gartner's Magic Quadrant for Managed IoT Connectivity Services, Worldwide, for the sixth year in a row

- The company improves this year on its "completeness of vision".
- Telefónica believes that the key to its success lies in its global execution capabilities making possible to meet the needs of its customers at all times.

Madrid, January 16 2020.- Telefónica has been recognised as a Leader in Gartner's 2019 Magic Quadrant for IoT Connectivity Services, Worldwide, for the sixth year in a row, improving on its "completeness of vision", one of the two aspects the Magic Quadrant assesses together with "ability to execute".

Telefónica believes the main reasons for this recognition are the depth of its vision in the short, medium and long term, as well as the execution of these services in highly complex environments where the clients require a combination of consulting and engineering capabilities, development of tailor-made solutions and its industrialization and management.

"Right now, sectors such as industry, logistics and utilities have seen that this type of solutions offers decisive advantages for their competitiveness. This however requires an understanding of the operation and the needs of customers in several areas", explains Vicente Muñoz, Chief IoT Officer at Telefónica. "Telefónica's experience, our global nature, our leading knowledge in key areas such as connectivity, services, data analysis and security, together with the consistency of the results obtained with our customers, gives us the excellence that the market expects in order to remain at the forefront of the Internet of Things ecosystem and hyper connected world."

Telefónica has more than 30 million IoT connections worldwide and very strong assets like Kite, an in-house solution platform to manage IoT devices with a dedicated network infrastructure globally deployed and hosted in the cloud to be accessible everywhere via web or API. Since last November, IoT/big data services, together with cloud and security services, are part of Telefónica Tech, the new unit with which Telefónica wants to boost the growth of these new digital businesses.

The full report, titled 'Magic Quadrant for Managed IoT Connectivity Services, Worldwide', published December 2019, is available at the following link (subject to subscription):
https://www.gartner.com/en/documents/3976258/magic-quadrant-for-managed-iot-connectivity-services-wor

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About Telefónica IoT
Telefónica IoT is the global area of Internet of Things in Telefónica, dedicated to the development and implementation of IoT solutions in all segments of the market. IoT is in the DNA of Telefónica, the reason why we offer end-to-end global solutions to our customers around the world with the best connectivity, available in all countries thanks to their presence or through roaming agreements and partnerships. Telefónica IoT is an enabler of digital transformation with the **mission** of connecting people with the things that matter to them.

For more information about Telefónica IoT business, visit iot.telefonica.com or follow us on twitter @telefonicaIoT or on LinkedIn.