



## PRESS RELEASE

## TELEFÓNICA ACCELERATES ARLANXEO'S BUSINESS TRANSFORMATION WITH THE LATEST NETWORK AS A SERVICE DEPLOYMENT AND EMBEDDED SECURITY SOLUTIONS

• A five year contract for IT & communication infrastructure and managed services deployed across 11 countries and multiple production sites.

**Madrid, 20 January 2020.-** Arlanxeo, a world-leading synthetic elastomer company headquartered in Maastricht, the Netherlands, has selected Telefónica Business Solutions for the deployment of a 5 year global contract for the delivery of Network as a Service solutions. The new contract covers 11 countries on 4 continents, and includes the global delivery of SD-WAN, LAN, Wi-Fi, IP-Telephony and embedded Managed Security end-to-end.

The robust service structure within this agreement, globally reinforced with services delivered by Telefónica International Wholesale Services provides Arlanxeo with a future proof communications platform to enable their business to accelerate forward and secure enhanced collaboration and efficiencies across more than 20 production sites all underpinned with a <u>new digital core network</u> (Communications + Cloud + Security).

The agreement includes:

- A redundant SD-WAN network serving multiple business & production locations worldwide.
- Comprehensive service level agreements, including redundancy features, monitoring tools and proactive service management.
- <u>WAN2Cloud</u> and <u>Multi-Cloud</u> management including SAP-HANA, MS Azure and O365.
- WAN optimisation features for efficient data traffic performance.
- IP Telephony delivered through an intelligent Hosted Collaboration Service platform.
- Managed Security Services, covering Cloud based Web Security Gateways, Network Access Control- and Secure DDI-Systems.
- All governed by an intelligent SIEM solution managed out of Telefónica's Global Service Operations Center.

All of which places Arlanxeo in full dynamic control of their global network and security.

Communications, cloud based solutions and embedded security are critical pillars for the ongoing success of all enterprise businesses. The new Network as a Service model has been personalized for Arlanxeo reflecting the specific needs of their manufacturing business. As a global leader in technology competence, Arlanxeo is committed to leveraging cutting edge communication platforms across their vast supply chain and manufacturing sites. Thus enabling them to significantly optimise their own production processes in terms of energy and resource consumption, but also quality, whilst maintaining their strong competitive manufacturing infrastructure within their major markets.

"We are very proud and privileged to have been selected by Arlanxeo. This agreement reflects our commitment to supporting our customers in their business transformation and ensuring we deliver world-class network as a service solutions, built around the new digital core" remarked Juan Vicente Martin, Director, Multinational Customers at Telefónica.

Telefónica, S.A.

Corporate Communications Department Ronda de la Comunicación, s/n 28050 Madrid Tel: +34 91 482 38 00 email: prensatelefonica@telefonica.com https://pressoffice.telefonica.com @Telefonica





"With Telefónica we are delighted to have found a committed partner with extensive digital service experience, who will support us leveraging digital communication solutions throughout our business", commented Hermann Schuster, Chief Digital Officer and Head of IT from Arlanxeo.

-----

## About Telefónica Business Solutions

Telefónica Business Solutions, a leading provider of a wide range of integrated communication solutions for the B2B market, manages globally the Enterprise (Large Enterprise and SME), MNC (Multinational Corporations), Wholesale (fixed and mobile carriers, ISPs and content providers) and Roaming businesses within the Telefónica Group. Business Solutions develops an integrated, innovative and competitive portfolio for the B2B segment including digital solutions (Big Data, Cloud, IoT or Security) and telecommunication services (international voice, IP, bandwidth capacity, satellite services, mobility, integrated fixed, mobile, IT services and global solutions). Telefónica Business Solutions is a multicultural organization, working in over 40 countries and with service reach in over 170 countries.

Follow us on : <u>Twitter</u> : @Telefonicab2b

LinkedIn : Telefónica Business Solutions YouTube : Telefónica Business Solutions Website: business-solutions.Telefonica.com

## About ARLANXEO

ARLANXEO is a world-leading synthetic rubber company with sales of around EUR 3.2 billion in 2018, about 3,900 employees and a presence at over 20 sites in more than 10 countries. Since December 31, 2018 ARLANXEO is a wholly-owned subsidiary of Saudi Aramco headquartered in Dhahran, Saudi Arabia, a leading producer of energy and chemicals. The company's core business is the development, manufacturing and marketing of high-performance rubber for use in, for example, the automotive and tire industries, the construction industry, and the oil and gas industries.

Media Contact

Tel: +34 91 482 38 00 email: prensatelefonica@telefonica.com https://pressoffice.telefonica.com @Telefonica