

# NOTA DE PRENSA

## PRESS RELEASE

### SUNRISE COMMUNICATIONS AG AND TELEFÓNICA EXTEND THEIR BROAD PARTNERSHIP AGREEMENT

- **Sunrise Communications AG joined the Telefónica Partners Program, launched by Telefónica, in 2011 already. The Program allows Sunrise to leverage on Telefónica's scale and to cooperate on key business topics. The agreement was now extended until further notice.**

**Madrid/Zurich- 25<sup>th</sup> January 2016.-** The renewed agreement allows the cooperation under the framework of Telefónica Partners Program for the exchange of know-how and enables the possibility of conducting procurement of services, network equipment, IT and devices through TGS, Telefónica's global procurement services unit. Furthermore, both companies Telefonica and Sunrise will explore collaboration opportunities in other areas such as Telefónica's innovative products and services to capture growth opportunities of the digital world. As a member of the Partners Program Sunrise will also be able to provision services to multinational companies, leveraging the full global strength of Telefónica.

Under the agreement, the two companies may also engage in other business areas, such as alignment in key technology projects in network and IT, new initiatives (such as eSIM or Big Data projects), and collaborate on commercial and marketing strategies. The companies will collaborate and exchange information bilaterally on these and other selected areas.

Coming to the extended agreement, Elmar Grasser, Chief Operating Officer of Sunrise, comments: "The extension of the agreement is prove of the past success. By accessing Telefónica's capabilities and scale, Sunrise continues to increase its competitiveness and reinforce its ability to accelerate growth in its market." In the same way, Mario Martin, Group Head of Industrial Partnerships explains: "We are delighted with the successful evolution of our agreement and fully committed with Sunrise to continue working together in order to take advantage of our strategic alignment and keep creating value".

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#### **About Sunrise**

Sunrise Communications Group AG (Sunrise) is listed on the SIX Swiss Exchange in Zurich and is the leading fully-integrated challenger delivering a full range of services across all market segments. Sunrise is the leading non-incumbent operator in both the mobile (prepaid and postpaid) and landline retail voice markets, as well as the third-largest landline internet provider with IPTV, with approximately 3.3 million customer relationships, as of December 31, 2014. Sunrise is committed to deliver a best-in-class convergent experience.

Sunrise benefits from a 10,800 km nationwide state-of-the-art fibre network backbone. Sunrise provides mobile services through its own network based on GSM/GPRS/EDGE, UMTS/HSPA and LTE/4G technologies. On the fixed side, Sunrise leverages more than 600 points of presence in its fully-invested LLU network, with coverage of approximately 85% of households in Switzerland. The company has full access to the most advanced next-generation access technologies, such as vectoring, FTTS, FTTB and FTTH thanks to its long-term agreement with the incumbent, SFN and local utilities.

For the financial year ended December 31, 2014, Sunrise generated total revenue of CHF 2,075 million and adjusted EBITDA of CHF 638 million. Sunrise is headquartered in Zurich and had a total of 1,985 employees (including 111 apprentices) allocated to divers business locations across the entire country as of December 31, 2014.

For more information regarding Sunrise, please visit: [www.sunrise.ch](http://www.sunrise.ch)

#### **About Telefónica**

Telefónica is one of the largest telecommunications companies in the world by market capitalization and number of customers with a comprehensive offering and quality of connectivity that is delivered over world class fixed, mobile and broadband networks. As a growing company it prides itself on providing a differential experience based both on its corporate values and a public position that defends customer interests.

The company has a significant presence in 21 countries and a customer base of over 327 million accesses around the world. Telefónica has a strong presence in Spain, Europe and Latin America, where the company focuses an important part of its growth strategy.

Telefónica is a 100% listed company, with more than 1.5 million direct shareholders. Its share capital currently comprises 4.864.341.251 ordinary shares traded on the Spanish Stock Market and on those in London, New York, Lima, and Buenos Aires.

Partners Program is an initiative launched by Telefónica in 2011, which includes other leading telcos covering a total of 50 markets in Europe, Latin America, Asia and Middle East. [www.telefonica.com](http://www.telefonica.com)