

PRESS RELEASE

PRESS RELEASE

Third anniversary of leadership in innovation and cybersecurity

TELEFÓNICA PRESENTS THE PATH6 SOLUTION, ITS NEW ALLIANCES AND INVESTMENTS AT THE IV SECURITY INNOVATION DAY

- New alliances with prominent technology sector partners including Fortinet, F5 Networks, Spamina, Logtrust, Apple and Gradient, and investments in CounterCraft, 4iQ and IMBox, among many others, remain a strategic focus for the company
- Keynote speaker: Hugh Thompson, CTO at Symantec + Blue Coat, and one of the world's five most influential thinkers on information security
- ElevenPaths presents "Path6", a platform that allows continuous detection and analysis of vulnerabilities in mobile apps on a global scale
- This international event can be followed via live-stream at <https://securityinnovationday.elevenpaths.com/streaming>

Madrid, Thursday, 6 October 2016.- Chema Alonso, Chief Data Officer at Telefónica and Chairman of [ElevenPaths](#), today hosted the IV Security Innovation Day, a key national and international event on innovation and security, at which the company will unveil its latest cybersecurity strategy. Pedro Pablo Pérez, CEO of ElevenPaths said: "We are committed to innovation and to forging alliances with the leading players in the market, as our chosen path towards a more secure future".

Hugh Thompson, widely considered one of the world's five most influential thinkers on the subject of information security and CTO at Symantec + Blue Coat delivered the keynote speech. The companies have just completed integration of technologies that enable Telefónica customers to control security breaches and define security policies when using SaaS services (cloud services such as Dropbox, Outlook 365, OneDrive, Salesforce, etc.) with Symantec + Blue Coat's new Elastica service.

The importance of joining forces with the best partners

For ElevenPaths –Telefónica Cybersecurity Unit- it is essential to join forces with the best partners in order to be able to offer the most innovative solutions to businesses and private customers in a bid to counter the increasing number of cyber threats.

During the event, the company also discussed its collaboration with Apple. The result of their partnership is a handwritten biometric signature recognition solution intended for companies in the healthcare sector. Combining advanced functionalities of ElevenPaths' SealSign BioSignature and the iPad Pro, iPhone/iPod family, users can now obtain secure authentication by signing with the full legal

weight of signed documents. This solution is soon to be customized to meet specific regulatory requirements and specific needs of other clients from the financial, energy and services sectors, as well as public authorities.

The new [Partners Program](#) from ElevenPaths is the perfect foundation on which to construct agreements such as the one recently signed with Gradiant -Centro Tecnológico de Telecomunicaciones de Galicia (Telecommunications Technology Centre of Galicia) -to innovate together in the fields of security and privacy. Furthermore, and with the aim of making new services and market-ready solutions, ElevenPaths is also collaborating with security start-ups CounterCraft -a counter-intelligence company operating in the field of cybersecurity-, IMBox -an encrypted and secure instant messaging solution- and 4iQ -a platform for monitoring information leaks- where Telefónica has recently invested money through its [Open Future open innovation programme](#).

Innovation and catalogue of solutions

ElevenPaths has unveiled a project - code name "Path6"; a proprietary technology developed to detect large-scale vulnerabilities in mobile apps. A totally new approach that allows businesses to analyse even those applications they did not even know existed.

The event provided an excellent platform for the company to share its catalogue of security solutions designed to combat the effects of cybercrime. These solutions are intended for small and large companies alike and include the following brand new offerings:

- Data Protection, to protect information across all environments
- Fraud, for the early detection of digital fraud
- Industry 4.0, to identify, assess and manage the risks which industrial infrastructures are typically exposed to
- Mobility, to help companies manage and protect access to corporate information
- One-stop management of risk and security, so that security can be managed from the strategic business units

In addition, Telefónica has recently opened its ninth Security Operations Centre (SOC) in Mexico and in November is set to open its new Advanced Global Centre (Telefónica Advanced Global SOC -TAGS-). This extensive network will allow the company to tackle security threats and problems with a global focus but without having to distance itself from customers.

Three years of history

Telefónica, as part of its drive to make the digital transformation a reality, flagged cybersecurity as a key part of the process. As a result, ElevenPaths was born in April 2013, immediately strengthening the group's long-term commitment to innovation and security and cementing its position as a front-running telco in championing and rolling out a new order within the cybersecurity market.

The value of its range of cybersecurity solutions has been increased further following the signing of strategic alliances with the main manufacturers, companies and organisations of the sector. The new agreements with Fortinet, F5 Networks, Spamina and Logtrust, which can be added to the existing partnerships with Alien Vault, Symantec+Blue Coat, Intel Security, Palo Alto Networks, RSA and

Vaultive, are all essential in that they allow the company to offer the very best cybersecurity products currently in demand.

ElevenPaths is celebrating three years of cybersecurity, during which time it has combined the development of innovative proprietary technologies with the best alliances possible in the world of security. Three years giving reason to believe that a more secure digital world is possible.

About Telefónica

Telefónica is one of the largest telecommunications companies in the world by market capitalization and number of customers with a comprehensive offering and quality of connectivity that is delivered over world class fixed, mobile and broadband networks. As a growing company it prides itself on providing a differential experience based both on its corporate values and a public position that defends customer interests.

The company has a significant presence in 21 countries and 347 million accesses around the world. Telefónica has a strong presence in Spain, Europe and Latin America, where the company focuses an important part of its growth strategy.

Telefónica is a 100% listed company, with more than 1.5 million direct shareholders. Its share capital currently comprises 4,975,199,197 ordinary shares traded on the Spanish Stock Market and on those in London, New York, Lima, and Buenos Aires.

More information:

+34 91 482 38 00

prensatelefonica@telefonica.com

saladeprensa.telefonica.com

About ElevenPaths

We at [ElevenPaths](#) believe in the idea of challenging the current state of the security sector, because technology needs this pressure in order to evolve. We continually rethink the relationship between security and people with the aim of creating innovative products that are capable of transforming the concept of security, so we are always one step ahead of our attackers, who are an increasing threat in our digital life.

More information:

www.elevenpaths.com

[@ElevenPaths](#)

blog.elevenpaths.com