



NOTA DE PRENSA

PRESS RELEASE

CHINA UNICOM AND TELEFÓNICA SIGN A GLOBAL AGREEMENT TO EXCHANGE DATA CENTER CAPABILITIES DRIVING ENHANCED VALUE FOR MULTINATIONAL CLIENTS

- China Unicom and Telefónica will drive efficiencies and enhance the value proposition for their multinational clients across Europe, The Americas and Asia
- China Unicom will gain access to new capabilities to support customers seeking to expand into Europe and The Americas while Telefónica is set to strengthen its proposition across Asia

Madrid/Beijing, 28 September 2015 – Telefónica and China Unicom have agreed to share their international data center capabilities as a first step towards broader and larger scale cloud cooperation. Initially the agreement will focus on three major data centers from each operator with the inclusion of additional facilities over time. The cooperation across the cloud computing service segment will include among others IaaS (Infrastructure as a Service) with virtual servers and multi-cloud solutions. These additional initiatives are designed to further enhance the global capabilities of both companies.

Specifically, China Unicom's customers will be able to benefit from Telefónica's three world leading main data centers located in Brazil (Sao Paulo), USA (Miami) and Spain (Alcalá de Henares in Madrid). This will be further enhanced as Telefónica commits additional investment towards new infrastructure, facilities and multi-cloud solutions. Conversely, Telefónica will be able to leverage the robust cloud capabilities of China Unicom's data centers located across China in Langfang, Shanghai and Chongqing to enable end-to-end service delivery for its multinational customers

Combining strong service capabilities and comprehensive data center facilities enables both organisations to fully address their respective markets in contrast to a standalone approach. The benefits this delivers include more efficient aggregation, easier sharing of data, opportunities to develop common data platforms and foster global collaboration plus the ability to leverage

economies of scale. Importantly, both companies bring many unique attributes to the agreement, creating a win-win combination.

Telefónica has over 10 years' experience in the construction and design of data processing centers, all built to meet ISO 20000 certifications that recognise the implementation of best practices and continuous improvement within the scope of housing services. China Unicom's customers will now have access to first-rate infrastructure and efficiencies derived from having no new build requirements.

Pooling expertise in this way also allows for greater flexibility and the capacity to draw from technology innovation without the need to recruit new technicians or provide additional training to staff due to the in-built access to specialised levels of resources and IT skillsets.

Collaboration of this kind also frees up resources for strategic tasks that are more valuable to enterprises and multinationals. Furthermore, customers can rest assured of the contractual service quality and use of industry best practices from a world leading and established service provider.

China Unicom's data center product is a combination of two types of classic services from its global solutions portfolio which includes secure housing of equipment; computing, storage, network servers operating space; power, HVAC and other core environment support.

It also provides international connectivity services including VPN, MPLS and Global LAN. Furthermore, Internet access for customers' servers can be offered as an option to the standard service.

Every China Unicom Point of Presence where this combined data center product is available meets strict essential service level requirements including the availability of 'meet me' room services. Similarly if a customer requires a neutral connection point in order to secure local connectivity -including last mile- to reach the office of their final customers in the country where the colocation service is available as well as 'hands and eyes' service for customers' equipment.

About Telefónica

Telefónica is one of the largest telecommunications companies in the world in terms of market capitalisation and number of customers. With its best in class mobile, fixed and broadband networks, and innovative portfolio of digital solutions, Telefónica is transforming itself into a 'Digital Telco', a company that will be even better placed to meet the needs of its customers and capture new revenue growth.

The company has a significant presence in 21 countries and a customer base of 329 million accesses around the world. Telefónica has a strong presence in Spain, Europe and Latin America, where the company focuses an important part of its growth strategy.

Telefónica is a 100% listed company, with more than 1.5 million direct shareholders. Its share capital currently comprises 4.938.417.514 ordinary shares traded on the Spanish Stock Market and on those in London, New York, Lima, and Buenos Aires.

If you would like to know more about the Telefónica, please visit www.telefonica.com

About China Unicom

China United Network Communications Group Co.,Ltd ("China Unicom") was officially established on 6 January 2009 on the basis of the merger of former China Netcom and former China Unicom. It is the only Chinese telecom operator listed on the stock exchanges in New York, Hong Kong and Shanghai.

At present, the Company provides a full range of telecommunications services in China, including mobile broadband (WCDMA, LTE FDD, TD-LTE), fixed-line broadband, GSM, fixed-line local access, ICT, data communications and other related value-added services.

As at the end of May 2015, the total subscribers of the Company's mobile, fixed-line broadband and local access businesses reached 439 million.

If you would like to know more about the Company, please visit www.chinaunicom.com