



Ready for Next

A large, abstract graphic composed of numerous blue spheres of varying sizes, arranged to form a globe-like shape. The spheres are rendered with a slight gradient and shadow, giving them a three-dimensional appearance. The entire graphic is set against a solid blue background.

MWC'26

02.03 - 05.03

[Brochure](#)

MOBILE WORLD CONGRESS 2026 BARCELONA, FIRÀ GRAN VÍA

Join us!

ONSITE

Telefónica's Stand | Hall 3 – 3K31
4YFN innovation event | Hall 8.1 – A41



Check [here](#) the entry requirements to the exhibition site

... and from 2 to 5 March at [Espai Movistar](#) our flagship store in Barcelona on Pl. Catalunya, an additional and free showcase to the MWC in the city centre, with the new developments presented during the congress by Telefónica and main partners. Don't miss Escuela 42 at the [Talent Arena](#) at Fira Montjuïc in Plaza Espanya.

ONLINE

Streamed live in our web
<https://www.telefonica.com/mwc>

Ready for Next

DEMONSTRATIONS AT OUR STAND | Hall 3 – 3K31

Join us!

MWC'26
Ready for Next



Mission-Critical Dome

Managing resilient connectivity through on-site private 5G networks, satellite, and command and control, enabling drone control, robots, and more. And real-time showcase live operations (*)

(*) **Monday:** 10:00 • 12:00 • 15:00 | **Tuesday:** 11:00 • 13:00 • 15:30 | **Wednesday:** 11:00 • 13:00 | **Thursday:** 12:00



Titan Connect

Advanced public-network and digital services for always-on operations, enhanced by AI and network slicing, that can generate real societal impact



Quantum Telco

A selection of quantum technologies applied in real business scenarios: quantum-safe communications, quantum key distribution, applied quantum computing, and next-gen cryptographic infrastructure. Live demos

Learn more about on-demand experiences in the next section. And don't forget to ask us about our demos at other stands*

ON-DEMAND EXPERIENCES | Hall 3 – 3K31 & beyond

Book your slot !

MWC'26
Ready for Next

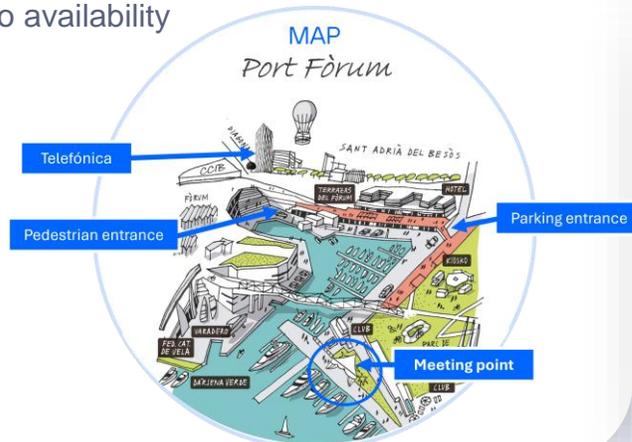
Mission-Critical Dome Live Operations @ Port Fòrum

One of the largest showcase at MWC featuring emergency and mission-critical operations, including 5G tactical bubbles, specialised drones and robotics (UUVs, UAVs, UGVs) and an advanced command-and-control.

Delivered live up to three times daily, from March 2 to 5 (up to 45 min)

Book your slot!

Subject to availability



CircuitX

@Circuit Catalunya

A flagship showcase with leading motor racing teams and technology partners. Powered by Telefónica providing the 5G connectivity to all demos across CircuitX and the MWC Demo Zone. Location Circuit Barcelona 1st March & Hall 6, from 2nd March

More information [CircuitX](#)



La Cabina 360 On-demand Hall3-3K31

Take a virtual tour of La Cabina and discover the latest technologies with VR glasses, 5G SA, and enhanced internet connectivity.



Smart Steps – Big Data On-demand Hall3-3K31

Curious about people flows in Barcelona? Ask us!

Indoor Insight analytics On-demand Hall3-3K31

Discover our AI-based indoor flows analytics.

Real-time AI translation On-demand Hall3-3K31

Powered by Telefónica. Request your demo tour in your preferred language.

Self-Guided Audio Tour

Demo tour available in Spanish and English. Enhanced accessibility for people. Live on March 2nd. Just scan the QR code at the booth or visit this [link](#)

CONFERENCES AT OUR AGORA

Hall 3 – 3K31

Hybrid format:

Open-site entrance

and also Online in our web,
or on demand.



LIVE DEMOS

AT OUR AGORA

Drone
operations

Applied
Quantum
Computing

Orchestrating
Artificial
Intelligence

Physical AI

Gen AI Inside:
the new
workplace
DNA

Demo tour
session

AGENDA MWC2026 – Telefónica’s open AGORA sessions Hall3 stand 3K31 or [online](#). Save the date!

Monday 2nd March 2026

10:50 11:20 **Human and non-human identity in the age of AI** →

12:45 13:15 **Reimagining Industry with Physical AI** →

13:30 14:00 **Hyperconnectivity XG for advanced multidomain operations** →

14:45 15:15 **The AI-Driven Organisation: enabling impact through scaled AI adoption** →

16:00 17:00 **Broadcast GSMA’s Keynote 4: What Does Strategic Tech Sovereignty Mean for Europe?** →

17:30 18:00 **Shaping Europe’s next sovereign digital infrastructure: the EURO-3C initiative** →

Tuesday 3rd March 2026

09:30 10:00 **Telefónica Quantum Telco: your trusted partner for applied quantum technologies** →

10:30 11:00 **Future of SOCs: cyberdefence in the age of AI** →

11:30 12:00 **Autonomous and future-ready network: driving our next wave of growth** →

12:30 13:00 **Open Gateway: from network capabilities to real industry solutions** →

13:30 14:00 **Redefining drone operations** →

15:00 15:30 **Building Resilient Defence Ecosystems Innovation & cyber for modern defence** →

16:00 16:30 **Building the UK’s biggest and most reliable network** →

17:00 17:30 **Demotour: live demonstrations session** →

18:00 18:30 **Digital Childhood: towards a safe digital space for children** →

Wednesday 4th March 2026

09:30 10:00 **Instant future: leading the 5G low-latency Edge** →

10:30 11:00 **5G Operational Experimentation: Defence and Innovation in the era of dual-use tech** →

11:30 12:00 **Applied Quantum Computing: BIN Packing & Tumour Inhibiting Molecules** →

12:30 13:00 **Secure comms for Digital Banking: Reinventing Trust in Business Messaging** →

13:30 14:00 **Boosting SME Productivity through technology** →

15:00 15:30 **Network Monetisation in the AI era** →

16:00 16:30 **Marine sustainability in action: IoT, 5G, aquatic drones tackling waste microplastics** →

17:00 17:30 **European Edge Continuum: connecting Europe through federated edge** →

Thursday 5th March 2026

10:00 10:30 **Orchestrating Artificial Intelligence** →

11:00 11:30 **GenAI Inside: the new workplace DNA** →

12:00 12:30 **Demotour. Campus 42 Barcelona Fundación Telefónica** →



Detailed Agenda

 With live demos



FEATURED CONFERENCE AT OUR AGORA

Hall 3 – 3K31



Shaping Europe's next sovereign digital infrastructure: the EURO-3C initiative



Mon, 2 Mar  17:30-18:00 CET



Location **Physical** and also [online](#) on our web
Hall 3 – 3K31 (Telefónica stand)



Henna Virkkunen - Executive Vice-President of the European Commission for Technological Sovereignty, Security, and Democracy

Marc Murtra - Chairman & CEO, Telefónica

Sebas Muriel - Chief Digital Officer, Telefónica

Margherita Della Valle - CEO Vodafone

Andrew Lloyd - Vice President and Head of Government and Policy Advocacy, Ericsson

Josep Martí - CEO Nearby Computing



Content

- AI
- Cybersecurity
- Networks & Connectivity
- Corporate innovators
- Founders programme
- Investors Programme



Activities of
Telefónica/Wayra
@4YFN

28 startups



Day	Monday 2	Tuesday 3	Wednesday 4	Thursday 5
9h-14h	Mitiga	Wise CX	LuxQuanta	Rever
	Redsift	Whalebone	Shakers	Ciudadela
	Kymatio	Hiya	Sycal	Osmium
	Insider navigation	Beegol	Medsys	Bether AI
14h-19h	Mitiga	Crata AI	Capably	
	11Labs	Remuner	Foliume	
	Glide	Aiphoria	IKUSA	
	Kymatio	Lets Data	Omnilooy	

- AI
- CYBER
- NETWORK
- PARTNERS

CONFERENCES IN MWC GSMA

Fira Gran Vía

Keynote

and Telefónica's presence at more than **30 conferences** across the **GSMA MWC** and **4YFN** programmes



KEYNOTE 4

What does strategic Tech Sovereignty mean for Europe



Mon, 2 Mar



16:00 - 17:00 CET



Location **Physical**

MWC Main Stage, Hall 4

Open live broadcast at Telefónica Booth | Hall 3 - 3K31. Don't miss it !



TELEFÓNICA'S PARTICIPATION AT THE
[GSMA CONGRESS HERE](#)



Want to *find out* more?

telefonica.com/mwc