Telefónica

Ready for Next

Open Gateway

From network capabilities to real industry solutions

Our Speaker

David del Val Latorre

Portfolio Acceleration Director

Telefónica

Digital trust is the new currency

Innovation now lies in how we protect and transform enterprise solutions

Open Gateway at MWC (2023-2026)

GSMA Open Gateway goes public

Multi-telco local Initiatives

NOVEMBER 2023

GSMA Open Gateway is multi-telco

Channel Partner Agreements

FEBRUARY 2024

GSMA Open Gateway is a commercial reality

Aduna, first clients

MARCH 2025

GSMA Open Gateway is a cross-industry project

Vertical Solutions

MARCH 2026

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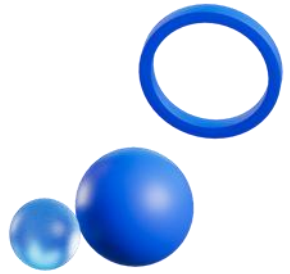


A Proven, Growing
Open Gateway Ecosystem

20+

Active Channel Partners

CURRENT NEW OPPORTUNITIES

ACTIVE CUSTOMERS

CHANNEL PARTNERS

Aduna · IDlayr · Cellere · DIGITALVIRGO · Glide identity

Google Cloud · infobip · telesign · IPification · twilio · utiq

tmt id · JT · VONAGE

A Proven, Growing Open Gateway Ecosystem

20+

Active Channel Partners

60

Active Customers

CURRENT NEW OPPORTUNITIES

ACTIVE CUSTOMERS

BBVA, BancoDaycoval, Millennium, frete.com, Servizo Galego de Saúde, PicPay, Sabadell, Crediativos, bankinter, Occident, itaú, inter, Google, cabify, Getnet By Santander, TikTok

CHANNEL PARTNERS

A Proven, Growing
Open Gateway Ecosystem

20+

Active Channel Partners

60

Active Customers

300+

Current New Opportunities

Our Speaker

Anthony Bartolo

CEO

Aduna

Aduna: Real scale. Real impact.
Expanding ecosystem.

100+

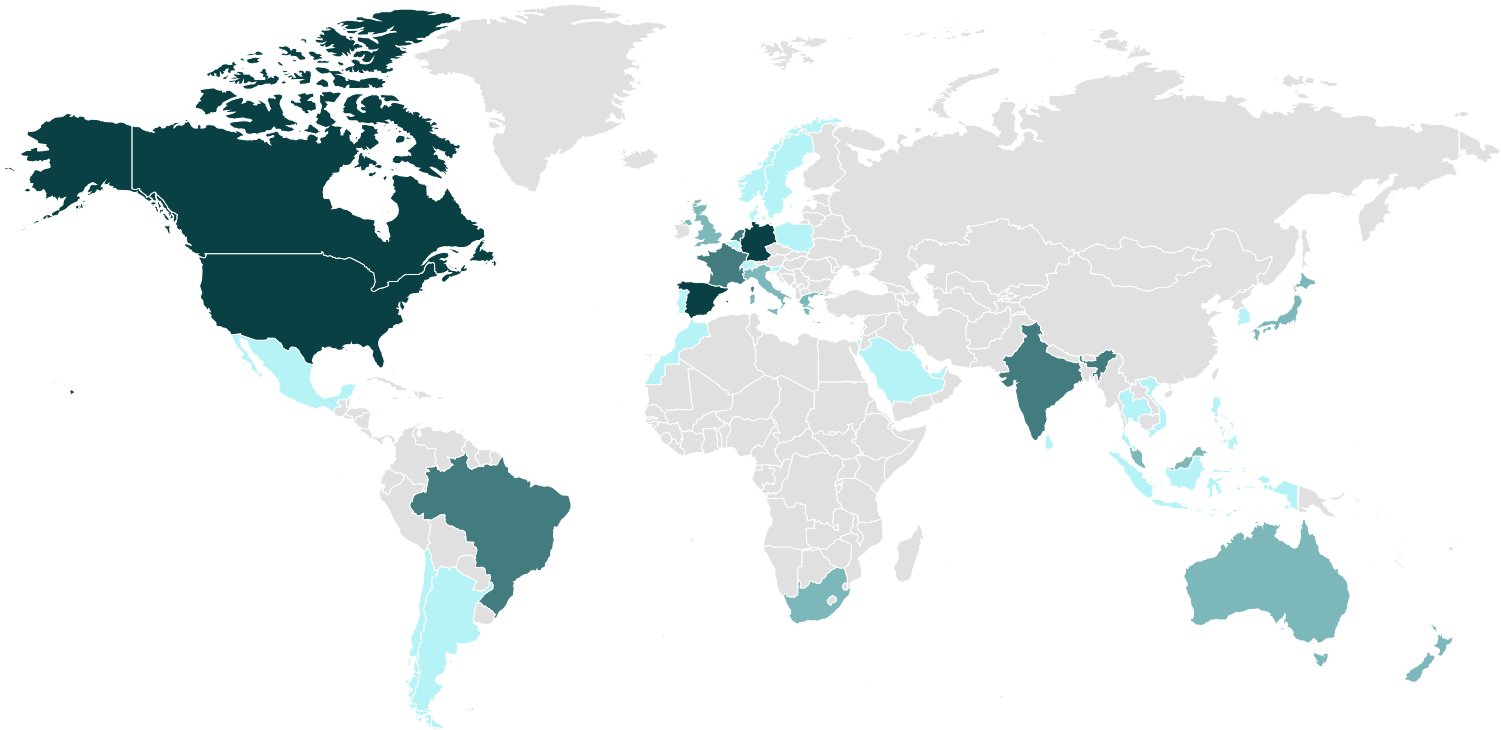
CSP engaged across 44 countries

Commercial Traffic

Commercial traffic active and scaling in US, Canada, Germany and Spain

16

Network APIs Portfolio



Aduna: Real scale. Real impact. Expanding ecosystem.

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Commercial traffic active and scaling in US, Canada, Germany and Spain

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Network APIs Portfolio

Open Gateway
across real industries

- **Banking**
- **Insurance**
- **Mobility**
- **Legal Tech**
- **Digital Platforms**
- **Energy**

Banking

Our Speaker

Bruno Rafael Cezaretto

IT Manager

itaú

Itaú:
Proof of Scale: Millions of Live API Calls

BRAZIL

- Know Your Customer Match API
- SIM Swap API
- Number Verification API
- Quality on Demand API
- Scam Signal API
- Line Tenure API

3 Million+ KYC Validations in Just Six Months

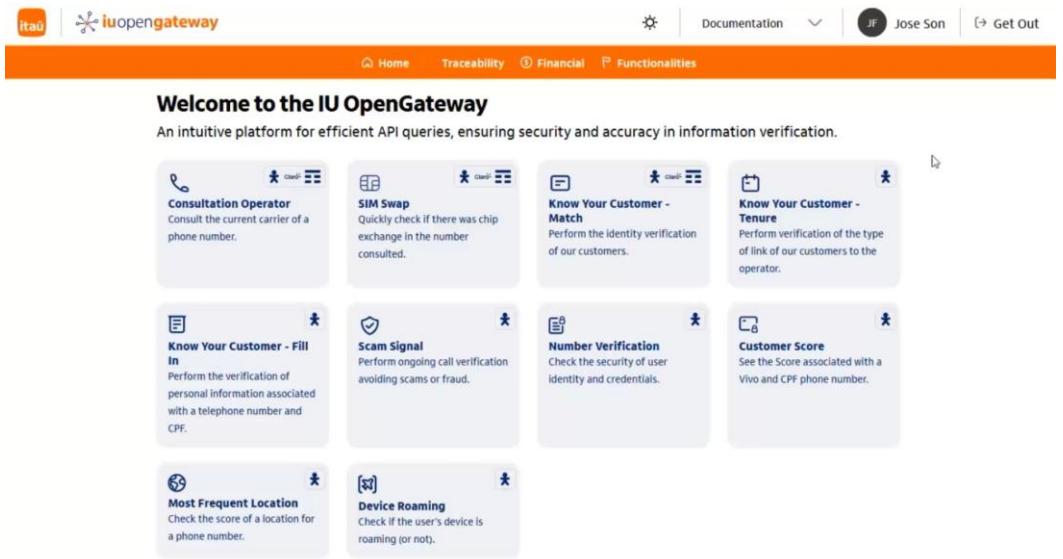
Demonstrating real-world, high-volume deployment of telco identity APIs.

+3M

5 Million+ SIM Swap Checks per Month

Large-scale deployment across multi-operator infrastructure.

+5M



Our Speaker

Beatriz Sánchez Gordo

Fraud and Risk IT Director

bankinter.

SIM Swap API

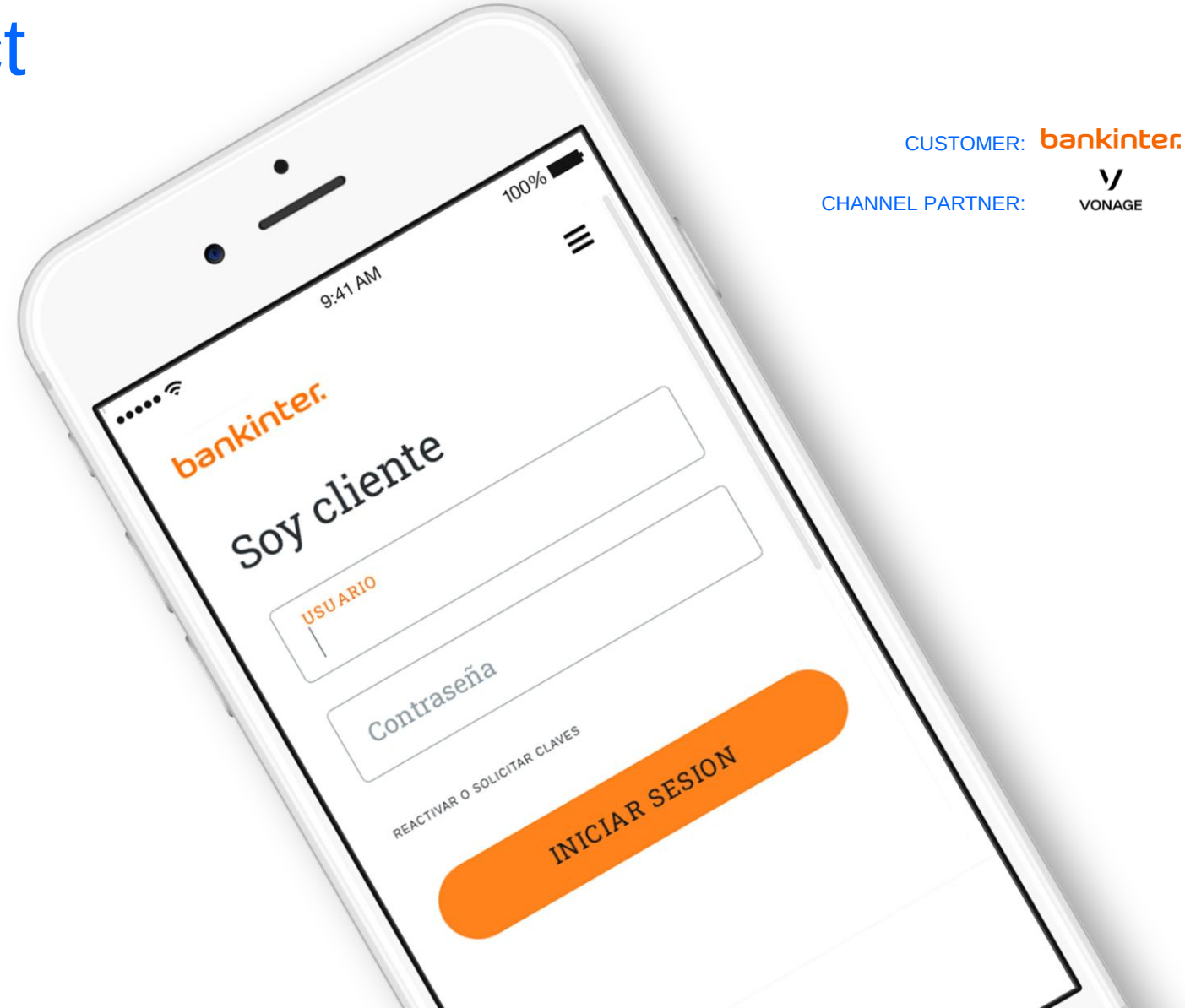
Number Verification API

Bankinter: Transaction-level impact

CUSTOMER: bankinter.

CHANNEL PARTNER: VONAGE

SPAIN



SIM Swap becomes a real-time risk escalation trigger

Immediate visibility of recent SIM changes to dynamically adjust fraud risk scoring.

OTP proves possession. Network verification proves legitimacy.

Authentication that happens in the background — not in the user journey.

Insurance

Know Your Customer
Match API

Occident:

Elevating customer support experience

SPAIN

CUSTOMER: Occident

JT

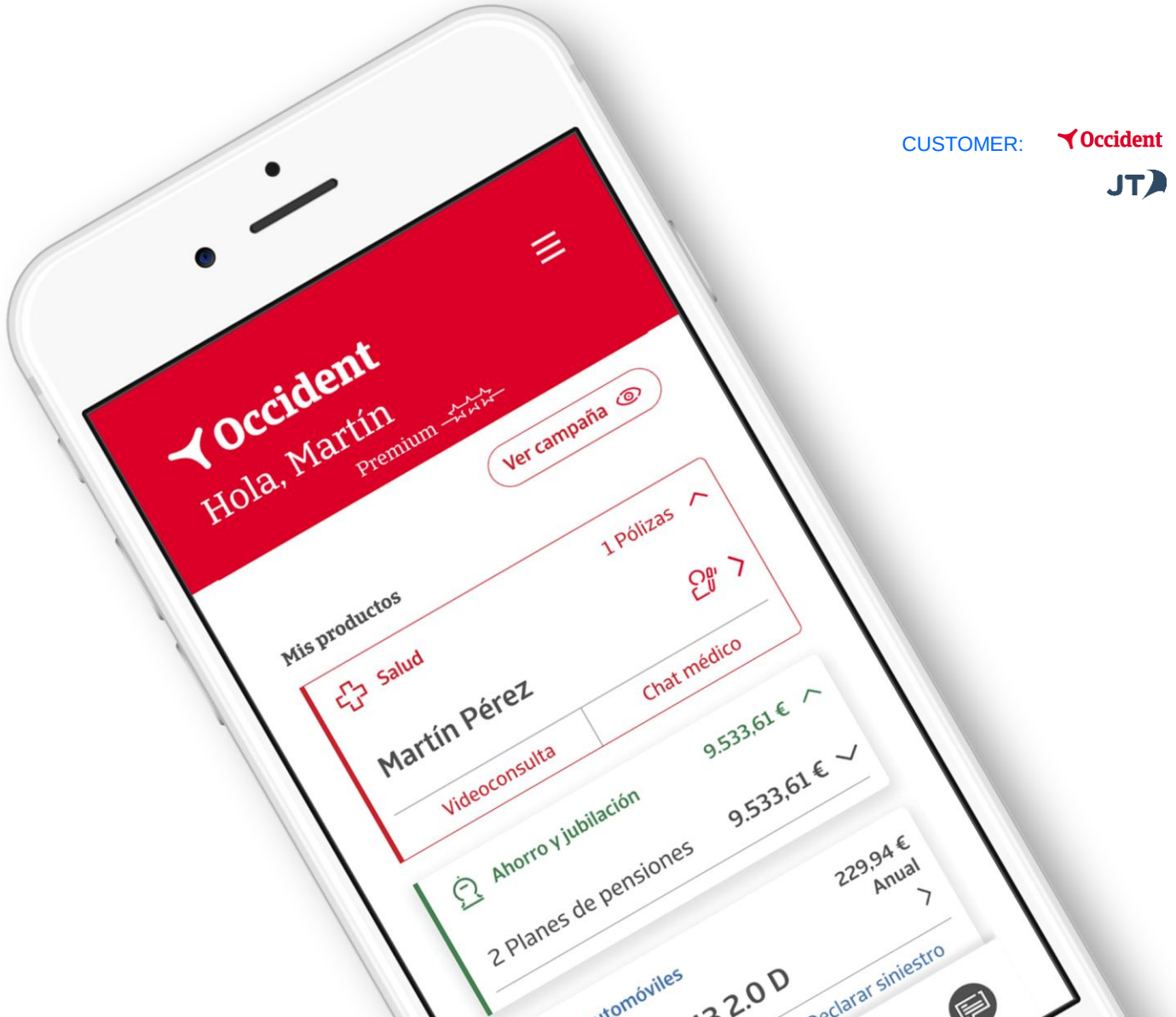
Transforming customer care

Real-time verification unlocking seamless onboarding for 75% of previously unverified customers.

Boost Call Center efficiency

Automated identity validation cuts handling time and removes manual verification from the contact center.

↓TMO



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Mobility

OPEN GATEWAY

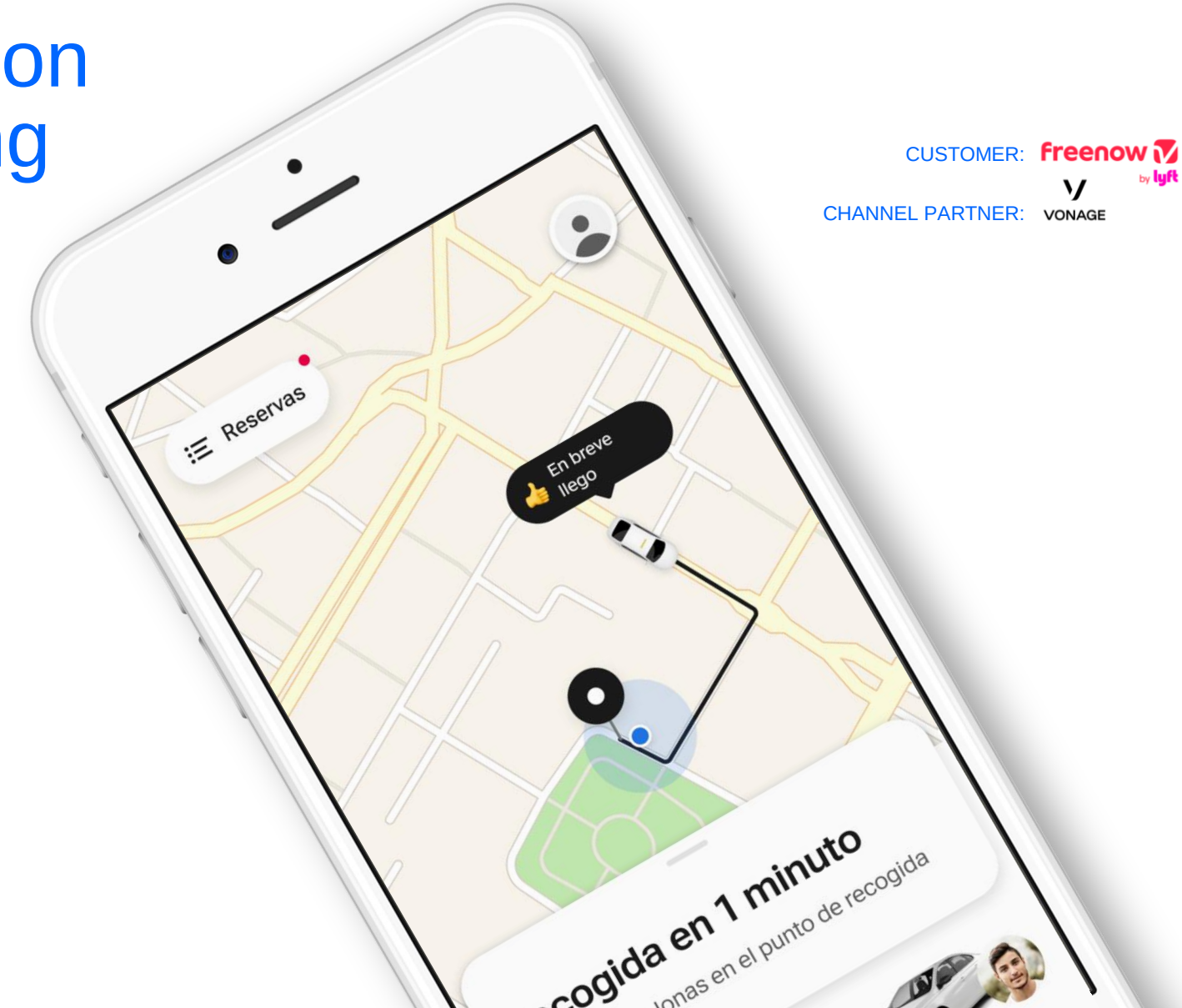
Number Verification API

FreeNow by Lyft
Mobile identity verification for seamless onboarding

SPAIN

CUSTOMER: Freenow by lyft

CHANNEL PARTNER: VONAGE



A seamless onboarding experience

Reduced drop-offs from OTP delays and delivery failures.

Faster journeys

Fewer verification steps accelerate the user experience.

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Legal Tech

Our Speaker

Getulio Cardoso Santos

CEO and Founder

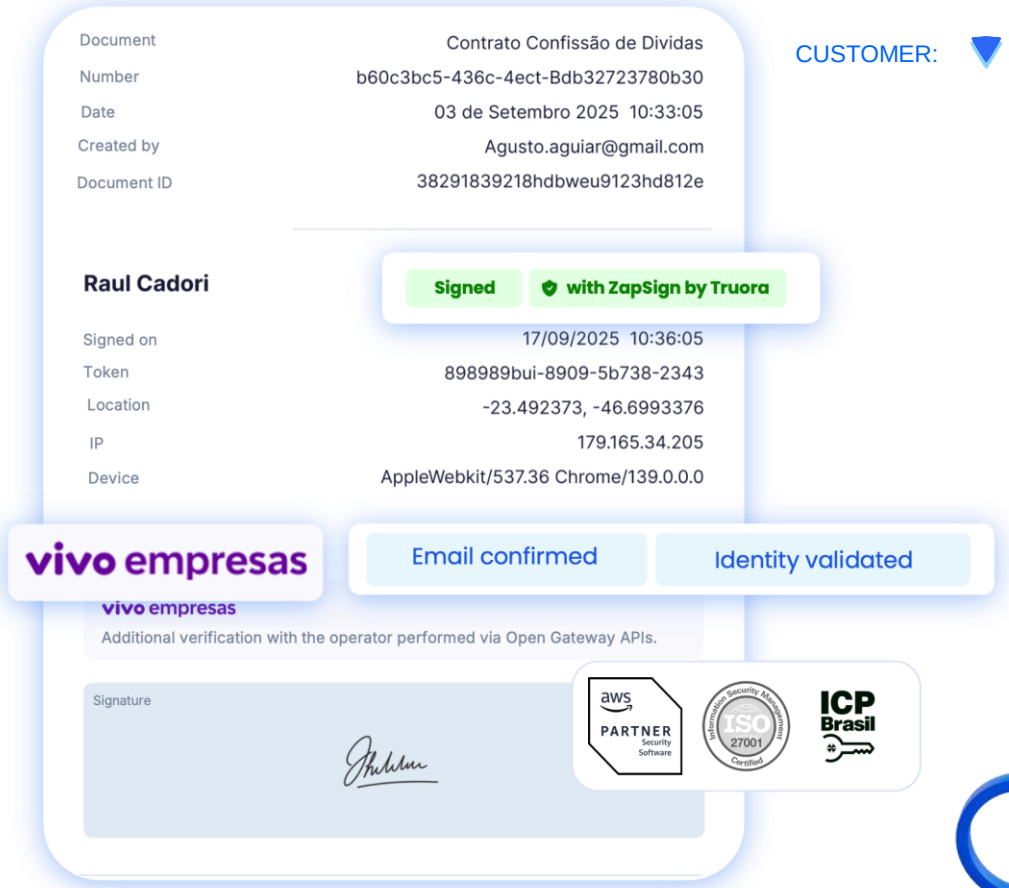
ZapSign
By Truora

Know Your Customer
Match API

ZapSign:
Integrating KYC API into the digital signing process

BRAZIL

CUSTOMER: ZapSign By Truora



Fast, frictionless digital signing

Telco-verified data ensuring trust at the point of contract signature.

Reinforce contractual due diligence processes

Percentage of signatures with telco identity check (stamp added).

69%

Digital Platforms

Our Speaker

Christiaan Brand

Product Manager Identity and Security

Google

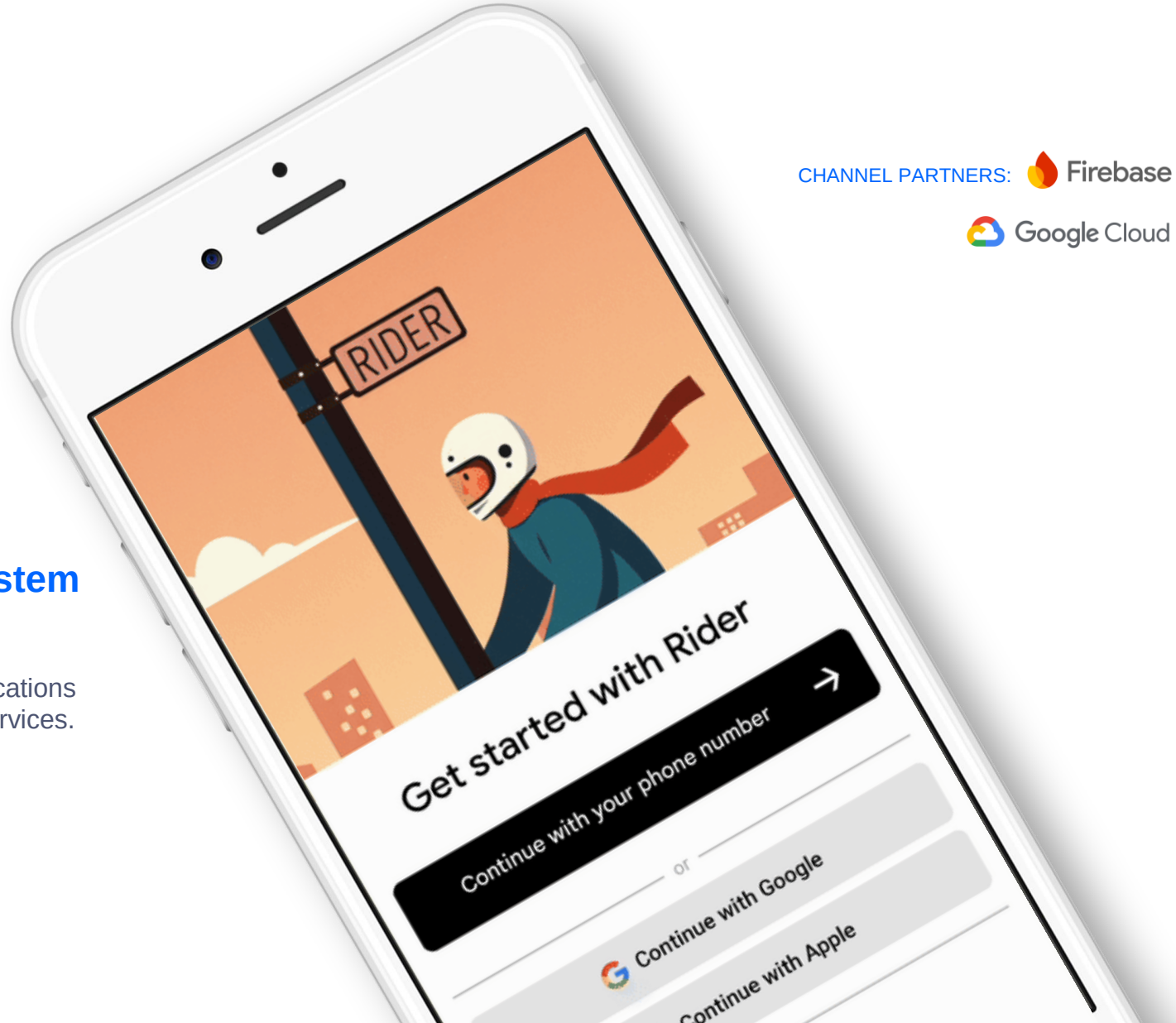
OPEN GATEWAY

Number Verification API

Google Firebase: Embedding network verified identity into the world's largest developer ecosystem

CHANNEL PARTNERS: Firebase Google Cloud

SPAIN | GERMANY | BRAZIL



Global developer ecosystem scale

Firebase active developer base integrated with authentication services.

3,5M+

Android ecosystem penetration

Share of Android applications leveraging Firebase services.

94%

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Energy

Our Speaker

Javier Pascual Izquierdo

Product, Pre-Sales and Provision Director

Telefónica

Titan Connect:
New premium connectivity powered by Network APIs

SPAIN

Quality on Demand API

Repsol: Enhancing Business Operations

CUSTOMER: repsol

SPAIN

Secure Critical Connectivity

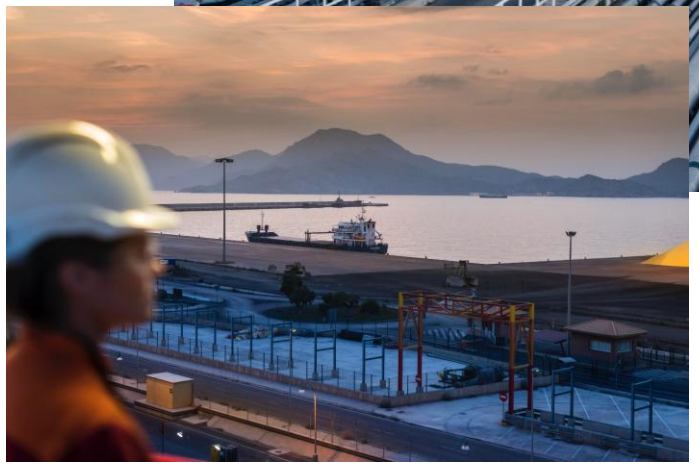
Enhance connectivity of critical next-generation camaras, sensors, drones and human devices.

600+ Connected devices

Driving Transformation

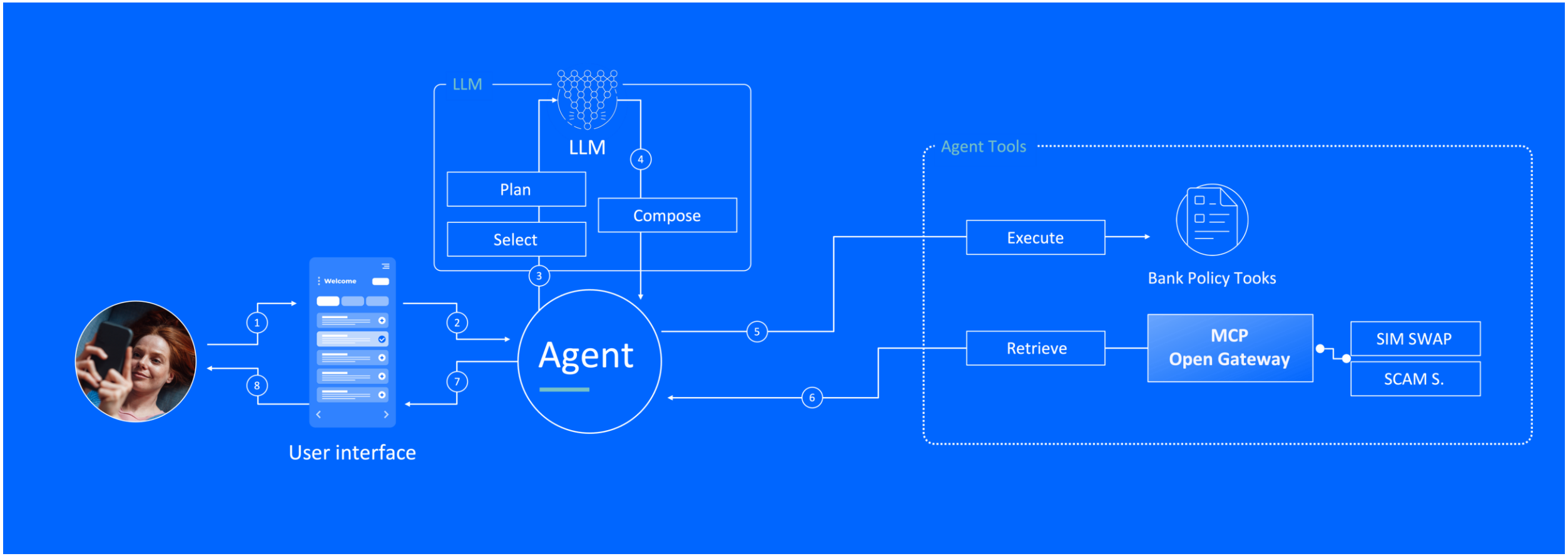
Empowering industrial digitalization with 5G slicing connectivity that supports remote operations

5 Major industrial complexes



What’s Next?

Agentic-ready APIs
Standarized Real-time context to assess risk and take decisions



Agentic-ready APIs
Standarized Real-time context to assess risk and take decisions

Turn trust into a capability.

Make identity seamless.

Stop fraud in real time.

Onboard faster with less friction.

Network Quality on Demand to support business

Scale across industries – and across borders.

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