

# NOTA DE PRENSA

## PRESS RELEASE

Telefonica positioned as a “Leader” in the Magic Quadrant for Managed Machine-to-Machine Services Worldwide for second consecutive time

- According to the report “Leaders believe in the promise of the IoT and they invest in that future, that includes a continuum of value from edge devices to IoT platforms and related analytics. Leaders perform skillfully and often exceed expectations. Leaders have a clear vision of the market’s direction and develop competencies to maintain their leadership. They shape the market, rather than follow it.”

**Madrid, 11<sup>th</sup> September 2015** – Telefonica Business Solutions, a leading provider of a wide range of integrated communication solutions for the B2B market, is positioned for the second year running in the “Leaders” quadrant of independent analyst firm Gartner Inc.’s recent report “Magic Quadrant for Managed Machine-to-Machine Services, Worldwide”. This Magic Quadrant evaluates 11 providers, which vary by geographic coverage and service breadth and collectively manage more than 90 million cellular m2m connections.

The Magic Quadrant comes as Telefonica has recently won a number of significant contracts with some of the largest multinationals in the world, including Bluesmart, world’s first smart, connected luggage company; GrDF, world leader in gas distribution; retail companies such as C&A and Inditex or Delair-Tech, French leader in the civil drone B2B sector, among others.

Telefonica has also reached the record number of 500 enterprises that rely on their Smart m2m solution worldwide and has extended its leading m2m Global Partner Programme to Latin America.

Juan Carlos López Vives, Telefonica Business Solutions CEO said “The m2m and IoT landscape are constantly changing at a rapid pace, we believe our continued placement in the leaders quadrant clearly demonstrates our vision and continued success to offer our customers innovative, world-leading m2m solutions.”

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## About Telefonica Business Solutions

[Telefonica Business Solutions](#), a leading provider of a wide range of integrated communication solutions for the B2B market, manages globally the Enterprise (Large Enterprise and SME), MNC (Multinational Corporations), Wholesale (fixed and mobile carriers, ISPs and content providers) and Roaming businesses within the Telefonica Group. Business Solutions develops an integrated, innovative and competitive portfolio for the B2B segment including digital solutions (m2m, Cloud, Security, eHealth, Digital Marketing or Education) and telecommunication services (international voice, IP, bandwidth capacity, satellite services, mobility, integrated fixed, mobile, IT services and global solutions). Telefonica Business Solutions is a multicultural organization, working in over 40 countries and with service reach in over 170 countries.

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