

NOTA DE PRENSA

PRESS RELEASE

TELEFÓNICA AND RED HAT SIGN A GLOBAL AGREEMENT TO HELP COMPANIES MOBILIZE BUSINESS PROCESSES

Madrid, 6th of May 2016- [Telefónica Business Solutions](#), a leading provider of a wide range of integrated communication solutions for the B2B market, and Red Hat Inc. (NYSE: RHT), the world's leading provider of open source solutions, today announced an agreement establishing Red Hat Mobile Application Platform as the global reference platform for operators within the Telefónica Group to mobilize the business processes of its customers on their path to digital transformation.

The Red Hat Mobile Application Platform has been used by Telefónica in some markets since 2012, completing Telefónica's Group Enterprise Managed Mobility proposition, as it provides users an open, agile, and collaborative approach to developing, integrating, and deploying mobile applications. A collaborative approach to mobile, enabled by open standards-based technologies such as the Red Hat Mobile Application Platform, can help facilitate greater mobile adoption and maturity, as well as reduce both costs and time to market.

Organizations are increasingly investing in mobile application development to help transform the way they do business by reinventing business processes, automating existing processes, and mobilizing legacy web applications. To match the rate at which mobile is evolving in the enterprise, and better meet challenges such as security, scalability, and back-end integration, many organizations are utilizing multitenant mobile platforms with open standards, and forming collaborative and strategic mobile centers of excellence (MCoEs).

Juan Manuel Moreno, Telefónica Business Solutions' Cloud Director said: "Telefónica's decision to establish the Red Hat Mobile Application Platform as its reference platform for mobile development aligns with our strategy to deploy multitenant, multi-operator solutions based on open standards. Our aim is to help expand our ecosystem of application developers, enable them to reuse code and foster greater cooperation between Telefónica's operators around the world."

Cathal McGloin, vice president, Mobile Platforms, Red Hat said: "Mobile is increasingly finding its place as a catalyst for digital transformation in the enterprise as organizations seek to re-imagine and reinvigorate their business processes to more effectively engage their employees and customers. Telefónica is continuing to lead the way as a mobile operator in this market and we are excited to be a part of their journey."

About Telefónica Business Solutions

[Telefónica Business Solutions](#), a leading provider of a wide range of integrated communication solutions for the B2B market, manages globally the Enterprise (Large Enterprise and SME), MNC (Multinational Corporations), Wholesale (fixed and mobile carriers, ISPs and content providers) and Roaming businesses within the Telefónica Group. Business Solutions develops an integrated, innovative and competitive portfolio for the B2B segment including digital solutions (Cloud or Security) and telecommunication services (international voice, IP, bandwidth capacity, satellite services, mobility, integrated fixed, mobile, IT services and global solutions). Telefónica Business Solutions is a multicultural organization, working in over 40 countries and with service reach in over 170 countries.

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About Red Hat, Inc.

Red Hat is the world's leading provider of open source software solutions, using a community-powered approach to reliable and high-performing cloud, Linux, middleware, storage and virtualization technologies. Red Hat also offers award-winning support, training, and consulting services. As a connective hub in a global network of enterprises, partners, and open source communities, Red Hat helps create relevant, innovative technologies that liberate resources for growth and prepare customers for the future of IT. Learn more at <http://www.redhat.com>.

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