

# NOTA DE PRENSA

## PRESS RELEASE

### TELEFÓNICA AND INDRA PARTNER ON EFFORTS TO DELIVER GLOBAL DIGITIZATION OF THE HEALTH SECTOR

- This agreement will draw on the experience of the two companies in the health sector to deliver Digital Hospital solutions worldwide, with particular emphasis on the market in Latin America.

**Madrid, 10 September 2015.** - Telefónica Business Solutions, a major provider of a wide range of integrated communication solutions for the B2B market, and Indra, a market leader in information systems and the provision of integrated systems for customers around the world, have signed a global agreement to rollout major integrated digital health projects in hospitals and the healthcare field.

The partnership, which will initially last two years, has been signed by Juan Carlos López Vives, CEO of Telefónica Business Solutions, Cristina Ruiz, General Director of Information Technology and Indra Digital, and Antonio Martos, Global Director of Health of Indra. Its aim is to bring together the experience of both companies in the health sector to provide the global market with digital hospital solutions, with particular focus in Latin America. The two companies will jointly provide their IT capabilities and eHealth solutions.

The digitization and modernization of healthcare networks in both the public and private sectors is one of the main axes of transformation faced by healthcare providers throughout the world. The healthcare industry is moving towards a model which guarantees their sustainability from traditional processes; based on more collaborative and connected systems, with infrastructures which allow greater internal efficiency that provide patients and users with greater accessibility to health services.

The concept of the hospital is no longer limited to a physical building. By means of this digital transformation it goes beyond walls, enabling new models of doctor-patient relationships based, among other formats, on remote monitoring and virtual visits, thereby extending care to the home and democratizing access to health - of particular value in regions such as Latin America.

Since May 2012 the two companies have collaborated on a monitoring service for chronic patients, a Telefónica-led initiative, with the following ongoing important projects: the iCOR Project, for remote monitoring of patients with heart failure at the Hospital del Mar in Barcelona; the Telemác Project, for monitoring of patients with COPD, diabetes and hypertension at the Catalan Health Institute; the Valcronic Program, to improve the care of chronic patients in the Valencian Community, and *Hogar Digital Asistencial* (Digital Home Care), a platform for the care of patients with chronic conditions run by the Regional Government of Galicia. In this way, Indra and Telefónica aim to extend their scheme to other areas and markets.

To find out more about Telefónica's health solutions press [here](#)

### **About Telefónica Business Solutions**

[Telefónica Business Solutions](#), a major provider of a wide range of integrated communication solutions for the B2B market, globally manages the business of companies (large companies and SMEs), MNCs (multinational corporations), wholesale firms (fixed and mobile operators, ISPs and content providers) and the roaming business within the Telefónica Group. Business Solutions has a comprehensive, innovative and competitive portfolio for the B2B segment which includes digital solutions (M2M, Cloud, Security, eHealth, Digital Marketing and Education) and telecommunications services (international voice services, IP, broadband capacity, satellite services, mobility and comprehensive IT services, both fixed and mobile, as well as global solutions). Telefónica Business Solutions is a multicultural organization which conducts its activities in more than 40 countries with services currently reaching more than 170 countries.

<https://twitter.com/GlobalMNC>

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### **About Indra**

Indra, overseen by Chairman & CEO Fernando Abril-Martorell, is Spain's leading consulting and technology multinational and one of the most prominent in Europe and Latin America. The company is the global technology partner for operations in its clients' key businesses. It offers business solutions, IT services and integrated systems for clients around the world. Indra has a standout business model based on proprietary solutions (representing nearly 65% of its total 2014 revenues) that serve leading clients in key industries and regions. In 2014 it reported revenues of 2.938 billion euros (nearly 60% obtained overseas), employed 39,000 professionals, had a local presence in 46 countries, and delivered projects in more than 140 countries. The company develops a range of technological solutions and services for operations in various industries, including Energy & Industry, Financial Services, Telecom & Media, Public Administrations & Healthcare, Transport & Traffic, and Security & Defense.