

# NOTA DE PRENSA

## PRESS RELEASE

Companies across the world are using the OpenTok platform for embedded communications

### Telefónica to present WebRTC technology from subsidiary TokBox at MWC

**Madrid, February 17, 2016.-** TokBox, a Telefónica company headquartered in Silicon Valley, will be demonstrating its WebRTC platform at Mobile World Congress (MWC) that is kicking off in Barcelona on February 22<sup>nd</sup>, showcasing the power of embedded communications across mobile, online and connected devices.

TokBox develops and operates OpenTok, a global cloud platform for embedding live video, voice, messaging and screen sharing experiences into websites and mobile applications. The scalable, customizable platform gives organizations the creative freedom to develop any video interaction, from one-to-one chats to large-scale multiparty broadcasts while maintaining the global quality and reliability that comes from the Telefónica network.

The OpenTok platform is powering a growing number of innovative applications, from enterprises to startups, that are leveraging WebRTC to embed real-time communications and creating rich, contextual and intuitive experiences. Driven by technology platforms such as OpenTok, companies are revolutionizing entire industries offering services such as virtual medical consultations and live diagnostics, interactive educational tutorials, remote team collaboration and real-time customer support in context.

TokBox CEO Scott Lomond commented: "WebRTC represents the most meaningful breakthrough in communications and the construct of the web from the last 10 years – maybe more. With the OpenTok platform, companies big and small can unlock their creativity around something as fundamental as communicating with each other. This has huge implications across all sectors: banking, education, healthcare, entertainment, ecommerce - to name only a few".

At MWC, TokBox will present demos from three leading companies that have successfully leveraged the OpenTok Platform: Double Robotics, Chegg Tutors and Calgary Scientific.

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For more details on Telefónica @ MWC 2015 go to our Booth: Hall 3 Stand 3J20

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[Double Robotics](#) is the creator of Double, the world's leading telepresence robot. Double helps telecommuters feel more connected to their colleagues by giving them a physical presence where they can't be in person, whether it's the office, classroom, or conference.

Through an iPad, an end user can remotely control the Double from a web page or any iOS device. TokBox powers video streaming between users and integrates seamlessly into the robot's interface. Thus, from anywhere in the world, the user can control the iPad's movement within a room and even adjust the height of the iPad to ensure engaging conversations.

Double Robotics co-founder and CEO, David Cann: "We built our product around the OpenTok platform because it was, and continues to be, the best and most innovative WebRTC platform. Without TokBox's developer-friendly and flexible OpenTok SDK, we would not be able to offer many of the key features of our driving interface."

[Chegg Tutors](#) enables students to get help from tutors no matter where they are. All the student has to do is select a subject and they will be shown a list of suitable tutors who are online. When a student chooses a specific tutor, both enter a virtual classroom. Via OpenTok's high quality video and voice capability, the student and tutor can collaborate together in real-time, complete with an interactive whiteboard.

[Calgary Scientific](#) embeds OpenTok's webRTC capabilities into its medical software, enabling remote collaboration between healthcare professionals. Through this solution, medical professionals can connect via video in an online space where they can securely view and analyse the same medical data and perform effective diagnosis. Through the screen sharing capability, OpenTok allows professionals to interact and work as if they were in the same room, regardless of location.

TokBox's OpenTok Platform has been used to add live video, voice and messaging communications by companies including Mozilla Hello, Fox Sports, eGain, Major League Baseball, Valspar, Bridgestone Golf, Ford and Doritos, as well as thousands of others.

## **About Telefónica**

Telefónica is one of the largest telecommunications companies in the world in terms of market capitalisation and number of customers. With its best in class mobile, fixed and broadband networks, and innovative portfolio of digital solutions, Telefónica is transforming itself into a 'Digital Telco', a company that will be even better placed to meet the needs of its customers and capture new revenue growth.

The company has a significant presence in 21 countries and a customer base of over 327 million accesses around the world. Telefónica has a strong presence in Spain, Europe and Latin America, where the company focuses an important part of its growth strategy.

Telefónica is a 100% listed company, with more than 1.5 million direct shareholders. Its share capital currently comprises 4.864.341.251 ordinary shares traded on the Spanish Stock Market and on those in London, New York, Lima, and Buenos Aires.

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#### **About TokBox**

TokBox, a Telefónica company, develops and operates the OpenTok Platform, making it fast and easy to embed live video, voice and messaging communications into online and mobile websites, apps and services. The scalable, customizable platform gives users the creative freedom to develop any video and voice interaction, from one-to-one chats to large-scale broadcasts.

The first platform to incorporate support for WebRTC, OpenTok caters to enterprises, entrepreneurs and developers with powerful APIs and a global cloud infrastructure. For more information visit [www.tokbox.com](http://www.tokbox.com)

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