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Telefónica becomes the first telecommunications company to launch this service with EPIC GAMES

## **MOVISTAR AND EPIC GAMES, DEVELOPER OF FORTNITE, JOIN FORCES TO FACILITATE IN-GAME PURCHASES THROUGH THE OPERATOR'S BILL**

- **Movistar will offer its customers in Spain the chance to charge their purchases of games in Epic Games Store to their mobile phone bills**
- **Movistar's Online Payments system operates in a simple, convenient and secure manner, as customers don't have to log in to any account or share any personal data to complete the purchase**

**Madrid, 10th June 2020.** Movistar customers in Spain can now directly charge their purchases of Epic Games digital contents (games, battle passes and in-game currencies such as V-Bucks in Fortnite) to their mobile phone bills as a result of the agreement reached by Telefónica and the American video game developer.

[Movistar's Online Payments system](#) operates in a simple, convenient and secure manner, ensuring greater transparency and control over customers' payments, which are fully protected, and they don't have to log into any account or share any personal data to complete the process. Movistar offers this service free of charge to its customers, who only pay for the contents they acquire.

The agreement between the two companies makes Telefónica the first carrier in the world to launch this service. The partnership will lead to additional co-marketing activations and the generation of shared content.

"Introducing a new, seamless payment method in Spain with Movistar and Telefonica is an exciting moment for Epic Games," said Mark Rein, Vice President of Epic Games. "We want a fair and equitable ecosystem for all players and developers and this partnership is a big step forward in that direction."

In the first phase this service will only be available to Movistar customers in Spain, although the two companies are working on its launch in other European states and the Latin American countries in which the telco operates.

"This association with Epic Games allows fans to enjoy a unique gaming experience and consolidates Telefónica as one of the companies that provides the most value to the world of gaming and eSports", said Cristina Burzako, Marketing & Publicity director of Telefónica España, who recalled that "Movistar is focused on offering all its customers new possibilities

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of accessing the best digital experiences thanks to alliances with leading companies such as Epic, fulfilling Telefónica's strategic commitment to offer the best technology and the best connectivity".