

NOTA DE PRENSA

PRESS RELEASE

TELEFÓNICA, MOST ADMIRED EUROPEAN TELECOMS OPERATOR ACCORDING TO FORTUNE MAGAZINE

Madrid, 21st January 2020.- [Telefónica](#) is the most highly valued European telecommunications operator among executives according to “Fortune” magazine’s annual ranking of “The World’s Most Admired Companies”.

The company also ranks fourth in the global industry, only behind AT&T, Verizon and Softbank Group.

The ranking analyses companies from 50 different industries, and is prepared from nearly 3,800 interviews with executives, directors and analysts.

For more information:

<https://fortune.com/worlds-most-admired-companies/>