

## PRESS RELEASE

### TELEFÓNICA AND TUNSTALL HEALTHCARE WILL DEVELOP PROJECTS FOR THE REMOTE MANAGEMENT OF PATIENTS IN SPAIN

- **The agreement will allow the implementation of telehealth monitoring solutions, which will increase the provision of healthcare for chronic patients in their homes.**
- **31% of people in Spain suffer long term conditions and 80% of visits to initial primary care correspond to chronic patients.**

**Madrid, 23 July 2019.-** Telefónica Empresas and Tunstall Healthcare, an international UK based provider of digital health and connected care solutions and services, with 2.5 million users in 51 countries, have reached an agreement to work together for the provision of solutions and services for remote patient management.

This alliance will help to develop this market and will strengthen Tunstall capabilities for preventive care at home for people with chronic conditions.

“Our solutions for telehealth monitoring combined with the experience of Telefónica and its commitment to e-health, allow us to deliver a top-notch solution with a clear vision of future for the health sector to face the current demographic, technological and economic challenges”, Abel Delgado, CEO of Tunstall Healthcare in Southern Europe, has pointed out.

“This kind of alliances are the key for the modernisation of the Health Systems of the future. It will allow the digital transformation of our customers and the development of new business models, closer to a service strategy rather than the current one that is more focussed on product. At Tunstall we have found a strategic partner that brings experience and vision in both the technological and health fields”, said Marisa Urquía, director of B2B Unit at Telefónica España.

#### **About Telefónica**

Telefónica is one of the largest telecommunications companies in the world by market capitalization and number of customers with a comprehensive offering and quality of connectivity that is delivered over world class fixed, mobile and broadband networks. As a growing company it prides itself on providing a differential experience based both on its corporate values and a public position that defends customer interests.

The company has a significant presence in 15 countries and over 352 million accesses around the world. Telefónica has a strong presence in Spain, Europe and Latin America, where the company focuses an important part of its growth strategy.

Telefónica is a 100% listed company and its shares are traded on the Spanish Stock Market and on those in New York and Lima.

### **About Tunstall Healthcare**

Tunstall has been at the forefront of technology innovation for the health, housing and social care markets for over 60 years. Its pioneering software, hardware and services enable new delivery models which can transform community-based health and social care, and enable people to live independently and with an improved quality of life.

Tunstall's Connected Health and Care solutions are underpinned by IP enabled platforms and infrastructure, supporting the innovative use of technology including IoT, SaaS and cellular communications. It offers an end-to-end solution, including training and consultancy, service and maintenance, and monitoring services which make more proactive and personalised models of care possible, and focus health and care teams where they are most required.

Tunstall works with social care providers, healthcare services, retirement living providers, and nursing and care organisations in more than 50 countries, improving the lives of millions of people, including those living with dementia, learning disabilities, physical disabilities and long-term health conditions.

In Spain, Tunstall has presence since 1994 and provide services to more than 320,000 users through its 8 monitoring centres.