

# NOTA DE PRENSA

## PRESS RELEASE

### AT&T JOINS GLOBAL CYBER SECURITY ALLIANCE FORMED BY ETISALAT, SINGTEL, SOFTBANK AND TELEFÓNICA

- **Alliance combines resources and capabilities of telecom operators to help protect all types of businesses from the growing threat of sophisticated cyber-attacks.**
- **With the inclusion of AT&T, the Alliance greatly increases its global presence.**

**Dallas, Abu Dhabi, Singapore, Tokyo, Madrid, 6 March 2019** – The Global Telco Security Alliance today announced the addition of global telecommunications leader AT&T as an equal member in the group which was launched in April 2018 by Etisalat, Singtel, SoftBank and Telefónica. The Global Telco Security Alliance brings together leading telecommunications operators from around the world that offer enterprises comprehensive cybersecurity insights to help them address the growing threat of cyber-attacks and the evolving threat landscape.

AT&T's addition represents a significant step up in resources and insights offered by the Alliance as a whole. AT&T has established extensive cybersecurity capabilities and technologies. These were recently reinforced with the acquisition of AlienVault, which has enabled AT&T to accelerate delivering on its vision of enabling organisations of all sizes with effective cybersecurity solutions.

The inclusion of AT&T heightens the Alliance's ability to share insights and best practices for customers globally by harnessing the expertise of more than 6,000 security experts and a global network of more than 28 Security Operations Centres. Combined, the members of the Alliance now cover more than 1.2 billion customers in more than 60 countries across Asia-Pacific, Europe, the Middle East and the Americas.

The Global Telco Security Alliance plans to expand its scope of activities and global footprint over time and is open to adding new members in the future.

#### Supporting quote

"We are thrilled to be the first telco in North America to join the alliance, and to do so as a founding member," said Barmak Meftah, President AT&T Cybersecurity. "Cybercriminals have well established and organized communities that cooperate to produce cyber threats and it's time large network operators work together to help deliver disruptive innovations and enable our global customers to detect and respond to threats faster and protect their digital footprint."

### **About AT&T Communications**

We help family, friends and neighbors connect in meaningful ways every day. From the first phone call 140+ years ago to mobile video streaming, we innovate to improve lives. We have the best network according to America's biggest test.\*\* We're building [FirstNet](#) just for first responders and creating next-generation mobile 5G. With [DIRECTV](#) and [DIRECTV NOW](#), we deliver entertainment people love to talk about. Our smart, highly secure solutions serve over 3 million global businesses – nearly all of the Fortune 1000. And worldwide, our spirit of service drives employees to give back to their communities.

AT&T Communications is part of AT&T Inc. (NYSE:T). Learn more at [att.com/CommunicationsNews](http://att.com/CommunicationsNews).

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\*\*Based on GWS OneScore Sept. 2018. Excludes crowd sourced studies.

### **About Etisalat**

Etisalat Group is one of the world's leading telecom groups in emerging markets. Etisalat's current market cap is AED 148 billion (\$40.3billion). With consolidated net revenues at AED 52.4 billion and consolidated net profit of 8.6 billion for 2018, Etisalat ranks amongst the most profitable telecom groups in the world. Its high credit ratings at AA-/Aa3 reflect the company's strong balance sheet and proven long-term performance.

Headquartered in Abu Dhabi, Etisalat was established four decades ago in the UAE as the country's first telecommunications service provider. An international blue-chip organisation, Etisalat provides innovative solutions and services to 141 million subscribers in 15 countries across the Middle East, Asia and Africa.

For more information, visit: [www.etisalat.com](http://www.etisalat.com)

### **About Singtel**

Singtel is Asia's leading communications technology group, providing a portfolio of services from next-generation communication, technology services to infotainment to both consumers and businesses. For consumers, Singtel delivers a complete and integrated suite of services, including mobile, broadband and TV. For businesses, Singtel offers a complementary array of workforce mobility solutions, data hosting, cloud, network infrastructure, analytics and cyber-security capabilities. The Group has presence in Asia, Australia and Africa and reaches over 700 million mobile customers in 21 countries. Its infrastructure and technology services for businesses span 21 countries, with more than 428 direct points of presence in 362 cities. For more information, visit: [www.singtel.com](http://www.singtel.com).

Singtel's subsidiary Trustwave is a leading cybersecurity and managed security services provider that helps businesses fight cybercrime, protect data and reduce security risk. Offering a comprehensive portfolio of managed security services, security testing, consulting, technology solutions and cybersecurity education, Trustwave helps businesses embrace digital transformation securely. Trustwave is a Singtel company and the global security arm of Singtel, Optus and NCS, with customers in 96 countries. For more information about Trustwave, visit <https://www.trustwave.com>.

### **About SoftBank Corp.**

SoftBank Corp., (TOKYO:9434), a subsidiary of SoftBank Group Corp. (TOKYO:9984), provides mobile communication, fixed-line communication, and Internet connection services to consumers and corporate customers in Japan. Leveraging the innovative technologies of other SoftBank Group companies, SoftBank Corp. is also expanding into AI, smart robotics, IoT, FinTech, cloud security and other business sectors.

For more information, visit: <https://www.softbank.jp/en/corp/aboutus/>

### **About Telefónica**

Telefónica is one of the largest telecommunications companies in the world by market capitalization and number of customers with a comprehensive offering and quality of connectivity that is delivered over world class fixed, mobile and broadband networks. As a growing company it prides itself on providing a differential experience based both on its corporate values and a public position that defends customer interests.

The company has a significant presence in 16 countries and over 350 million accesses around the world. Telefónica has a strong presence in Spain, Europe and Latin America, where the company focuses an important part of its growth strategy.

Telefónica is a 100% listed company, with more than 1.5 million direct shareholders. Its shares are traded on the Spanish Stock Market and on those in London, New York, Lima, and Buenos Aires. For more information, visit [www.telefonica.com](http://www.telefonica.com)