

# Responsible business for a better world



## Sustainable innovation

Innovation to tackle social and/or environmental challenges, creating also economic value in return



We promote sustainable innovation

through three strategic action lines

**Connecting everyone**  
so that people can have **access to communication and the digital world**

**Protecting the planet**  
in order to **face environmental challenges**

**Developing sustainable societies**  
responding to **social and economical** challenges

- > Connected society
- > Universal design
- > Service affordability

- > Climate action
- > Biodiversity and natural resources
- > Circular Economy

- > Sustainable cities
- > Emergencies
- > Governments & Institutions



\* United Nations Sustainable Development Goals (SDGs)