



Vicente Muñoz Boza

Chief IoT Officer at Telefónica

Vicente is currently Chief IoT Officer at Telefónica, responsible for the Internet of Things business at Telefónica Group.

He first joined the company in 2001 as Financial Analyst Director in Telefonica Media and moved on to lead the Corporate Content Unit of the Group in 2005. He was CEO at Telefónica on the spot Services for 6 years from 2009. He led the transformation and innovation process of the company to make onthespot a leading company in digital signage solutions.

Before assuming the post of Chief IoT Officer, Mr. Muñoz was Global Director of Industry Solutions Product and Services in the Business Solutions unit at Telefonica.

He holds a Bachelors Degree from the University of Navarra, received Executive Education for top management executives at IESE.